

# RAPPAHANNOCK UNITED WAY

2023 - 2024 ANNUAL REPORT



Rappahannock United Way



# FROM OUR CHAIRPERSON



Dear Friends,

As I write to you in this, my second and final term as Chairman of the Board of Directors for Rappahannock United Way, I am filled with immense gratitude and pride for what we have accomplished together. Over the past two years, I have had the privilege to witness firsthand the unwavering commitment of our community to improving lives and creating opportunities for all to thrive. It is an honor to be part of an organization that mobilizes the caring power of our community to tackle challenges and deliver purposeful solutions.

Reflecting on our mission and the path we have traveled, I am reminded of the challenges we faced in a post-COVID world. Traditional funding sources, such as the workplace campaign, experienced significant shifts as our work environments evolved. Yet, through determination and collaboration, we have not only persevered but thrived. Our Executive Director, Janel Donohue, along with our dedicated staff and resolute Board of Directors, rose to the occasion with innovative strategies and steadfast resolve. Together, we forged a sustainable path forward, ensuring that Rappahannock United Way remains a beacon of hope and support for our community.

A cornerstone of our work this past year has been the continued growth of our Prosper Programs. These initiatives extend beyond helping ALICE (Asset Limited, Income Constrained, Employed) households; they are designed to support individuals and families across all economic backgrounds. Through financial workshops, 1-on-1 coaching, and targeted resources, we are empowering people to build brighter, more stable futures. This is the essence of our mission—to create opportunities for everyone in our community to thrive.

As I prepare to pass the torch to the next Chairman of the Board, I am confident in the future of Rappahannock United Way. The challenges we have faced together have only strengthened our resolve and deepened our commitment to fostering a thriving community. To our donors, member agencies, volunteers, staff, and board members—thank you for your passion, generosity, and dedication. You are the heart and soul of our mission.

As we look ahead, let us continue to improve lives by mobilizing the caring power of our community, creating a community that is hopeful, resilient and self-sufficient. Together, we will build a brighter future for everyone in the Rappahannock region.

With deepest gratitude and optimism,

A handwritten signature in white ink, appearing to read "Ron Holmes", written over a dark blue background.

**Ron Holmes**

Chairman of the Board, Rappahannock United Way

## 2023 - 2024 RAPPAHANNOCK UNITED WAY BOARD OF DIRECTORS



**Ron Holmes**  
CHAIRPERSON

Janney, Montgomery, Scott LLC



**Clayton Smith**  
IMMEDIATE  
PAST CHAIRPERSON

Ellie Mental Health



**Sean Barden**  
TREASURER

Mary Washington Healthcare



**Brooke Miller**  
SECRETARY

Long & Foster Real Estate



**Ed Allison**

Bank President  
(Retired)



**Kyle Allwine**

Northern Neck Electric  
Cooperative



**Larry Andrews**

Rappahannock Electric  
Cooperative (Retired)



**Ron Branscome**

RACSB  
(Retired)



**Brittany Chiang**

Flatter Inc.



**Susan Coleman**

Susan J. Coleman  
Consulting



**Ron Davis**

Sorenson Outdoor Services



**Taunya Gardner**

Gardner Consulting



**Jordan Hinkebein**

Hilldrup



**Cara Parker**

C. Parker Consulting, Inc.



**Jean Ibañez Payne**

TI Verbatim Consulting



**Tiffany  
Ray-Patterson**

Germanna Community College



**Shawn Sloan**

The Media Partners, LLC



**Jeff Smith**

Strong Tower Church



**Amanda Talbert**

University of Mary  
Washington

## 2024 RAPPAHANNOCK UNITED WAY MEMBER AGENCIES

Big Brothers Big Sisters of Greater Fredericksburg  
Brain Injury Services  
Caroline County Habitat for Humanity  
Catholic Charities of the Diocese of Arlington  
Children's Home Society of Virginia  
EmpowerHouse  
Failsafe ERA  
Foundation First  
Fredericksburg Area Health And Support Services  
Fredericksburg Regional Food Bank  
Girl Scout Commonwealth Council of VA  
Greater Fredericksburg Habitat for Humanity  
Healthy Families Rappahannock Area  
Legal Aid Works

Legal Aid Works  
Lloyd Moss Free Clinic  
LoisAnn's Hope House  
Mental Health America of Fredericksburg  
Micah Ecumenical Ministries  
Rappahannock Area YMCA  
Rappahannock CASA  
Rappahannock Council Against Sexual Assault  
Safe Harbor Child Advocacy Center  
SERVE  
Stafford Junction  
The Brisben Center  
The Childcare Network  
The Salvation Army Fredericksburg Corps





## OUR IMPACT AND REACH BY THE NUMBERS

Our mission is to improve lives by mobilizing the caring power of our community. Our vision is a community where individuals and families achieve their potential through Education, Financial Stability, and Healthy Living.



**2,066**  
donors



**\$1.18M**  
raised



**267**  
volunteers



**28**  
member  
agencies



**15**  
\*funded  
community  
partners



**5**  
localities  
served

*\*Through grants and sponsorships*



# GRANTORS

Grants are an important part of how Rappahannock United Way is able to power its impact in our community. Grants help keep our full suite of Prosper Financial education and empowerment programs, resources and financial assistance running and equipped with necessary technology, as well as support our rapidly growing work in the ALICE community. Thank you to all the organizations and businesses that awarded Rappahannock United Way grants in fiscal year 2024!

Atlantic Union Bank
Change Machine
City of Fredericksburg
Department of Treasury IRS (VITA)
Fredericksburg Realtors Foundation
Lidl - Lidl for a Better Tomorrow
Mary Washington Healthcare Foundation - Joe and Mary Wilson Community Benefit Fund
PNC Bank Foundation
Rose Foundation
Spotsylvania County
Truist Bank Foundation
Virginia Community Action Partnership (VACAP)
Wells Fargo Foundation
United Way Worldwide

# GRANTEES

Rappahannock United Way is proud to support programs outside of our organization that make an impact in the areas of Education, Financial Stability, and Healthy Living. These important programs are successfully created and executed by local nonprofits. Thank you for choosing to BE THERE for the local ALICE community!

## EDUCATION

Big Brothers Big Sisters Greater Fredericksburg | One-to-One Mentoring  
Rappahannock YMCA | Summer Learning Loss  
Stafford Junction, Inc. | Brain Builders  
Stafford Junction, Inc. | Summer Junction

## FINANCIAL STABILITY

Fredericksburg Regional Continuum of Care | Coordinated Assessment Helpline

## HEALTHY LIVING

Catholic Charities of the Diocese of Arlington | Family Counseling  
Children's Home Society of Virginia | Post Adoption Services  
Healthy Families Rappahannock Area | Home Visiting  
Healthy Families Rappahannock Area | Village Fathers  
Legal Aid Works | Domestic Violence Protective Orders  
Lloyd F. Moss Free Clinic | Access to Healthcare  
Mental Health America of Fredericksburg | Helpline  
Mental Health America of Fredericksburg | Senior Visitors  
Rappahannock Area CASA | Court Appointed Special Advocates  
Rappahannock Council Against Sexual Assault | Care Coordination  
Rappahannock Council Against Sexual Assault | Counseling Services  
Rappahannock Council Against Sexual Assault | Crisis Intervention  
Rappahannock Council Against Sexual Assault | Sexual Violence Prevention Services  
Safe Harbor Child Advocacy Center | Advocacy for Child Victims  
Stafford Junction, Inc. | Healthy Living Pays

*\*Grantees approved in FY23 and paid in FY24*

# UNDERSTANDING ALICE®

The findings from **ALICE in the Crosscurrents: An Update on Financial Hardship in Virginia** revealed a stark reality for thousands of families in the Greater Fredericksburg Region. Despite wages for the lowest-paid jobs rising at the fastest rate in four decades, financial hardship persists and is growing. From 2021 to 2022, the number of struggling households in Virginia increased by 87,443. Today, over 1.3 million households, or 40% of the state, live paycheck to paycheck. This includes 359,347 households in poverty and an additional **977,828 ALICE households** (Asset Limited, Income Constrained, Employed) who earn above the Federal Poverty Level but still cannot afford the basic cost of living.

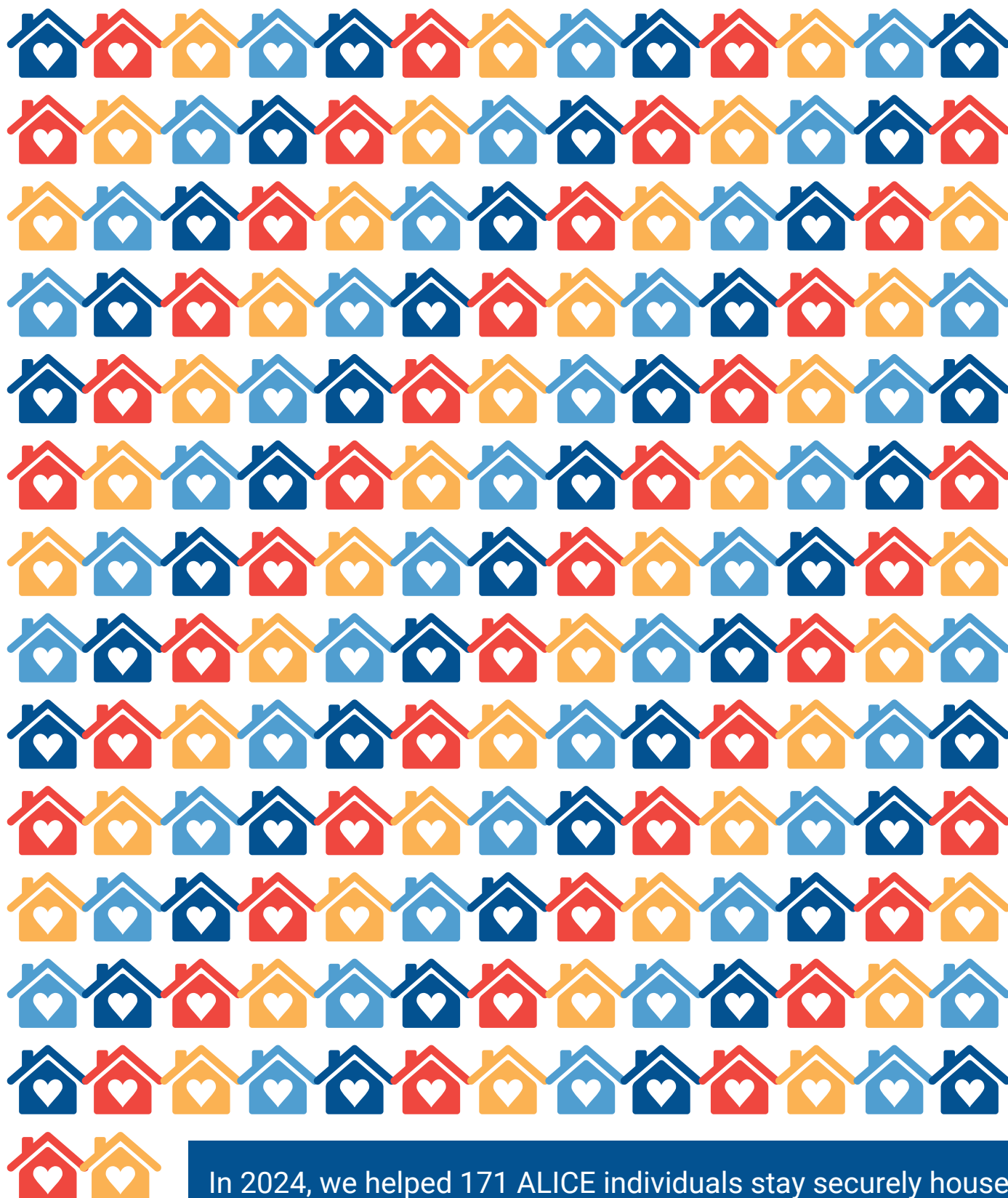
## Breaking Down Regional Impact

- Caroline County: 40% ALICE households
- King George County: 30% ALICE households
- Spotsylvania County: 43% ALICE households
- Stafford County: 34% ALICE households
- City of Fredericksburg: 44% ALICE households

In the Greater Fredericksburg Region alone, the basic annual cost of living for a family of four with an infant and a preschooler rose dramatically from \$84,509 to \$110,177 in just one year. This increasing financial strain is reflected in the growing number of ALICE households in our region, which climbed from over 48,000 to more than 52,000 in the same period. Currently, 38% of households in the Greater Fredericksburg Region are living at or below the ALICE threshold, underscoring the urgent need for community support and systemic change.



# EVERY HOUSEHOLD COUNTS



In 2024, we helped 171 ALICE individuals stay securely housed and 18 ALICE individuals to keep reliable transportation, ensuring they could navigate life's challenges with stability and confidence through our Prosper Financial Assistance Program.



# SUPPORTING EDUCATION

Quality education remains one of the most powerful predictors of professional and financial success in the U.S.—and a vital pathway for ALICE households to achieve long-term stability. In 2024, we supported local ALICE students by organizing a school supply drive and distributing Little Free Libraries throughout our communities, helping to pave the way for brighter futures.

## PROSPER STUDENTS

Rappahannock United Way's Prosper Students program equips students with essential financial literacy and job readiness skills to prepare them for adulthood. Through interactive workshops, students gain hands-on experience in resume building, interview techniques, budgeting, credit management, and independent living skills.

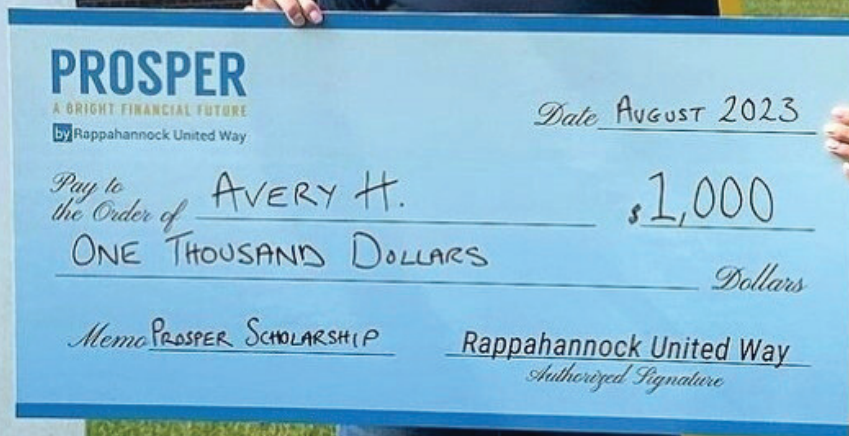
Eligible high school seniors also have the opportunity to earn an education scholarship to support their future success. Avery H., a Prosper Student participant, was awarded an RUW scholarship in August 2023 and is now studying Business at the College of William & Mary.

## LITTLE FREE LIBRARY

Rappahannock United Way partners with Little Free Library, a nonprofit organization based in St. Paul, Minnesota, to inspire readers and expand book access through a global network of volunteer-led book-exchange boxes. With our own Little Free Library outside the RUW building, we aim to see these libraries spread throughout our community, empowering individuals by removing barriers to discovering meaningful books.

Last year, volunteers built and distributed four Little Free Libraries, placing them in locations across our region to foster a love of reading and encourage the sharing of books.





"The Prosper Students Education Scholarship is a reminder that with determination and the support of those who believe in you, so much more can be achieved."

Avery H., Prosper Students Scholarship Winner

# FOSTERING FINANCIAL STABILITY

In 2024, we expanded our **Prosper Programs** to create a stronger financial future for every generation. That included helping hard-working ALICE families make ends meet while connecting them with education, financial tools, and coaching to enable the creation of a brighter future.

## PROSPER TAX SERVICES

To help increase access to free, easy tax filing services we provided Prosper Tax Services, our VITA free tax preparation services, to community members earning \$80,000 or less.

More than 1,580 individual tax returns were filed in 2024, putting almost \$2 million in tax refunds and credits into the tax client's pockets and ultimately our local economy.

## REFUNDS AT WORK

- **665** Tax Clients increased income and assets through tax credits and refunds.
- **556** Tax Clients filed their own returns using MyFreeTaxes online free file software
- **451** Tax Clients participated in financial education activities at tax sites
- **283** Tax Clients saved at least 10% of their tax refund

“*I recommend everyone to Prosper Tax Services. I will continue to come every year. Awesome customer service!*” - Tax Client

## PROSPER STUDENTS

Our Prosper Students workshops prepare students for the future and offer the opportunity to win an education scholarship. Last year, 264 Prosper students gained valuable skills for adulthood through hands-on financial literacy and job readiness workshops. Among them, 199 students learned to create budgets, build credit, and avoid debt, while 65 students honed job readiness skills, including crafting tailored resumes and acing interviews.

## PROSPER MENTORING

In 2024, Rappahannock United Way celebrated the graduation of the first Prosper Mentoring cohort and prepared to launch the second. This year-long program combines group workshops and one-on-one mentoring to empower local working women to take control of their finances, achieve personal goals, and build a brighter future.

## PROSPER COACHING

Last year, 25 individuals received long-term, personalized financial coaching through one-on-one sessions with Rappahannock United Way's certified financial coaches.

## PROSPER FINANCIAL ASSISTANCE

In 2024, we provided direct financial assistance to a total of 189 ALICE individuals - 171 received rent/mortgage assistance while 18 received support for car repairs and/or payments.





**"I was encouraged and now I take time out for me. My credit score has increased significantly. I'm paying off bills, and I'm really grateful to the mentorship of Claudia and Nick... the program is so important for any woman, but especially those who have others who depend on them."**

**Shante B., Prosper Mentoring Graduate**

# EMPOWERING HEALTHY LIVING

Rappahannock United Way is focused on creating a healthier community. We support and implement programs that help individuals and families develop healthy habits, access health resources and avoid risky behaviors. Last year we helped people overcome barriers to good health by improving access to healthcare-related resources and services.

## RIDE UNITED

The Ride United initiative seeks to reduce transportation barriers that prevent individuals from accessing vital healthcare resources by providing free ride-share coupons.

Last year, Rappahannock United Way issued over 440 Ride United rides, with over 40% being used for healthcare services.

## WELCOME HOME BASKETS

Rappahannock United Way is dedicated to creating a healthier community by supporting safe, stable housing and programs that empower families to build healthy habits and recover from challenges like eviction or homelessness.

In 2024, Rappahannock United Way partnered with local nonprofit organizations, to provide Welcome Home Kits to low to moderate income individuals and families as they move in to permanent, safe and sustainable housing.

Welcome Home Kits include some of the essential items needed to maintain a safe and healthy home – such as a laundry basket, laundry detergent, dish washing supplies and toilet tissue. Many of these essential items can be expensive to purchase. Last year volunteers helped put together 20 ‘Welcome Home’ baskets for local individuals and families.

## SINGLECARE

SingleCare is a national partnership with United Way that seeks to reduce the costs of prescription medicines for those in need.

Through our partnership with SingleCare, 2,187 individuals saved \$338,090 in prescription costs through the distribution of prescription drug discount cards to low-moderate income community members.





Tocqueville Society donors Clayton and Jamie Smith at the Helping ALICE Prosper event featuring former professional football player and speaker, Joe Theismann

## SPOTLIGHT EVENTS

Rappahannock United Way hosts fun and engaging events to express our gratitude to supporters. These experiences provide a unique opportunity to connect with our mission, celebrate the impact of giving, and deepen the bond between our community and the people we serve.



# 2024 SPOTLIGHT EVENTS

## WOMEN OF INFLUENCE LUNCHEON | 10.16.23

The Rappahannock United Way Women United Leadership Council proudly hosted its 2nd Women of Influence Award Luncheon, celebrating the legacy of long-time RUW supporter **Cathy Davis**.

This inspiring event brought together some of our region's most civically engaged women and men to honor our 2023 Woman of Influence, **Rhonda Cary Fried**.

Rhonda was recognized for her unwavering dedication to advancing Education, Financial Stability, and Healthy Living in our communities, as well as her empowering call for Women United members to "lead the charge and inspire change."

## HELPING ALICE PROSPER | 5.15.24

Thanks to the generosity of our supporters, Rappahannock United Way is driving lasting change in the Fredericksburg Region by supporting ALICE households. In May, over 200 esteemed guests joined us for an unforgettable evening to celebrate their impact and share our vision for advancing our financial stability programs. Guests enjoyed dinner, cocktails, and an inspiring talk by former Washington Redskins star and motivational speaker, **Joe Theismann**.

## ALICE SIMULATION | 4.18.24

In April, Rappahannock United Way's Women United Leadership Council hosted over 100 community-focused women as they took part in an ALICE Experience - an immersive experience that helps individuals understand the financial challenges faced by ALICE households.

## CAMPAIGN CELEBRATION | 3.28.24

Last Spring we celebrated our 2023 Campaign Companies for "Cooking Up Community" workplace campaigns. During the luncheon, awards were presented to the campaign volunteers and companies who participated in RUW's 2023 campaign season.







# SPOTLIGHT VOLUNTEERS

Volunteers are the heartbeat of Rappahannock United Way, driving our mission to improve lives and create opportunities for all. Their time and compassion empower us to build a stronger, more connected community where everyone can thrive.



## 2024 SPOTLIGHT

# VOLUNTEERS

Rappahannock United Way's volunteers play a vital role in supporting programs that impact Education, Financial Stability, and Healthy Living across our community. From preparing and filing taxes through our Prosper Tax Services Program and inspiring young readers on Read Across America Day to helping us host ALICE simulation events, there is an opportunity for everyone to make a difference. In 2024 alone, our dedicated volunteers contributed **3,360 hours of service**, an incredible **time investment valued at \$106,856**. Their efforts not only strengthen our programs but also create lasting change for individuals and families in our region.

*Thank you*



# 3,360

Total number of volunteer hours tracked





Mary Washington  
Healthcare Executive  
Eric Fletcher and  
Employee Campaign  
Coordinator, Karen  
Klotz, accept award  
for the healthcare  
company's impactful  
workplace campaign.

## SPOTLIGHT COMMUNITY SUPPORTERS

Every donation to Rappahannock United Way is an investment in building a stronger, more resilient Fredericksburg Region where individuals and families can prosper. We are deeply grateful for every gift that powered our mission in 2024. In this report, we proudly recognize a selection of donors and partners whose generosity makes our work possible.

# 2024 SPOTLIGHT

## COMMUNITY SUPPORTERS

### ATLANTIC BUILDERS IGNITE HOPE CAMPAIGN

The Atlantic Builders Ignite Hope Campaign was a vital part of our year-end giving, doubling donations through a \$25,000 match. Contributions supported ALICE® families through RUW's Prosper Financial Assistance program, providing rent, car repair, and childcare assistance to those overcoming financial challenges.

Thanks to the generosity of Atlantic Builders and their Give Back Home Crew, we raised over \$50,000 for our community members in need.

### MARY WASHINGTON HEALTHCARE

We are deeply grateful for our longstanding partnership with Mary Washington Healthcare and their steadfast dedication to Education, Financial Stability, and Healthy Living in the Fredericksburg Region. As a 2024 sponsor, workplace campaign company, and dedicated volunteer, their support helped strengthen awareness of our mission and amplify our impact in the community.





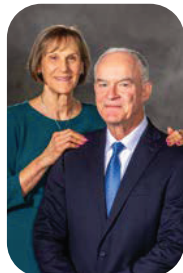
# LEADERSHIP GIVING CIRCLE

## TOCQUEVILLE SOCIETY | \$10,000 AND ABOVE

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and funds to create long-lasting changes that focus on our community's most serious issues. Membership is granted to individuals who contribute \$10,000 or more each year to Rappahannock United Way.



**Ed & Joyce  
Allison**



**Sean & Joan  
Barden**



**Elmore &  
Jiyeon Becker**



**Ron &  
Mary Jane  
Branscome**



**John & Linda  
Coker**



**William & Theresa  
Crawley**



**Todd & Jeni  
Eichberg**



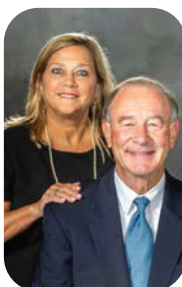
**Matthew &  
Carrie Fleming**



**Heather  
Hagerman**



**Ron & Anne  
Holmes**



**Ron Davis &  
Lana King**



**Charles & Tricia  
McDaniel**



**Mike & Chrissy  
McDermott**



**Brooke &  
Nathan Miller**



**Don & Bev  
Newlin**



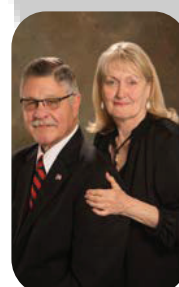
**Fred & Barbara  
Rankin**



**Jack & Pat  
Rowley**



**Clayton &  
Jamie Smith**



**Joe & Mary  
Wilson**



# LEADERSHIP GIVING CIRCLE

## COMMUNITY FOUNDER

\$5,000 - \$9,999

Gene Brown  
Brittany and Oliver Chiang  
Wayne and Lydia Cosner  
Andrew Davis  
Janel and Michael Donohue  
Kent and Sharon Farmer  
Eric and Gidget Fletcher  
James H. Gardner  
Taunya Gardner  
Donna Hart  
Steve and Linda Spratt  
Linda Worrell

## COMMUNITY INVESTOR

\$2,500 - \$4,999

Larry and Kim Andrews  
John Arp  
Delese Braxton  
Armandina Castillo  
Dennis and Susan Coleman  
Arthur J. Copeland Jr.  
Conway Cosner  
John and Brenda Davenport  
Laura DeSimone  
Kelly Diffenbaugh  
Steven Fowler and Peggi Howell  
Rhonda Fried  
Joe and Gail Greene  
Steve and Joyce Hanscome  
Dan and Susan Hansen  
Bill and Sherry Hession  
John and Laura Hewa  
Juliana and Jeff Hockaday  
Pete and Sharon Humes  
M. Stephen and Ellen Mandell, Jr.  
Leah Middleton  
Marty and Elaine Miller  
Howard and Mary Owen  
Florence O. Ridderhof  
Shawn and Heidi Sloan  
Kurt Steigerwald  
Tom Wack  
Lance and Beth Williams  
Amy Wolfe  
Bill and Adele Young

## COMMUNITY CHAMPION

\$1,750 - \$2,499

Donna S. Krauss  
Kevin and Winonia Barnes  
Robert and Sandra Brown  
Judith A. Crissman  
S Kris Sieber Dunn  
Richard and Katherine Ehrle  
Thomas and Patricia Fish  
Arlene Ford  
Elizabeth Fugitt  
Christen Gallik  
Bob and Theresa Harris  
Robert (Mike) and Kimberly Herman  
George Huley  
Hannah Killian  
Donna Leahy  
Dave and Cheryl Lopez  
Debra Marinari  
C.R. and Celia Massey III  
Tamra McCoy  
Richmond and Rennie McDaniel  
Roger Engels and Nancy Moore  
John and Susan Neal  
Jeffrey and Nancy Parsons  
Sylvester Rainey  
Charles Reddoor  
Linda Rivera  
Richard and Susan Spears  
Brian and Carley Walker  
Mike Szymendera  
Judy and Andy Thompson  
David W. Umbrecht  
Jerold Unruh  
John and Susan Warlick

# LEADERSHIP GIVING CIRCLE

## COMMUNITY BUILDER

\$1,000 - \$1,749

McArthur Allen  
Libby and Kyle Allwine  
Bobby and Sally Anderson  
Jason Andrukonis  
Patrick and Mary Ellen Arthurs  
Leah Aversa  
Margaret Barco  
Phil and Cheri Basso  
Stephen and Mary Ann Batsche  
Marianna Bedway and Kevin Hyde  
Rachel Garrett and Tim Berry  
Vida Bethea  
Fred and Anne Betz  
Cody and Cameron Blankenship  
Sarah Blunkosky  
Dave and Meg Bohmke  
William L. Boyd  
Samuel and Christine Braxton  
Leesetta J. Brock  
Danielle Brokenburr  
Latasha Brooks  
Joseph and Melinda Brown Jr.  
Denise R. Brown  
Rachel L. Browne  
Lisa Bruer Fund  
Marceline R. Catlett  
Chris Glover and Alice Cobey  
Mary Coble  
Sophia and Kostas Constantine  
Stephanie Cornett  
James Corvin  
Byron Counsell  
David and Mary Covington  
Richard and Sharon Culpepper  
Craig Cummings  
René P. Daniels  
Nathan and Amy Day  
Annery V. De Leon Penson  
Carly Dolan and Bailey Giroux-  
Magnify  
James Eck  
Alan K. Edwards  
Richard and Katherine Ehrle

Tina and Greg Ervin  
Shirley C. Eye  
Erin Farais  
Lisa and Robert Farmer  
Beth Fielding  
Lisa Foeman Boatwright  
Maria and Jimmy Franklin  
Jennifer Freeland  
Rachel Fried  
Dennis Galan II  
Mickie and Stan Galik  
The Gannon-McDermott Family  
Gregory Gartrell  
Michelle Gibbons  
Sandra and Michael Gillenwater  
William Graham  
Natasha L. Greenwalt  
Jennifer Griffen  
Mark Gundersen  
Barbara and Paul Gustavson  
Lucy Harman  
Daniel and Kathy Harris  
Matthew Harrison  
Sean and Margaret Haynes  
Steven B. Herndon  
Don and Janice Hill  
Keri Hills  
Travis and Summer Hughes  
Martha M. Hutzell  
John and Kathleen Izzo  
Beth and Richard Jaques  
Tamara Jeffries  
Antoinette and John Jenkins  
Melinda K. Kern  
Cameron Kiger  
Jackson King  
Brooke and Stephen Kingsley  
JoAnne Kinnamon  
Peter LaMarca  
Ken Lapin  
Brian F. Layton  
Stephen F. Lee  
James and Vicki Lewis

Andrea Light  
Gloria Litton  
Haydee Luciano Sanchez  
Ronald and Margaret Lunardini  
Thomas and Diana Magrino  
Cynthia and Hilton G. Marshall  
Dori Martin  
Brian McCaslin  
Carol and Thomas McDade  
Charles and Mary Wynn McDaniel  
Edward and Sharon Minniear  
Evelyn Morgner and Ian Hogg  
Donna Morris  
Ron Morrow and Melissa Mitchell  
Diane E. Moulton  
Keith and Juanita Mullen  
Casey Murphy  
Michael and Donna Muse  
Ann Myers  
William and Jacqueline Nix  
Donald OBrien  
Sherri I Oesterheld  
Jason and Sarah Ogle  
Robert C. O'Neill  
Amanda Ouk  
Brian and Anne Overington  
Cara and Stephen Parker  
Dennis and Linda Parsons  
Douglas Porter  
Rebecca Purdy  
Carole Raber  
Xavier Richardson  
Tamara Robinson  
George W. Roth  
Paul Santay  
Erin Saynuk  
Mark and Rachael Schreiber  
Kelly Schweers  
John and Mindy Seal  
Scott M. Sell  
Anthony and Christine Sequera  
Naim Shakoor  
Tiffany Simons

# LEADERSHIP GIVING CIRCLE

## COMMUNITY BUILDER *continued*

\$1,000 - \$1,749

Christine Simpkins

Zandra Smith

Jeffrey and Nicola Smith

Terri and Chris Sorensen

James Staranowicz

Margaret Strotman

Alice Tang

Tonja Thigpen

Nancy B. Tighe

Sherrie Treida

Alicia and Lenwood Turner

Amy Utlej

Mildred B. Vittoria

T.J. and Kent Walding

Kathryn Wall

Sarah and Michael Walsh

Keith and Jeannine Wampler

Russell and Krista Watson

Charles M. Wiberg

Joe and Michelle Wickens

Marty and Vicky Wilder

David and Cathy Williams Jr.

Valerie Wilson

Howard and Sophie Wince, III

Hatty and Peter Wong

Vernon L. Woodside

Susan B. Worrell and John Iacunato

Donna M. Wright-Sheldrick

Miguel and Paula Yasser

Scott A. Young

Christopher and Dana Zipperer

## EMPLOYEE AND CORPORATE GIVING

*through workplace campaigns*

Rappahannock United Way's Workplace Campaigns are more than just fundraisers—they're a powerful way for company employees to come together, give back, and make a real difference in our community. By supporting Education, Financial Stability, and Healthy Living, these campaigns create lasting change. We're immensely grateful to our amazing 2023 Fall Workplace Campaign company partners and their employees for choosing to live united and build brighter futures for all.

Special thanks to Mary Washington Healthcare for their 2023 Flagship Campaign that raised over **\$119,658** for Rappahannock United Way!

### 2023 HIGHEST CONTRIBUTING CAMPAIGN



**Mary Washington  
Healthcare**



# EMPLOYEE AND CORPORATE GIVING

*through workplace campaigns*

Giving Level: \$25,000 - \$100,000



Cosner's Corner



Giving Level: \$10,000 - \$24,999



OUR PURPOSE FOUNDATION



Embrey Mill



# EMPLOYEE AND CORPORATE GIVING

*through workplace campaigns*

## Giving Level: \$5,000 - \$9,999

Amentum • Enterprise Holdings & Rent-A-Car • Strong Tower Church • Target #1857 • The Wagner Foundation c/o H.D. Roseth and Associates Ltd. • TI Verbatim Consulting • Weis Markets

## Giving Level: \$1,000 - \$4,999

Allen, Allen, Allen & Allen • Atlantic Union Bank • Bank of America • Carter Bank & Trust • Columbia Gas of Virginia • Eaton • Falmouth Self Storage • Fifth Third Bank • Fredericksburg Area HIV/AIDS Support Services, Inc. • Fredericksburg Regional Chamber of Commerce • Fredericksburg Regional Food Bank • Fredericksburg Rotary Club • Illinois Tool Works Inc. • JSS Consulting Inc. • Lions Memorial Scholarship Fund, Inc. • McLane Mid-Atlantic • Medtronic Diabetes • Mutual Assurance Society of Virginia • Nationwide Insurance • PermaTreat Pest Control • Rappahannock Electric Cooperative Bowling Green • SAIC • Sentara Northern Virginia Medical Center • Shore United Bank • Spotsylvania Regional Medical Center • Team Fishel • TowneBank • Truist Bank • United Faith Christian • United Parcel Service

## Giving Level: \$1 - \$999

Bishop, Farmer & Co. LLP • Cafaro Foundation • Carle Health • CVS Distribution Center • Culpeper Wood Preservers of Fredericksburg • Empowerhouse • Encompass Health Rehabilitation • Fredericksburg Chapter #1592 Women of the Moose • Giant Food, Inc. • Gilbane/UW Rhode Island • Global Payments • Hibu Media • JCPenney • KCI Technologies • LabCorp • Lloyd F. Moss Free Clinic • Lockheed Martin • Navy Federal Credit Union • O'Reilly Auto Parts • Patricio Enterprises • Play It Again Sports • PNC Bank • Raymond James and Associates, Inc. • Ryder • Shiloh Baptist Church • Target #2138 • Target #2175 • Target #772 • Una-Dyn • Verizon Foundation • W.J. Vakos & Company • Wells Fargo



# THANK YOU 2023 - 2024 CORPORATE ANNUAL SPONSORS

---

## FLAGSHIP

---



---

## LIVE UNITED

---



**Mary Washington Healthcare**

---

## PLATINUM

---



**Hilldrup™**

Moving, Storage,  
Relocation & Logistics



**TIVC**

Helping people work better together

---

## GOLD

---



**RAPPAHANNOCK  
ELECTRIC COOPERATIVE**



**Spotsylvania Regional  
Medical Center**  
HCA<sup>VA</sup>

---

## SILVER

---

**VIRGINIA CREDIT UNION**

---

## BRONZE

---

**APOGEE CARPET CLEANING OF FREDERICKSBURG**

**INFINITY TECHNOLOGIES**



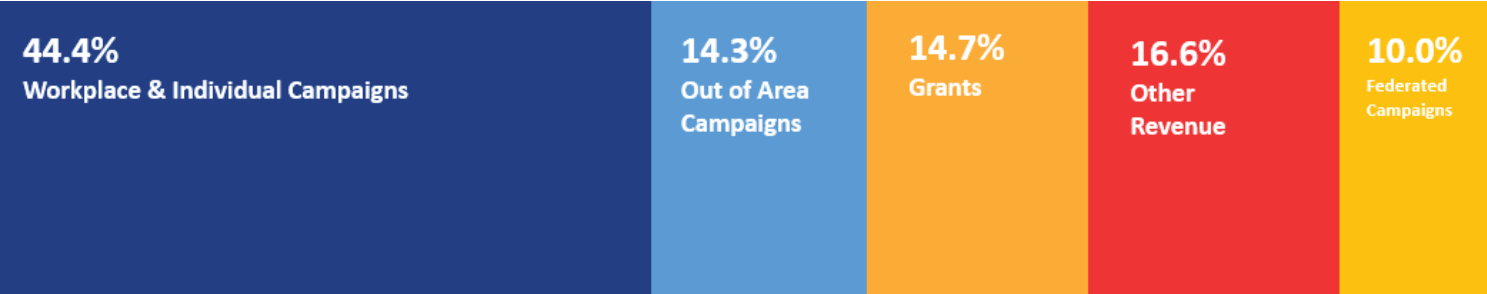
Our vision is a community where individuals and families achieve their potential through Education, Financial Stability, and Healthy Living.



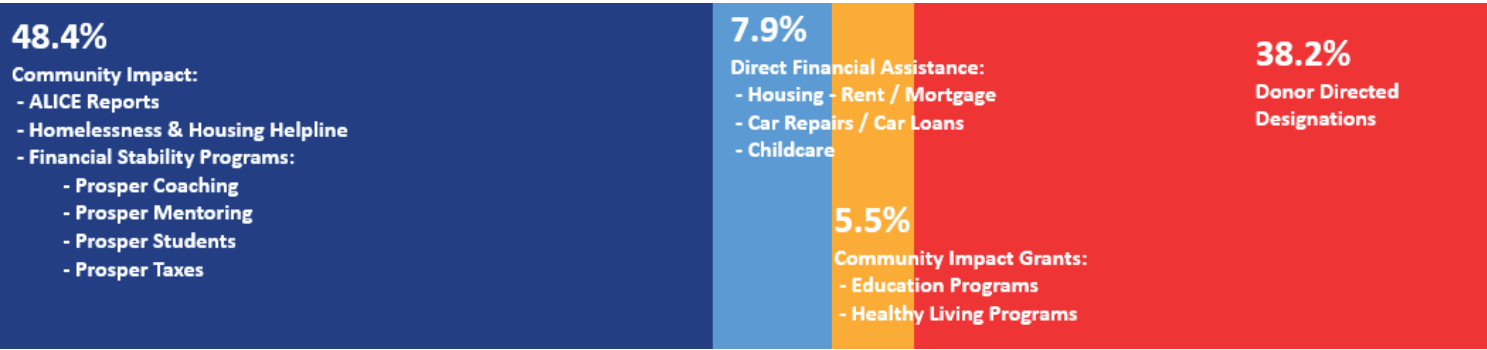
# FINANCIAL REPORT

In 2024, Rappahannock United Way raised \$1.6 million to create long-term solutions for our local community. These funds directly supported our mission to improve lives by mobilizing the caring power of our community, addressing the needs of ALICE households, and fostering Education, Financial Stability, and Healthy Living. Below is a summary of financial information for Rappahannock United Way, reflecting our commitment to transparency and impactful stewardship of resources.

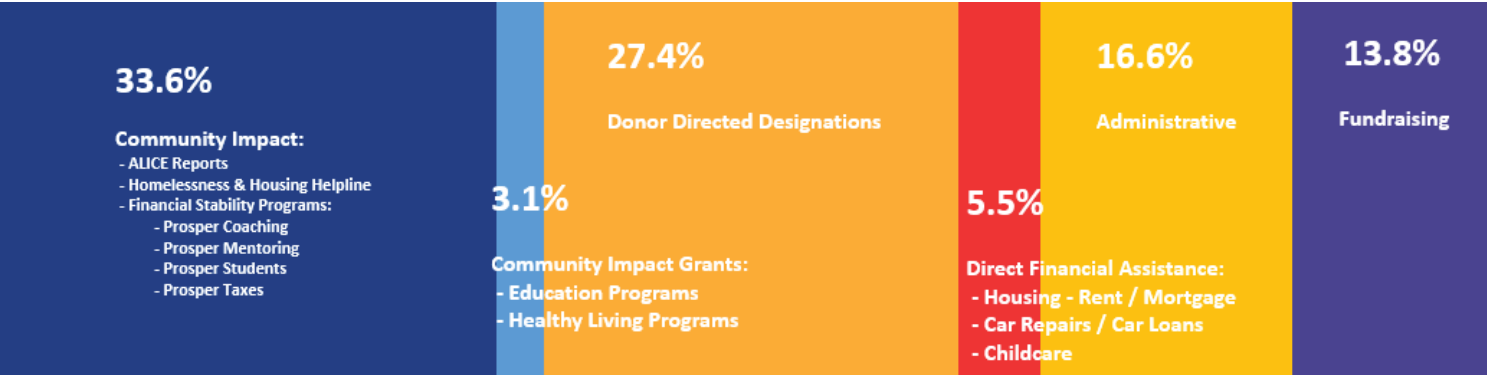
## WHERE WE RAISE MONEY



## WHERE WE INVEST MONEY



## WHERE WE SPEND MONEY










Rappahannock United Way

## **GIVE. ADVOCATE. VOLUNTEER.**

3310 Shannon Park Drive, Fredericksburg, VA 22408  
RappahannockUnitedWay.org  
540.373.0041 x 300

-  @rappahannockunitedway
-  @rappunitedway
-  @unitedwayrapp
-  Rappahannock United Way
-  Rappahannock United Way