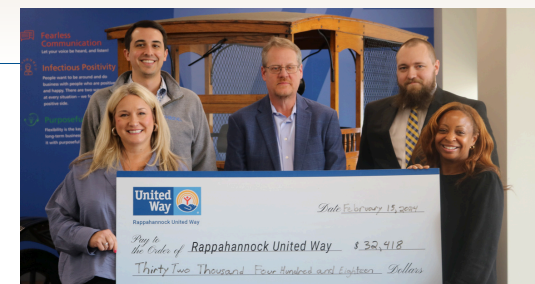
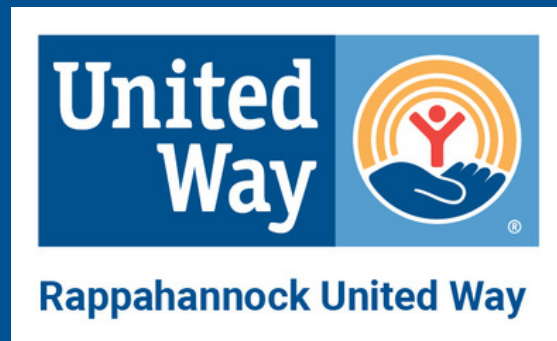


ANNUAL CORPORATE SPONSORSHIP



BE THERE

as a **CORPORATE
SPONSOR** today!

*Enhance your company's visibility by
partnering with one of the world's
most valuable brands.*



A POWERFUL RETURN ON INVESTMENT FOR YOUR BUSINESS AND OUR COMMUNITY.

When you become a Sponsor of Rappahannock United Way, you'll have the opportunity to be recognized at key events.

Throughout the year additional event sponsorships may be offered to support Rappahannock United Way.



WHY BECOME A SPONSOR?

- Rappahannock United Way has the charitable support of over 100 local companies.
- Rappahannock United Way is a leader in uniting local businesses, governments, and nonprofits to help achieve community goals.
- Your sponsorship ensures all events are completely underwritten and donor dollars are wisely invested in creating impact in our community in the areas of Education, Financial Stability, and Healthy Living.
- The United Way brand is recognized by 87% of the general public.
- Your company will experience the guaranteed reach of local marketing exposure and benefit from the positive image of supporting Rappahannock United Way.
- United Way was ranked in the Top 3 of Forbes America's Top 100 charities.



ANNUAL CORPORATE SPONSORSHIPS ARE AVAILABLE

Our corporate sponsorship program is an opportunity for your company to align with the strong, trusted brand of United Way and increase your company's visibility in our community.

LIVE UNITED \$10,000

- Choice of Title Sponsor for certain RUW events
- Complimentary table to the Campaign Celebration with company logo displayed on the table
- Company logo center on Annual Sponsorship Board to be displayed at all events
- Company logo included in RUW Event Materials
- Public recognition at all RUW Events
- Company logo center on a United Way t-shirt
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company logo in Leadership Giving Circle brochure
- 4 tickets to RUW Signature event
- (1) WOMEN UNITED membership
- Company logo on Annual Report

PLATINUM \$5,000

- Complimentary table to the Campaign Celebration with company logo displayed on the table
- Company logo on Annual Sponsorship Board to be displayed at all events
- Company logo on a United Way t-shirt
- Company logo on Annual Report
- Public recognition at all RUW events
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company logo in Leadership Giving Circle brochure
- 2 tickets to RUW Signature event
- (1) WOMEN UNITED membership

SILVER \$1,000

- Company logo on a United Way t-shirt
- Company name on Annual Sponsorship Board to be displayed at all events
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company name on Annual Report
- Company name in Leadership Giving Circle brochure

GOLD \$2,500

- Four (4) complimentary tickets to the Campaign Celebration with company logo on a table
- Company logo on Annual Sponsorship Board to be displayed at all events
- Company logo on a United Way t-shirt
- Company logo on Annual Report
- Public recognition at all RUW events
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company logo in Leadership Giving Circle brochure

BRONZE \$500

- Company name or individual name on a United Way t-shirt
- Year-round name recognition on RappahannockUnitedWay.org website with link to your company website
- Name in Annual Report
- Name in Leadership Giving Circle brochure

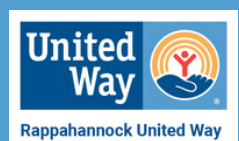
Sponsorship opportunities are good for one year. Guarantee your spot on all printed materials by submitting your sponsorship agreement, logo, and payment. Rappahannock United Way reserved the right to modify events if needed. Extra social media promotion will be given if adjustments are made.

CLICK HERE TO BECOME AN ANNUAL CORPORATE SPONSOR TODAY!

FOR MORE INFORMATION CONTACT:

Kristen Reed, Communications & Outreach

kreed@rappahannockunitedway.org • 540-373-0041 x321



2023-2024 ANNUAL SPONSORS



FLAGSHIP



LIVE UNITED



Mary Washington Healthcare

PLATINUM



HilldrupTM

Moving, Storage,
Relocation & Logistics



TIVC

Helping people work better together

GOLD



**RAPPAHANNOCK
ELECTRIC COOPERATIVE**



**Spotsylvania Regional
Medical Center**
HCA^{VA}

SILVER

VIRGINIA CREDIT UNION

BRONZE

APOGEE CARPET CLEANING OF FREDERICKSBURG

INFINITY TECHNOLOGIES

Rappahannock United Way works hard to build a community that is hopeful, resilient, and self-sufficient through programs in Education, Financial Stability, and Healthy Living.

2024-2025 ANNUAL CORPORATE SPONSORSHIP AGREEMENT



Thank you for your interest in being a Rappahannock United Way Annual Corporate Sponsor.

- Sponsorship opportunities are good for one year from the date of commitment.
- If you are a new sponsor or have a new logo, please email a current high-resolution .jpg or .png file of your company logo to: kreed@rappahannockunitedway.org
- To become a sponsor, please either [click here to register on GivePulse](#) or fill out this form and send it to: kreed@rappahannockunitedway.org
- Guarantee your logo placement on all printed marketing materials by sending your sponsorship agreement and logo within two weeks of receipt of this agreement.



Name of Organization: _____

Address: _____

City, State, Zip: _____

Website: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Payment:

☐ I paid online at RappahannockUnitedWay.org by clicking the "Donate Now" button and included the words "2024-2025 Corporate Sponsorship" in the description line.

☐ Please invoice my company for this sponsorship:

Invoice Contact: _____

Invoice Address: _____

Sponsorship Level:

☐ **LIVE UNITED SPONSOR** \$10,000

☐ **PLATINUM SPONSOR** \$5,000

☐ **GOLD SPONSOR** \$2,500

☐ **SILVER SPONSOR** \$1,000

☐ **BRONZE SPONSOR** \$500

Comments: _____

