

RAPPAHANNOCK UNITED WAY

2023 - 2024 ANNUAL REPORT



Rappahannock United Way



FROM OUR CHAIRPERSON



Dear Friends,

As I write to you in this, my second and final term as Chairman of the Board of Directors for Rappahannock United Way, I am filled with immense gratitude and pride for what we have accomplished together. Over the past two years, I have had the privilege to witness firsthand the unwavering commitment of our community to improving lives and creating opportunities for all to thrive. It is an honor to be part of an organization that mobilizes the caring power of our community to tackle challenges and deliver purposeful solutions.

Reflecting on our mission and the path we have traveled, I am reminded of the challenges we faced in a post-COVID world. Traditional funding sources, such as the workplace campaign, experienced significant shifts as our work environments evolved. Yet, through determination and collaboration, we have not only persevered but thrived. Our Executive Director, Janel Donohue, along with our dedicated staff and resolute Board of Directors, rose to the occasion with innovative strategies and steadfast resolve. Together, we forged a sustainable path forward, ensuring that Rappahannock United Way remains a beacon of hope and support for our community.

A cornerstone of our work this past year has been the continued growth of our Prosper Programs. These initiatives extend beyond helping ALICE (Asset Limited, Income Constrained, Employed) households; they are designed to support individuals and families across all economic backgrounds. Through financial workshops, 1-on-1 coaching, and targeted resources, we are empowering people to build brighter, more stable futures. This is the essence of our mission—to create opportunities for everyone in our community to thrive.

As I prepare to pass the torch to the next Chairman of the Board, I am confident in the future of Rappahannock United Way. The challenges we have faced together have only strengthened our resolve and deepened our commitment to fostering a thriving community. To our donors, member agencies, volunteers, staff, and board members—thank you for your passion, generosity, and dedication. You are the heart and soul of our mission.

As we look ahead, let us continue to improve lives by mobilizing the caring power of our community, creating a community that is hopeful, resilient and self-sufficient. Together, we will build a brighter future for everyone in the Rappahannock region.

With deepest gratitude and optimism,

A handwritten signature in white ink, appearing to read "Ron Holmes", written in a cursive style.

Ron Holmes

Chairman of the Board, Rappahannock United Way

2023 - 2024 RAPPAHANNOCK UNITED WAY BOARD OF DIRECTORS



Ron Holmes
CHAIRPERSON

Janney, Montgomery, Scott LLC



Clayton Smith
IMMEDIATE
PAST CHAIRPERSON

Ellie Mental Health



Sean Barden
TREASURER

Mary Washington Healthcare



Brooke Miller
SECRETARY

Long & Foster Real Estate



Ed Allison
Bank President
(Retired)



Kyle Allwine
Northern Neck Electric
Cooperative



Larry Andrews
Rappahannock Electric
Cooperative (Retired)



Ron Branscome
RACSB
(Retired)



Brittany Chiang
Flatter Inc.



Susan Coleman
Susan J. Coleman
Consulting



Ron Davis
Sorenson Outdoor Services



Taunya Gardner
Gardner Consulting



Jordan Hinkebein
Hilldrup



Cara Parker
C. Parker Consulting, Inc.



Jean Ibañez Payne
TI Verbatim Consulting



Tiffany Ray-Patterson
Germanna Community College



Shawn Sloan
The Media Partners, LLC



Jeff Smith
Strong Tower Church



Amanda Talbert
University of Mary
Washington

2024 RAPPAHANNOCK UNITED WAY MEMBER AGENCIES

Big Brothers Big Sisters of Greater Fredericksburg
Brain Injury Services
Caroline County Habitat for Humanity
Catholic Charities of the Diocese of Arlington
Children's Home Society of Virginia
EmpowerHouse
Failsafe ERA
Foundation First
Fredericksburg Area Health And Support Services
Fredericksburg Regional Food Bank
Girl Scout Commonwealth Council of VA
Greater Fredericksburg Habitat for Humanity
Healthy Families Rappahannock Area
Legal Aid Works

Legal Aid Works
Lloyd Moss Free Clinic
LoisAnn's Hope House
Mental Health America of Fredericksburg
Micah Ecumenical Ministries
Rappahannock Area YMCA
Rappahannock CASA
Rappahannock Council Against Sexual Assault
Safe Harbor Child Advocacy Center
SERVE
Stafford Junction
The Brisben Center
The Childcare Network
The Salvation Army Fredericksburg Corps



OUR IMPACT AND REACH BY THE NUMBERS

Our mission is to improve lives by mobilizing the caring power of our community. Our vision is a community where individuals and families achieve their potential through Education, Financial Stability, and Healthy Living.



2,066
donors



\$1.18M
raised



267
volunteers



28
member
agencies



15
*funded
community
partners



5
localities
served

**Through grants and sponsorships*

GRANTORS

Grants are an important part of how Rappahannock United Way is able to power its impact in our community. Grants help keep our full suite of Prosper Financial education and empowerment programs, resources and financial assistance running and equipped with necessary technology, as well as support our rapidly growing work in the ALICE community. Thank you to all the organizations and businesses that awarded Rappahannock United Way grants in fiscal year 2024!

Atlantic Union Bank
Change Machine
City of Fredericksburg
Department of Treasury IRS (VITA)
Fredericksburg Realtors Foundation
Lidl - Lidl for a Better Tomorrow
Mary Washington Healthcare Foundation - Joe and Mary Wilson Community Benefit Fund
PNC Bank Foundation
Rose Foundation
Spotsylvania County
Truist Bank Foundation
Virginia Community Action Partnership (VACAP)
Wells Fargo Foundation
United Way Worldwide

GRANTEES

Rappahannock United Way is proud to support programs outside of our organization that make an impact in the areas of Education, Financial Stability, and Healthy Living. These important programs are successfully created and executed by local nonprofits. Thank you for choosing to BE THERE for the local ALICE community!

EDUCATION

Big Brothers Big Sisters Greater Fredericksburg | One-to-One Mentoring
Rappahannock YMCA | Summer Learning Loss
Stafford Junction, Inc. | Brain Builders
Stafford Junction, Inc. | Summer Junction

FINANCIAL STABILITY

Fredericksburg Regional Continuum of Care | Coordinated Assessment Helpline

HEALTHY LIVING

Catholic Charities of the Diocese of Arlington | Family Counseling
Children's Home Society of Virginia | Post Adoption Services
Healthy Families Rappahannock Area | Home Visiting
Healthy Families Rappahannock Area | Village Fathers
Legal Aid Works | Domestic Violence Protective Orders
Lloyd F. Moss Free Clinic | Access to Healthcare
Mental Health America of Fredericksburg | Helpline
Mental Health America of Fredericksburg | Senior Visitors
Rappahannock Area CASA | Court Appointed Special Advocates
Rappahannock Council Against Sexual Assault | Care Coordination
Rappahannock Council Against Sexual Assault | Counseling Services
Rappahannock Council Against Sexual Assault | Crisis Intervention
Rappahannock Council Against Sexual Assault | Sexual Violence Prevention Services
Safe Harbor Child Advocacy Center | Advocacy for Child Victims
Stafford Junction, Inc. | Healthy Living Pays

**Grantees approved in FY23 and paid in FY24*

UNDERSTANDING ALICE®

The findings from **ALICE in the Crosscurrents: An Update on Financial Hardship in Virginia** revealed a stark reality for thousands of families in the Greater Fredericksburg Region. Despite wages for the lowest-paid jobs rising at the fastest rate in four decades, financial hardship persists and is growing. From 2021 to 2022, the number of struggling households in Virginia increased by 87,443. Today, over 1.3 million households, or 40% of the state, live paycheck to paycheck. This includes 359,347 households in poverty and an additional **977,828 ALICE households** (Asset Limited, Income Constrained, Employed) who earn above the Federal Poverty Level but still cannot afford the basic cost of living.

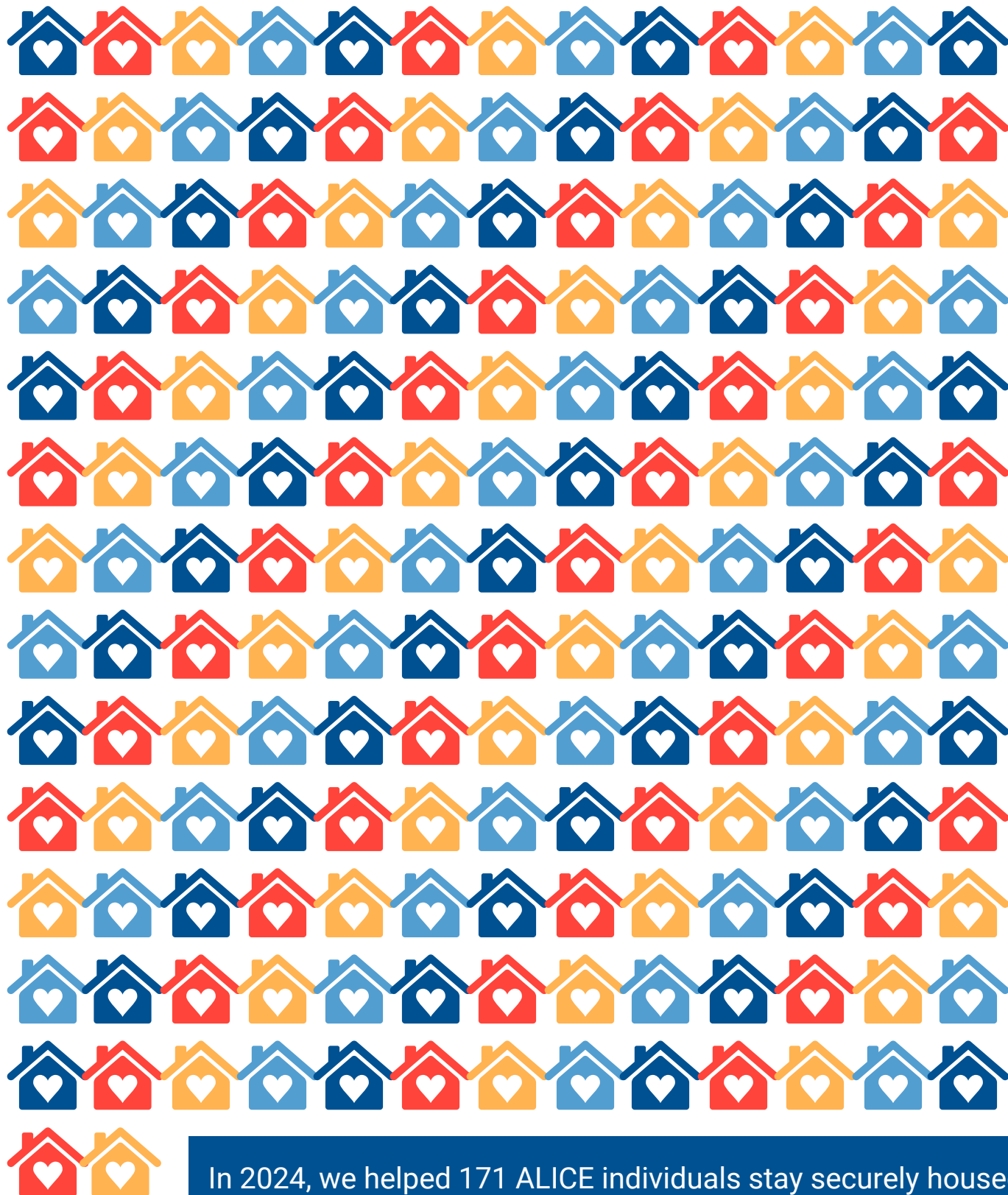
Breaking Down Regional Impact

- Caroline County: 40% ALICE households
- King George County: 30% ALICE households
- Spotsylvania County: 43% ALICE households
- Stafford County: 34% ALICE households
- City of Fredericksburg: 44% ALICE households

In the Greater Fredericksburg Region alone, the basic annual cost of living for a family of four with an infant and a preschooler rose dramatically from \$84,509 to \$110,177 in just one year. This increasing financial strain is reflected in the growing number of ALICE households in our region, which climbed from over 48,000 to more than 52,000 in the same period. Currently, 38% of households in the Greater Fredericksburg Region are living at or below the ALICE threshold, underscoring the urgent need for community support and systemic change.



EVERY HOUSEHOLD COUNTS



In 2024, we helped 171 ALICE individuals stay securely housed and 18 ALICE individuals to keep reliable transportation, ensuring they could navigate life's challenges with stability and confidence through our Prosper Financial Assistance Program.

SUPPORTING EDUCATION

Quality education remains one of the most powerful predictors of professional and financial success in the U.S.—and a vital pathway for ALICE households to achieve long-term stability. In 2024, we supported local ALICE students by organizing a school supply drive and distributing Little Free Libraries throughout our communities, helping to pave the way for brighter futures.

PROSPER STUDENTS

Rappahannock United Way's Prosper Students program equips students with essential financial literacy and job readiness skills to prepare them for adulthood. Through interactive workshops, students gain hands-on experience in resume building, interview techniques, budgeting, credit management, and independent living skills.

Eligible high school seniors also have the opportunity to earn an education scholarship to support their future success. Avery H., a Prosper Student participant, was awarded an RUW scholarship in August 2023 and is now studying Business at the College of William & Mary.

LITTLE FREE LIBRARY

Rappahannock United Way partners with Little Free Library, a nonprofit organization based in St. Paul, Minnesota, to inspire readers and expand book access through a global network of volunteer-led book-exchange boxes. With our own Little Free Library outside the RUW building, we aim to see these libraries spread throughout our community, empowering individuals by removing barriers to discovering meaningful books.

Last year, volunteers built and distributed four Little Free Libraries, placing them in locations across our region to foster a love of reading and encourage the sharing of books.





"The Prosper Students Education Scholarship is a reminder that with determination and the support of those who believe in you, so much more can be achieved."

Avery H., Prosper Students Scholarship Winner

FOSTERING FINANCIAL STABILITY

In 2024, we expanded our **Prosper Programs** to create a stronger financial future for every generation. That included helping hard-working ALICE families make ends meet while connecting them with education, financial tools, and coaching to enable the creation of a brighter future.

PROSPER TAX SERVICES

To help increase access to free, easy tax filing services we provided Prosper Tax Services, our VITA free tax preparation services, to community members earning \$80,000 or less.

More than 1,580 individual tax returns were filed in 2024, putting almost \$2 million in tax refunds and credits into the tax client's pockets and ultimately our local economy.

REFUNDS AT WORK

- **665** Tax Clients increased income and assets through tax credits and refunds.
- **556** Tax Clients filed their own returns using MyFreeTaxes online free file software
- **451** Tax Clients participated in financial education activities at tax sites
- **283** Tax Clients saved at least 10% of their tax refund

“*I recommend everyone to Prosper Tax Services. I will continue to come every year. Awesome customer service!*” - Tax Client

PROSPER STUDENTS

Our Prosper Students workshops prepare students for the future and offer the opportunity to win an education scholarship. Last year, 264 Prosper students gained valuable skills for adulthood through hands-on financial literacy and job readiness workshops. Among them, 199 students learned to create budgets, build credit, and avoid debt, while 65 students honed job readiness skills, including crafting tailored resumes and acing interviews.

PROSPER MENTORING

In 2024, Rappahannock United Way celebrated the graduation of the first Prosper Mentoring cohort and prepared to launch the second. This year-long program combines group workshops and one-on-one mentoring to empower local working women to take control of their finances, achieve personal goals, and build a brighter future.

PROSPER COACHING

Last year, 25 individuals received long-term, personalized financial coaching through one-on-one sessions with Rappahannock United Way's certified financial coaches.

PROSPER FINANCIAL ASSISTANCE

In 2024, we provided direct financial assistance to a total of 189 ALICE individuals - 171 received rent/mortgage assistance while 18 received support for car repairs and/or payments.



"I was encouraged and now I take time out for me. My credit score has increased significantly. I'm paying off bills, and I'm really grateful to the mentorship of Claudia and Nick... the program is so important for any woman, but especially those who have others who depend on them."

Shante B., Prosper Mentoring Graduate

EMPOWERING HEALTHY LIVING

Rappahannock United Way is focused on creating a healthier community. We support and implement programs that help individuals and families develop healthy habits, access health resources and avoid risky behaviors. Last year we helped people overcome barriers to good health by improving access to healthcare-related resources and services.

RIDE UNITED

The Ride United initiative seeks to reduce transportation barriers that prevent individuals from accessing vital healthcare resources by providing free ride-share coupons.

Last year, Rappahannock United Way issued over 440 Ride United rides, with over 40% being used for healthcare services.

WELCOME HOME BASKETS

Rappahannock United Way is dedicated to creating a healthier community by supporting safe, stable housing and programs that empower families to build healthy habits and recover from challenges like eviction or homelessness.

In 2024, Rappahannock United Way partnered with local nonprofit organizations, to provide Welcome Home Kits to low to moderate income individuals and families as they move in to permanent, safe and sustainable housing.

Welcome Home Kits include some of the essential items needed to maintain a safe and healthy home – such as a laundry basket, laundry detergent, dish washing supplies and toilet tissue. Many of these essential items can be expensive to purchase. Last year volunteers helped put together 20 ‘Welcome Home’ baskets for local individuals and families.

SINGLECARE

SingleCare is a national partnership with United Way that seeks to reduce the costs of prescription medicines for those in need.

Through our partnership with SingleCare, 2,187 individuals saved \$338,090 in prescription costs through the distribution of prescription drug discount cards to low-moderate income community members.



United
Way



Rappahannock United Way

LIVE UNITED

Tocqueville Society donors Clayton and Jamie Smith at the Helping ALICE Prosper event featuring former professional football player and speaker, Joe Theismann

SPOTLIGHT EVENTS

Rappahannock United Way hosts fun and engaging events to express our gratitude to supporters. These experiences provide a unique opportunity to connect with our mission, celebrate the impact of giving, and deepen the bond between our community and the people we serve.

2024 SPOTLIGHT EVENTS

WOMEN OF INFLUENCE LUNCHEON | 10.16.23

The Rappahannock United Way Women United Leadership Council proudly hosted its 2nd Women of Influence Award Luncheon, celebrating the legacy of long-time RUW supporter **Cathy Davis**.

This inspiring event brought together some of our region's most civically engaged women and men to honor our 2023 Woman of Influence, **Rhonda Cary Fried**.

Rhonda was recognized for her unwavering dedication to advancing Education, Financial Stability, and Healthy Living in our communities, as well as her empowering call for Women United members to "lead the charge and inspire change."

HELPING ALICE PROSPER | 5.15.24

Thanks to the generosity of our supporters, Rappahannock United Way is driving lasting change in the Fredericksburg Region by supporting ALICE households. In May, over 200 esteemed guests joined us for an unforgettable evening to celebrate their impact and share our vision for advancing our financial stability programs. Guests enjoyed dinner, cocktails, and an inspiring talk by former Washington Redskins star and motivational speaker, **Joe Theismann**.

ALICE SIMULATION | 4.18.24

In April, Rappahannock United Way's Women United Leadership Council hosted over 100 community-focused women as they took part in an ALICE Experience - an immersive experience that helps individuals understand the financial challenges faced by ALICE households.

CAMPAIGN CELEBRATION | 3.28.24

Last Spring we celebrated our 2023 Campaign Companies for "Cooking Up Community" workplace campaigns. During the luncheon, awards were presented to the campaign volunteers and companies who participated in RUW's 2023 campaign season.





SPOTLIGHT VOLUNTEERS

Volunteers are the heartbeat of Rappahannock United Way, driving our mission to improve lives and create opportunities for all. Their time and compassion empower us to build a stronger, more connected community where everyone can thrive.

2024 SPOTLIGHT VOLUNTEERS

Rappahannock United Way's volunteers play a vital role in supporting programs that impact Education, Financial Stability, and Healthy Living across our community. From preparing and filing taxes through our Prosper Tax Services Program and inspiring young readers on Read Across America Day to helping us host ALICE simulation events, there is an opportunity for everyone to make a difference. In 2024 alone, our dedicated volunteers contributed **3,360 hours of service**, an incredible **time investment valued at \$106,856**. Their efforts not only strengthen our programs but also create lasting change for individuals and families in our region.

Thank you



3,360

Total number of volunteer hours tracked



Mary Washington
Healthcare Executive,
Eric Fletcher and
Employee Campaign
Coordinator, Karen
Klotz, accept award
for the healthcare
company's impactful
workplace campaign.

SPOTLIGHT COMMUNITY SUPPORTERS

Every donation to Rappahannock United Way is an investment in building a stronger, more resilient Fredericksburg Region where individuals and families can prosper. We are deeply grateful for every gift that powered our mission in 2024. In this report, we proudly recognize a selection of donors and partners whose generosity makes our work possible.

2024 SPOTLIGHT COMMUNITY SUPPORTERS

ATLANTIC BUILDERS IGNITE HOPE CAMPAIGN

The Atlantic Builders Ignite Hope Campaign was a vital part of our year-end giving, doubling donations through a \$25,000 match. Contributions supported ALICE® families through RUW's Prosper Financial Assistance program, providing rent, car repair, and childcare assistance to those overcoming financial challenges.

Thanks to the generosity of Atlantic Builders and their Give Back Home Crew, we raised over \$50,000 for our community members in need.

MARY WASHINGTON HEALTHCARE

We are deeply grateful for our longstanding partnership with Mary Washington Healthcare and their steadfast dedication to Education, Financial Stability, and Healthy Living in the Fredericksburg Region. As a 2024 sponsor, workplace campaign company, and dedicated volunteer, their support helped strengthen awareness of our mission and amplify our impact in the community.



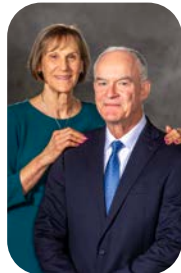
LEADERSHIP GIVING CIRCLE

TOCQUEVILLE SOCIETY | \$10,000 AND ABOVE

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and funds to create long-lasting changes that focus on our community's most serious issues. Membership is granted to individuals who contribute \$10,000 or more each year to Rappahannock United Way.



**Ed & Joyce
Allison**



**Sean & Joan
Barden**



**Elmore &
Jiyeon Becker**



**Ron &
Mary Jane
Branscome**



**John & Linda
Coker**



**William & Theresa
Crawley**



**Todd & Jeni
Eichberg**



**Matthew &
Carrie Fleming**



**Heather
Hagerman**



**Ron & Anne
Holmes**



**Ron Davis &
Lana King**



**Charles & Tricia
McDaniel**



**Mike & Chrissy
McDermott**



**Brooke &
Nathan Miller**



**Don & Bev
Newlin**



**Fred & Barbara
Rankin**



**Jack & Pat
Rowley**



**Clayton &
Jamie Smith**



**Joe & Mary
Wilson**

LEADERSHIP GIVING CIRCLE

COMMUNITY FOUNDER

\$5,000 - \$9,999

Gene Brown
Brittany and Oliver Chiang
Wayne and Lydia Cosner
Andrew Davis
Janel and Michael Donohue
Kent and Sharon Farmer
Eric and Gidget Fletcher
James H. Gardner
Taunya Gardner
Donna Hart
Steve and Linda Spratt
Linda Worrell

COMMUNITY INVESTOR

\$2,500 - \$4,999

Larry and Kim Andrews
John Arp
Delese Braxton
Armandina Castillo
Dennis and Susan Coleman
Arthur J. Copeland Jr.
Conway Cosner
John and Brenda Davenport
Laura DeSimone
Kelly Diffenbaugh
Steven Fowler and Peggi Howell
Rhonda Fried
Joe and Gail Greene
Steve and Joyce Hanscome
Dan and Susan Hansen
Bill and Sherry Hession
John and Laura Hewa
Juliana and Jeff Hockaday
Pete and Sharon Humes
M. Stephen and Ellen Mandell, Jr.
Leah Middleton
Marty and Elaine Miller
Howard and Mary Owen
Florence O. Ridderhof
Shawn and Heidi Sloan
Kurt Steigerwald
Tom Wack
Lance and Beth Williams
Amy Wolfe
Bill and Adele Young

COMMUNITY CHAMPION

\$1,750 - \$2,499

Donna S. Krauss
Kevin and Winonia Barnes
Robert and Sandra Brown
Judith A. Crissman
S Kris Sieber Dunn
Richard and Katherine Ehrle
Thomas and Patricia Fish
Arlene Ford
Elizabeth Fugitt
Christen Gallik
Bob and Theresa Harris
Robert (Mike) and Kimberly Herman
George Huley
Hannah Killian
Donna Leahy
Dave and Cheryl Lopez
Debra Marinari
C.R. and Celia Massey III
Tamra McCoy
Richmond and Rennie McDaniel
Roger Engels and Nancy Moore
John and Susan Neal
Jeffrey and Nancy Parsons
Sylvester Rainey
Charles Reddoor
Linda Rivera
Richard and Susan Spears
Brian and Carley Walker
Mike Szymendera
Judy and Andy Thompson
David W. Umbrecht
Jerold Unruh
John and Susan Warlick

LEADERSHIP GIVING CIRCLE

COMMUNITY BUILDER

\$1,000 - \$1,749

McArthur Allen
Libby and Kyle Allwine
Bobby and Sally Anderson
Jason Andrukonis
Patrick and Mary Ellen Arthurs
Leah Aversa
Margaret Barco
Phil and Cheri Basso
Stephen and Mary Ann Batsche
Marianna Bedway and Kevin Hyde
Rachel Garrett and Tim Berry
Vida Bethea
Fred and Anne Betz
Cody and Cameron Blankenship
Sarah Blunkosky
Dave and Meg Bohmke
William L. Boyd
Samuel and Christine Braxton
Leesetta J. Brock
Danielle Brokenburr
Latasha Brooks
Joseph and Melinda Brown Jr.
Denise R. Brown
Rachel L. Browne
Lisa Bruer Fund
Marceline R. Catlett
Chris Glover and Alice Cobey
Mary Coble
Sophia and Kostas Constantine
Stephanie Cornett
James Corvin
Byron Counsell
David and Mary Covington
Richard and Sharon Culpepper
Craig Cummings
René P. Daniels
Nathan and Amy Day
Annery V. De Leon Penson
Carly Dolan and Bailey Giroux-
Magnify
James Eck
Alan K. Edwards
Richard and Katherine Ehrle

Tina and Greg Ervin
Shirley C. Eye
Erin Farais
Lisa and Robert Farmer
Beth Fielding
Lisa Foeman Boatwright
Maria and Jimmy Franklin
Jennifer Freeland
Rachel Fried
Dennis Galan II
Mickie and Stan Galik
The Gannon-McDermott Family
Gregory Gartrell
Michelle Gibbons
Sandra and Michael Gillenwater
William Graham
Natasha L. Greenwalt
Jennifer Griffen
Mark Gundersen
Barbara and Paul Gustavson
Lucy Harman
Daniel and Kathy Harris
Matthew Harrison
Sean and Margaret Haynes
Steven B. Herndon
Don and Janice Hill
Keri Hills
Travis and Summer Hughes
Martha M. Hutzell
John and Kathleen Izzo
Beth and Richard Jaques
Tamara Jeffries
Antoinette and John Jenkins
Melinda K. Kern
Cameron Kiger
Jackson King
Brooke and Stephen Kingsley
JoAnne Kinnamon
Peter LaMarca
Ken Lapin
Brian F. Layton
Stephen F. Lee
James and Vicki Lewis

Andrea Light
Gloria Litton
Haydee Luciano Sanchez
Ronald and Margaret Lunardini
Thomas and Diana Magrino
Cynthia and Hilton G. Marshall
Dori Martin
Brian McCaslin
Carol and Thomas McDade
Charles and Mary Wynn McDaniel
Edward and Sharon Minniear
Evelyn Morgner and Ian Hogg
Donna Morris
Ron Morrow and Melissa Mitchell
Diane E. Moulton
Keith and Juanita Mullen
Casey Murphy
Michael and Donna Muse
Ann Myers
William and Jacqueline Nix
Donald OBrien
Sherri I Oesterheld
Jason and Sarah Ogle
Robert C. O'Neill
Amanda Ouk
Brian and Anne Overington
Cara and Stephen Parker
Dennis and Linda Parsons
Douglas Porter
Rebecca Purdy
Carole Raber
Xavier Richardson
Tamara Robinson
George W. Roth
Paul Santay
Erin Saynuk
Mark and Rachael Schreiber
Kelly Schweers
John and Mindy Seal
Scott M. Sell
Anthony and Christine Sequera
Naim Shakoor
Tiffany Simons

LEADERSHIP GIVING CIRCLE

COMMUNITY BUILDER *continued*

\$1,000 - \$1,749

Christine Simpkins
Zandra Smith
Jeffrey and Nicola Smith
Terri and Chris Sorensen
James Staranowicz
Margaret Strotman
Alice Tang
Tonja Thigpen
Nancy B. Tighe
Sherrie Treida
Alicia and Lenwood Turner

Amy Utle
Mildred B. Vittoria
T.J. and Kent Walding
Kathryn Wall
Sarah and Michael Walsh
Keith and Jeannine Wampler
Russell and Krista Watson
Charles M. Wiberg
Joe and Michelle Wickens
Marty and Vicky Wilder
David and Cathy Williams Jr.

Valerie Wilson
Howard and Sophie Wince, III
Hatty and Peter Wong
Vernon L. Woodside
Susan B. Worrell and John Iacunato
Donna M. Wright-Sheldrick
Miguel and Paula Yasser
Scott A. Young
Christopher and Dana Zipprer

EMPLOYEE AND CORPORATE GIVING *through workplace campaigns*

Rappahannock United Way's Workplace Campaigns are more than just fundraisers—they're a powerful way for company employees to come together, give back, and make a real difference in our community. By supporting Education, Financial Stability, and Healthy Living, these campaigns create lasting change. We're immensely grateful to our amazing 2023 Fall Workplace Campaign company partners and their employees for choosing to live united and build brighter futures for all.

Special thanks to Mary Washington Healthcare for their 2023 Flagship Campaign that raised over **\$119,658** for Rappahannock United Way!

2023 HIGHEST CONTRIBUTING CAMPAIGN



**Mary Washington
Healthcare**

EMPLOYEE AND CORPORATE GIVING

through workplace campaigns

Giving Level: \$25,000 - \$100,000



Cosner's Corner



Giving Level: \$10,000 - \$24,999



OUR PURPOSE FOUNDATION



Embrey Mill



EMPLOYEE AND CORPORATE GIVING

through workplace campaigns

Giving Level: \$5,000 - \$9,999

Amentum • Enterprise Holdings & Rent-A-Car • Strong Tower Church • Target #1857 • The Wagner Foundation c/o H.D. Roseth and Associates Ltd. • TI Verbatim Consulting • Weis Markets

Giving Level: \$1,000 - \$4,999

Allen, Allen, Allen & Allen • Atlantic Union Bank • Bank of America • Carter Bank & Trust • Columbia Gas of Virginia • Eaton • Falmouth Self Storage • Fifth Third Bank • Fredericksburg Area HIV/AIDS Support Services, Inc. • Fredericksburg Regional Chamber of Commerce • Fredericksburg Regional Food Bank • Fredericksburg Rotary Club • Illinois Tool Works Inc. • JSS Consulting Inc. • Lions Memorial Scholarship Fund, Inc. • McLane Mid-Atlantic • Medtronic Diabetes • Mutual Assurance Society of Virginia • Nationwide Insurance • PermaTreat Pest Control • Rappahannock Electric Cooperative Bowling Green • SAIC • Sentara Northern Virginia Medical Center • Shore United Bank • Spotsylvania Regional Medical Center • Team Fishel • TowneBank • Truist Bank • United Faith Christian • United Parcel Service

Giving Level: \$1 - \$999

Bishop, Farmer & Co. LLP • Cafaro Foundation • Carle Health • CVS Distribution Center • Culpeper Wood Preservers of Fredericksburg • Empowerhouse • Encompass Health Rehabilitation • Fredericksburg Chapter #1592 Women of the Moose • Giant Food, Inc. • Gilbane/UW Rhode Island • Global Payments • Hibu Media • JCPenney • KCI Technologies • LabCorp • Lloyd F. Moss Free Clinic • Lockheed Martin • Navy Federal Credit Union • O'Reilly Auto Parts • Patricio Enterprises • Play It Again Sports • PNC Bank • Raymond James and Associates, Inc. • Ryder • Shiloh Baptist Church • Target #2138 • Target #2175 • Target #772 • Una-Dyn • Verizon Foundation • W.J. Vakos & Company • Wells Fargo

THANK YOU 2023 - 2024 CORPORATE ANNUAL SPONSORS

FLAGSHIP



LIVE UNITED



Mary Washington Healthcare

PLATINUM



Hilldrup™

Moving, Storage,
Relocation & Logistics



TIVC

Helping people work better together

GOLD



**RAPPAHANNOCK
ELECTRIC COOPERATIVE**



**Spotsylvania Regional
Medical Center**
HCA_{VA}

SILVER

VIRGINIA CREDIT UNION

BRONZE

APOGEE CARPET CLEANING OF FREDERICKSBURG

INFINITY TECHNOLOGIES

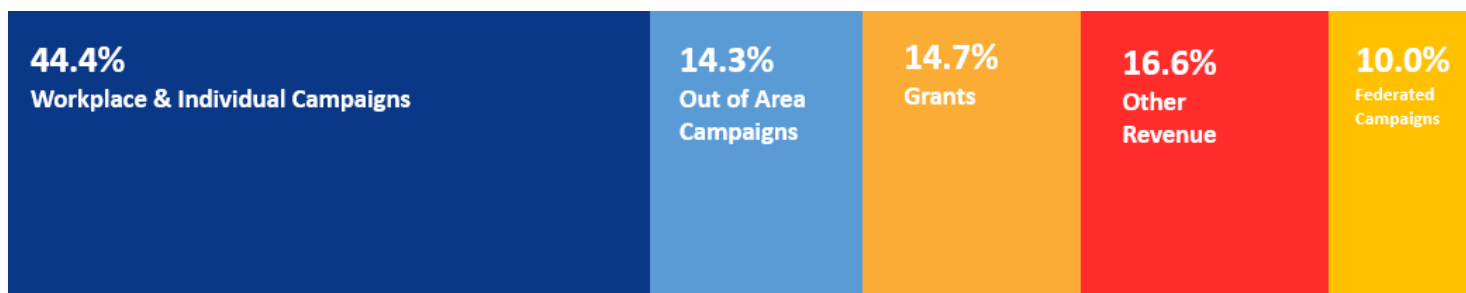


Our vision is a community where individuals and families achieve their potential through Education, Financial Stability, and Healthy Living.

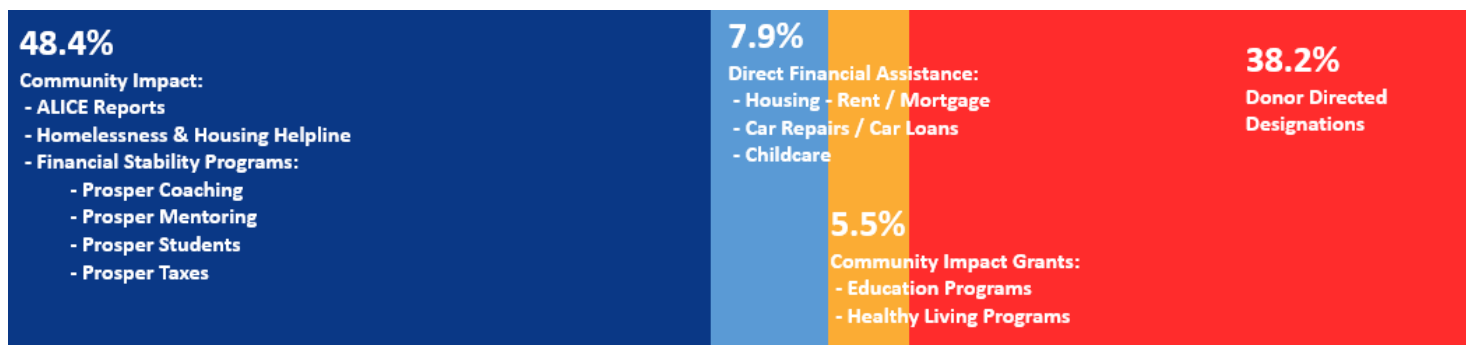
FINANCIAL REPORT

In 2024, Rappahannock United Way raised \$1.6 million to create long-term solutions for our local community. These funds directly supported our mission to improve lives by mobilizing the caring power of our community, addressing the needs of ALICE households, and fostering Education, Financial Stability, and Healthy Living. Below is a summary of financial information for Rappahannock United Way, reflecting our commitment to transparency and impactful stewardship of resources.

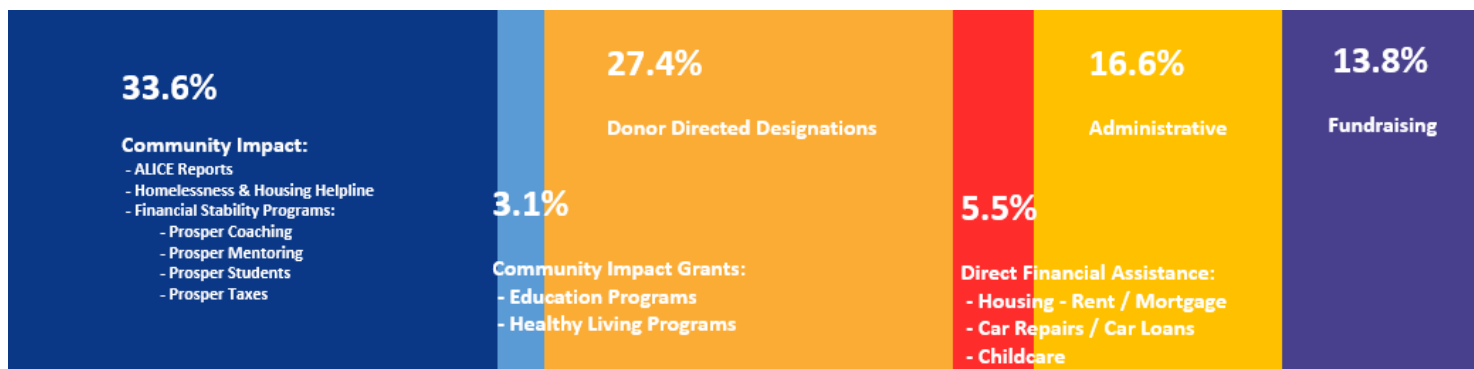
WHERE WE RAISE MONEY



WHERE WE INVEST MONEY



WHERE WE SPEND MONEY





Rappahannock United Way

GIVE. ADVOCATE. VOLUNTEER.

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