



Rappahannock United Way

RAPPAHANNOCK UNITED WAY

2023

ANNUAL REPORT

JULY 2022-JUNE 2023

Serving the City of Fredericksburg and the counties of Caroline, King George, Spotsylvania, and Stafford.

MESSAGE FROM THE CHAIR



Ron Holmes

Chairman of the Board

Dear Friends,

This is my first opportunity to reach out to you in this forum under my first term as Chairman of the Board of Directors for your Rappahannock United Way. I want to bring you up to date regarding the challenges we identified in a post-COVID world, the purposeful solutions we adopted as a response, and a path forward which I believe will lead to a more sustainable and robust Rappahannock United Way in the future. This has not been an easy journey as the need has never been greater while RUW traditional funding sources - namely, the workplace campaign - realized a significant downturn while we all were working from home. This is a trend which will present a continued challenge moving forward.

Extreme conditions require quick and straightforward identification of the issues and a measured, well-thought-out response. Fortunately, we have a remarkable Executive Director in Janel Donohue, a terrific and resolute staff, and a board very willing to roll up their sleeves to help shoulder the load.

I could not ask for a better cadre of like-minded individuals focused on the single purpose of fostering a better Rappahannock United Way. The hours spent in analysis, in consultation, in discussion and finally in formulation of a plan was challenging and the most rewarding experience I have had in my 30 years of association with Rappahannock United Way. I am extremely confident in the ability of our staff to execute the plan and I feel optimistic about the path forward. Thanks to all for the tremendous effort!

We will continue to pursue corporate campaigns while adopting additional revenue strategies to ensure the stability of ongoing funding. These strategies include a more robust grant writing effort, more focused individual and corporate charitable efforts, and outreach to those who have not partnered with RUW in the past. These innovative strategies have already been established and are proceeding as planned.

We continue to support our member agencies and plan to increase this support as we succeed in our efforts. We also plan to continue bringing direct services to our ALICE® (Asset Limited, Income Constrained, Employed) households through our PROSPER Financial Stability programs. The 2023 results of these efforts included:

- Providing over \$220K in rent and mortgage relief to local ALICE households
- Supporting 236 ALICE households with financial assistance to keep their housing stable and their vehicles on the road
- Helping 1,227 taxpayers file their tax returns for free through RUW's Free Tax Program, with 364 taxpayers accessing additional tax credits
- Assisting 310 individuals with round-trip, on-demand transportation assistance through the Ride United program
- 20 women in the workplace signed up for Prosper Mentoring, a 12-month program addressing topics such as family, health, finance, education, and career
- 311 volunteers giving over \$81,350 worth of volunteer time

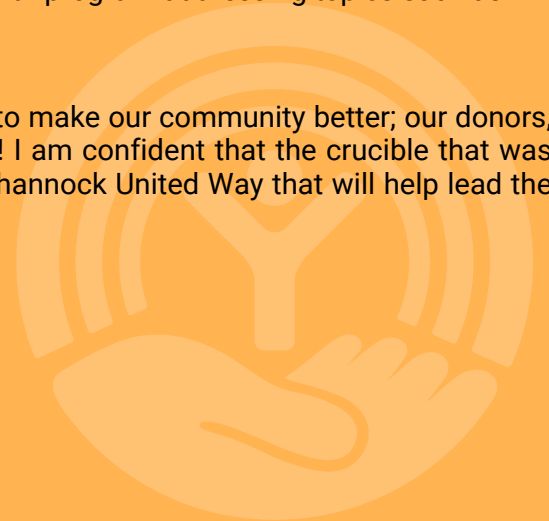
In conclusion, I want to thank all involved who, through their efforts, help to make our community better; our donors, our member agencies, our staff, and our board. Thank you for all you do! I am confident that the crucible that was COVID will lead to a community better able to care for itself and a Rappahannock United Way that will help lead the way.

Thank you,

A handwritten signature in black ink, appearing to read 'Ron Holmes', written in a cursive style.

Ron Holmes

Chairman of the Board of Directors, Rappahannock United Way



2022-2023 RAPPAHANNOCK UNITED WAY BOARD OF DIRECTORS



RON HOLMES
Chairperson
Janney, Montgomery, Scott, LLC



CLAYTON SMITH
Immediate Past Chairperson
Ellie Mental Health



SEAN BARDEN
Treasurer
Mary Washington Healthcare



BROOKE MILLER
Secretary
Long & Foster Real Estate



SHAWN SLOAN
CI Cabinet Chairperson
The Media Partners, LLC



ED ALLISON
Bank President
(Retired)



KYLE ALLWINE
Northern Neck Electric
Cooperative



LARRY ANDREWS
Rappahannock Electric
Cooperative



BRITTANY CHIANG
Flatter, Inc.



SUSAN COLEMAN
Spotsylvania Regional
Medical Center



RON DAVIS
Sorenson Outdoor Services



TAUNYA GARDNER
WC Spratt, Inc.



JORDAN HINKEBEIN
Hilldrup



CARA PARKER
C Parker Consulting, Inc.



JEAN IBAÑEZ PAYNE
TI Verbatim Consulting



TIFFANY RAY-PATTERSON
Germanna Community College



JACK ROWLEY
CEO (Retired)



JEFFREY SMITH
Strong Tower Church



AMANDA TALBERT
University of Mary Washington

2023 RAPPAHANNOCK UNITED WAY MEMBER AGENCIES

Big Brothers Big Sisters Greater Fredericksburg
Brain Injury Services
Caroline County Habitat for Humanity
Catholic Charities of the Diocese of Arlington
Children's Home Society of Virginia
Empowerhouse
Failsafe ERA
Foundation First
Fredericksburg Area Health And Support Services (FAHASS)
Fredericksburg Regional Food Bank
Girl Scout Commonwealth Council of Virginia
Greater Fredericksburg Habitat for Humanity
Healthy Families Rappahannock Area
Legal Aid Works

Lloyd F. Moss Free Clinic
Loisann's Hope House
Mental Health America of Fredericksburg
Micah Ecumenical Ministries
Rappahannock Area YMCA
Rappahannock Council Against Sexual Assault
Rappahannock Court Appointed Special Advocates
Rappahannock Emergency Medical Services Council
Safe Harbor Child Advocacy Center
SERVE
Stafford Junction
The Brisben Center
The Childcare Network
The Salvation Army Fredericksburg Corps

GRANTORS

Grants are an important part of how Rappahannock United Way is able to power its impact in our community. Grants help keep our Tax Program running and equipped with necessary technology, as well as support our rapidly growing work in the ALICE community. Thank you to all the organizations and businesses that awarded Rappahannock United Way grants in FY23!

Atlantic Union Bank
Change Machine
City of Fredericksburg
Department of the Treasury IRS (VITA)
Fredericksburg Area Realtors Foundation
Intuit Financial Freedom - Tax Time Allies
Mary Washington Healthcare Foundation - Joe and Mary Wilson Community Benefit Fund
Rappahannock Electric Cooperative - Power of Change
Spotsylvania County
Stafford County
Truist Bank Foundation
Virginia Community Action Partnership (VACAP)
Wells Fargo Foundation
United Way Worldwide

GRANTEES

Rappahannock United Way is proud to support programs outside of our organization that make an impact in the areas of Education, Financial Stability, and Healthy Living. These important programs are successfully created and executed by local nonprofits. Thank you for choosing to BE THERE for the local ALICE community!

EDUCATION

Big Brothers Big Sisters Greater Fredericksburg | *One-to-One Mentoring*
Rappahannock Area YMCA | *Summer Learning Loss*
Stafford Junction, Inc. | *Brain Builders*
Stafford Junction, Inc. | *Summer Junction*

FINANCIAL STABILITY

Fredericksburg Regional Continuum of Care | *Coordinated Assessment Helpline*

HEALTHY LIVING

Catholic Charities of the Diocese of Arlington | *Family Counseling*
Children's Home Society of Virginia | *Post Adoption Services*
Healthy Families Rappahannock Area | *Home Visiting*
Healthy Families Rappahannock Area | *Village Fathers*
Legal Aid Works | *Domestic Violence Protective Orders*
Lloyd F. Moss Free Clinic | *Access to Healthcare*
Mental Health America of Fredericksburg | *Helpline*
Mental Health America of Fredericksburg | *Senior Visitors*
Rappahannock CASA | *Court Appointed Special Advocates*
Rappahannock Council Against Sexual Assault | *Care Coordination*
Rappahannock Council Against Sexual Assault | *Counseling Services*
Rappahannock Council Against Sexual Assault | *Crisis Intervention*
Safe Harbor Child Advocacy Center | *Advocacy for Child Victims*
Stafford Junction, Inc. | *Healthy Living Pays*

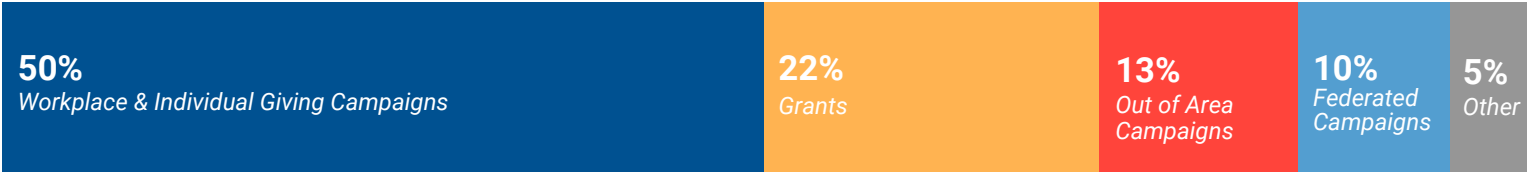
*Grantees approved in FY22 and paid in FY23.



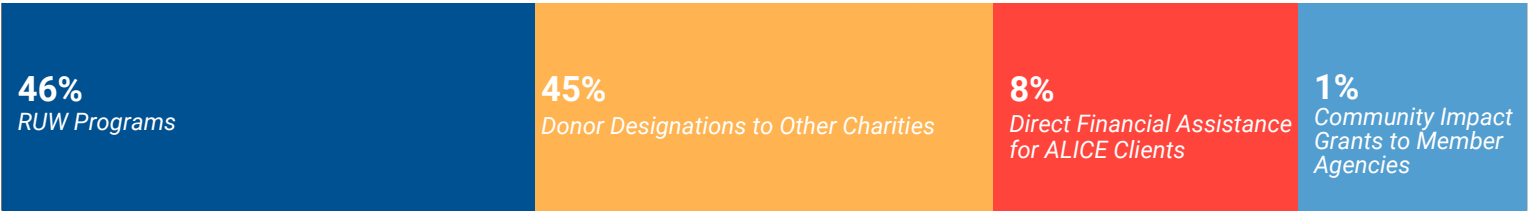
FINANCIAL REPORT

Rappahannock United Way programs include all volunteer engagement activities and Prosper Financial Services including ALICE Financial Assistance, Tax Services, Financial Coaching, and Financial Education. The following data indicates where funds were raised and how they were distributed.

WHERE WE RAISE MONEY



WHERE WE INVEST MONEY



WHERE WE SPEND MONEY



Rappahannock United Way has established comprehensive accountability guidelines that are regularly reviewed by our Board of Directors and Finance Committee. Our annual audit and IRS Form 990 are available on our website:
www.rappahannockunitedway.org/about/accountability

Rappahannock United Way does not charge any membership dues and/or fees to its member agencies.

2023 VIRGINIA ALICE REPORT

Many households in our community are facing financial hardship due to the challenges caused by the continued increases in the cost of living, rising rents and interest rates.

With renewed funding support from local businesses and individuals, Rappahannock United Way was able to continue to BE THERE for these individuals and families to help them recover and rebuild towards financial stability.

While the majority of households assisted had at least one adult fully employed – typically most adults were employed, often with more than one job. Hourly employment generally does not offer benefits such as paid sick leave or health insurance, making a working household more vulnerable to financial instability.

Rappahannock United Way was able to provide direct financial assistance to 92 households (236 individuals) this year. Of those, 90 cases of rent assistance was provided to help maintain stable housing for these households. In addition, 2 households (6 individuals) received financial assistance with car repairs and car payments to keep their vehicles on the road helping them get to work and school.

In May 2023, Rappahannock United Way was excited to launch the third Virginia ALICE Report. This latest report highlighted how Virginia's vulnerable ALICE households fared financially during the pandemic, and warning signs that point to stress on the horizon in the years to come.

Under the leadership of Rappahannock United Way, a total of 20 local United Ways across Virginia came together to financially support this new ALICE report. In addition, United Way of South Hampton Roads, Atlantic Union Bank, Compare.com and Virginia Foundation of Community College Education sponsored the report.

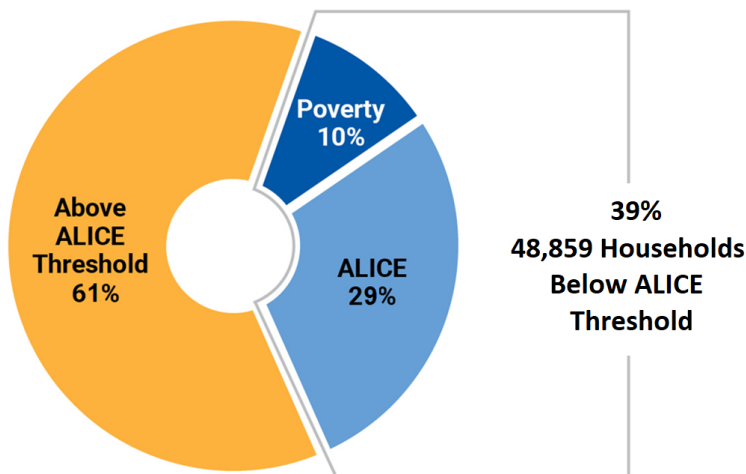
This study of financial hardship in Virginia provides a framework, language, and tools needed to measure and understand the struggles of a population called ALICE – a United Way acronym for Asset Limited, Income Constrained, Employed.

The ranks of Virginia households unable to afford the basics grew by more than 36,000 during the first two years of the COVID-19 pandemic, resulting in a total of 1.2 million households or 38% struggling to afford the basic costs of living.

Additional report insights include:

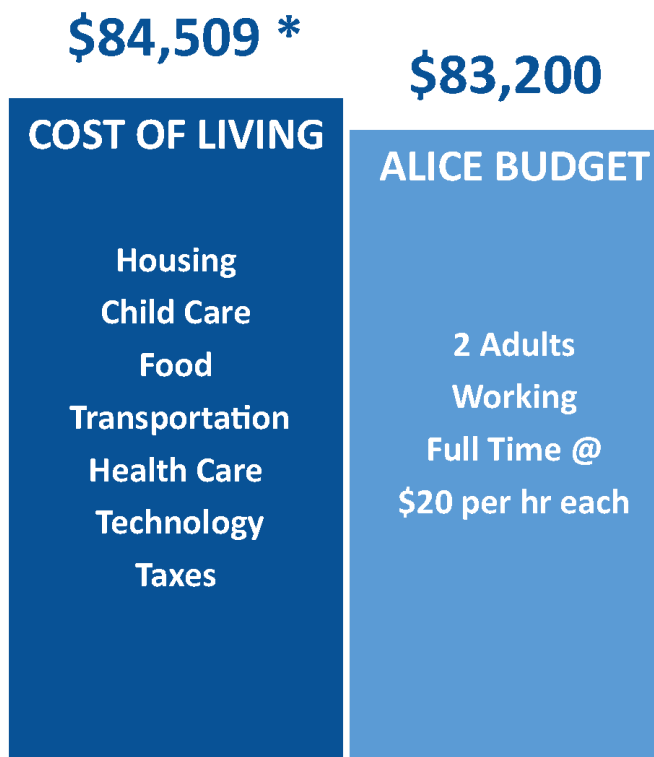
- Racial disparities persist in the rates of financial hardship; 52% of Black and 44% of Hispanic households were below the ALICE Threshold in 2021, compared to 34% of white households.
- Single parent households had among the highest rates of hardship. Nearly three quarters – 72% – of Virginia's single parent households could not afford basics in 2021.
- In 2021, 60% of the 20 most common jobs in Virginia paid less than \$20 per hour. Earning less than \$20 hourly was not enough to support a family of four with an infant and a preschooler, even with two parents earning this pay rate.
- The percentage of respondents who were either ALICE or in poverty reported that 56% did not have emergency savings or a rainy-day fund. Compared to only 21% of those living above the ALICE threshold.

ALICE WHEN WORKING ISN'T ENOUGH



ALICE workers were celebrated as essential heroes during the COVID-19 pandemic, yet they do not earn enough to support their own families.

ALICE households and households in poverty are forced to make tough choices, such as deciding between quality child care or paying the rent - choices that have long-term consequences not only for them, but for all.



A Family of Four Falls Short

2 Adults Working Full Time Jobs, making \$20 per Hour Each, with 2 Children in Child Care, in our Community, Don't Earn Enough to Cover the Basic Costs of Living.



* Average ALICE Threshold for PD16

LEARN MORE WWW.VIRGINIAALICE.ORG

OUR VISION:

A community where individuals and families achieve their potential through Education, Financial Stability, and Healthy Living.

EDUCATION

A quality education is still one of the best predictors of professional and financial success in the U.S. and one of the few ways ALICE households can get ahead in the long run. One area of concern for ALICE households is the achievement gap in public schools. Across our region, low-income K-12 students perform lower on math and reading tests, and have lower high school graduation rates. This makes them more likely to live in poverty or in ALICE households as adults.

Because you chose to BE THERE, Rappahannock United Way...

Invested \$65,000 total funds to member agency programs, providing tools for families to support their children's successful progress through school, and resources for children to achieve health and developmental milestones.

Helped 762 families and caregivers who were provided with education services, resources, tools, training, and/or skills.

Educated 667 students through funded programs to ensure their reading and math skills are at or above grade level.

Helped 140 students through funded programs that helped them have on-time grade-level transitions.

Supported 316 youth who participated in school or community-based out-of-school programs or received individualized support.

LITTLE FREE LIBRARY

Rappahannock United Way has its own Little Free Library outside the building and wants to see them throughout our community. There are already 150,000 Little Free Libraries around the world in 120 countries, with more than 300 million books shared.

All people are empowered when the opportunity to discover a personally relevant book to read is not limited by time, space, or privilege. We encourage everyone to take what they want and give what they can when they visit our Little Free Library.

This year volunteers helped build and distribute 6 Little Free Libraries for placement throughout our region.

RIDE UNITED

The Ride United initiative seeks to reduce transportation barriers that prevent individuals from accessing vital education resources by providing free ride-share coupons.

This year over 7% of Ride United rides provided were to education services – over 45 rides keeping students learning in our community.

SCHOOL SUPPLY DRIVE

Rappahannock United Way partners with local nonprofit organizations, elementary schools and head start programs to provide early learning resources to local children in need, to ensure they are ready for kindergarten and beyond.

Literacy Kits include early reader story and activity books, writing and drawing supplies such as pencils and crayons. Arts and crafts supplies such as glue sticks, construction paper, scissors, etc.

This year volunteers helped assemble and distribute over 200 literacy kits for local children.

STORY TIME VIDEOS

Once again, this year, our amazing story time reading volunteers came together several times so that we could record them reading age appropriate books for young children.

The videos were shared with our partners at local pre-schools and continue to be available through our YouTube channel and on social media.



FINANCIAL STABILITY

PROSPER COACHING

Prosper Coaching allows individuals and families to meet with a certified financial coach in custom 1-on-1 sessions. This year, **24 individuals** participated in long-term one-on-one financial coaching, covering topics such as building a budget that meets your needs and goals, eliminating debt, creating and building an emergency fund, and pulling your credit score.

PROSPER MENTORING

Prosper Mentoring is a new United Way initiative designed to help women reach a higher level of economic stability. This year Rappahannock United Way is proud to have launched the first cohort of 20 women.

Over the course of 12 months, Prosper Mentoring is addressing all areas of the participant's life holistically (family life, health, finance, education and career), while each participant's unique aspirations are valued by flexible, personalized goal-setting. The best part - it is provided at no cost to participants!



Prosper Mentoring is a combination of group workshops and one-on-one mentoring sessions. Our team of certified financial coaches is guiding and encouraging the participants to think big and navigate obstacles as they invest in their own future.

Participants have set their own goals and have been working towards realizing their unique aspirations, shifting their lives from surviving to thriving.

Prosper Mentoring Participant Testimonials

"I absolutely appreciate both Prosper Coaches, and the vital information being shared. I made a commitment to myself to be intentional about this program. The effectiveness thus far has been immeasurable. If I may share, within the first 30 days of starting your program, I was able to save \$2,091.23. I would not have saved this amount without recognizing my needs vs others wants, which was one of the Prosper Mentoring session topics."

"My company has been asking me for a while now to attend their supervisor meetings. I would always decline because I didn't feel confident enough to be seated at the table with this caliber of people. I attended my first supervisor meeting last week. Because of these mentoring sessions, I now understand my value and know my self-worth. My confidence and self-esteem have boosted so much."

PROSPER STUDENTS

Prosper Students is Rappahannock United Way's financial education program for middle and high school students. Our goal is to educate students beyond the classroom and prepare them for adulthood through financial literacy and job readiness skills, along with an opportunity for eligible high school seniors to win an education scholarship.

Through interactive workshops, Prosper Students gain hands-on experience building tailored resumes and how to effectively communicate in an interview. Our team walks our students through the steps of creating a budget and helps students identify ways to establish credit and avoid building debt.

Eighty-six students have completed Prosper Student workshops over the last three years.



Avery H.
2023 Prosper Students
Scholarship Winner

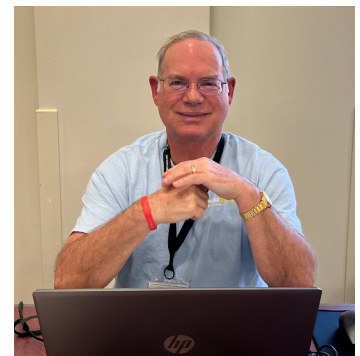
"I am incredibly honored and grateful to be the recipient of the Prosper Students Education Scholarship. This scholarship represents more than just financial assistance. It symbolizes the unwavering support of a community that believes in my potential and dreams. With this scholarship, I am not only given the means to pursue higher education at the College of William & Mary but I am also empowered to achieve my goals and contribute positively to society and back to my community."

"I feel fortunate to have been able to take the Prosper Student Financial Education Program. The program has made me more confident and prepared for my future through financial knowledge, communication skills, and career preparation. The Prosper Students Education Scholarship is a reminder that with determination and the support of those who believe in you, so much more can be achieved."

PROSPER TAX SERVICES

Prosper Tax Services is RUW's FREE tax preparation program and completed its 19th tax season in 2023. More than **1,220 individual tax returns** were filed, putting almost \$1 million in tax refunds and credits into tax client pockets and ultimately in our local economy.

RUW helped **257 individuals** participate in financial education activities at tax sites, **316 taxpayers** filed their own returns using MyFreeTaxes online free file software, **239 taxpayers** committed to saving 10% of their tax refund totaling over \$95K in collective savings, and **170 taxpayers** received Earned Income Tax Credits totaling more than \$277K.



Tax Client Testimonials

"The preparer was great and was very knowledgeable about tax preparation and I am grateful for this service."

"My anxiety over filing taxes each year is fear of unknowingly making a mistake. The preparers are knowledgeable, patient and so very personable. My fears are relieved, thank you."

"I received great customer service. Very helpful. Looking forward to using the service again."

HEALTHY LIVING

Health is directly correlated to income: low-income households are more likely than higher-income households to have poorer health. This is a two-way connection: having a health problem can reduce income and increase expenses, often causing a family to fall below the ALICE threshold. Trying to maintain a household with limited income and few assets can also cause poor physical and mental health.

Because you chose to BE THERE, Rappahannock United Way...

Invested \$211,500 total funds to member agency programs, providing tools for individuals and families to better avoid, withstand, and recover from adverse events.

Helped 11,857 individuals gain access to healthcare services - a critical need during a global pandemic.

Supported 1,264 individuals through funded programs in developing coping, stress management, and resiliency skills.

Supported 390 individuals through funded programs who are now free from sustained incidents of abuse and neglect.

Helped 257 children meet key developmental milestones through support from funded programs.

WELCOME HOME BASKETS

Rappahannock United Way believes that everyone should have a safe place to live and call home. As part of our focus on creating a healthier community we support programs that help individuals and families develop healthy habits and avoid risky behaviors. Providing resources to help households recover from adverse events like eviction, foreclosure or even homelessness.

Rappahannock United Way partners with local nonprofit organizations, to provide Welcome Home kits to low to moderate income individuals and families as they move in to permanent, safe and sustainable housing.

Welcome Home Kits include some of the essential items needed to maintain a safe and healthy home – such as a laundry basket, laundry detergent, dish washing supplies and toilet tissue. Many of these essential items can be expensive to purchase.

This year volunteers helped put together 120 'Welcome Home' baskets for local individuals and families.

RIDE UNITED

The Ride United initiative seeks to reduce transportation barriers that prevent individuals from accessing vital education resources by providing free ride-share coupons.

This year over 40% of Ride United rides provided were to healthcare services – over 250 rides.

SINGLECARE

Through a national United Way partnership with SingleCare, 2,988 local individuals saved \$425,907 in prescription costs through prescription drug discount cards.

Rappahannock United Way distributes free discount prescription cards to connect as many low-income individuals as possible with the services SingleCare provides.



OUR MISSION:

Improve lives by mobilizing the caring
power of our community.

WOMEN UNITED IN ACTION

RAPPAHANNOCK UNITED WAY
WOMEN UNITED
LEADING THE CHARGE. INSPIRING THE CHANGE.™

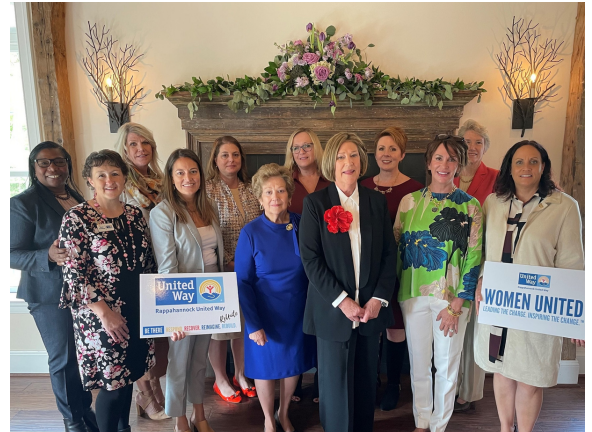
WOMEN OF INFLUENCE AWARD LUNCHEON OCTOBER 12, 2022

Rappahannock United Way's Women United Leadership Council hosted the first Women of Influence Award Luncheon on Wednesday, October 12, 2022, at Stevenson Ridge.

This special event took place to honor the legacy of Cathy Davis. For over 20 years, Cathy dedicated her time and energy to improving lives and illuminating the path for others to follow.

During this inaugural event, RUW recognized Linda Worrell as the recipient of the 2022 Woman of Influence Award. Linda has an infectious entrepreneurial spirit and has been impacting businesses for growth for over 30 years. In addition to her business leadership, Linda, much like Cathy, has been a supporter of women and local nonprofit organizations like Rappahannock United Way and Women United.

Women United members and guests enjoyed a silent auction, raffle, lunch, laughter and a new understanding of what it means to be involved with Women United.



CONVERSATIONS THAT MATTER... TO HER SERIES MARCH 29, 2023

Rappahannock United Way's Women United Leadership Council was pleased to provide 130 women an evening to network, fundraise, and learn about "Psychological Safety in the Workplace for Her" brought to us by TI Verbatim Consulting Inc.



LEADERSHIP GIVING CIRCLE

TOCQUEVILLE SOCIETY *\$10,000 and above*

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent, and funds to create long-lasting changes by tackling our community's most serious issues. Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to Rappahannock United Way.



SEAN AND
JOANNE BARDEN



RON AND MARY JANE
BRANSCOME



JOHN AND
LINDA COKER



RON DAVIS



RON AND
ANNE HOLMES



MIKE AND CHRISSEY
MCDERMOTT



BROOKE AND
NATHAN MILLER



DON AND BEV
NEWLIN



FRED AND
BARBARA RANKIN



JACK AND PAT
ROWLEY



JOE AND MARY
WILSON

COMMUNITY FOUNDER *\$5,000-\$9,999*

Ed and Joyce Allison
Kevin and Winonia Barnes
Billy and Linda Beale
Wayne and Lydia Cosner

William and Theresa Crawley
Andrew Davis
Janel and Michael Donohue
Eric and Gidget Fletcher

Rhonda Fried
Taunya L. Gardner
Steve and Joyce Hanscome
M. Stephen and Ellen Mandell, Jr.

Charles and Tricia McDaniel
James and Jeanne Vaught
Linda Worrel

COMMUNITY INVESTOR *\$2,500-\$4,999*

John Arp
Elmore and Jiyeon Becker
Dave and Meg Bohmke
Delese Braxton
Brittany and Oliver Chiang
Dennis and Susan Coleman
Arthur J. Copeland Jr.

John and Brenda Davenport
Laura DeSimone
Kathleen Dooley
Kent and Sharon Farmer
Steven Fowler and Peggi Howell
Krista Francom
Dan and Susan Hansen

John and Laura Hewa
Jud and Christy Honaker
Richmond and Rennie McDaniel
Marty and Elaine Miller
Lisa Phipps
Florence O. Ridderhof
Jason and Tammy Rose

Laura Rudy
Christopher Sions
Shawn and Heidi Sloan

COMMUNITY CHAMPION *\$1,750-\$2,499*

Larry and Kim Andrews
Fred and Anne Betz
Michael and Dawn Carey
Tiffany Carr
Armandina Castillo
Dan and Ginny Clendenin
David and Mary Covington
Judith A. Crissman
Mechelle Cutshaw
Kelly Diffenbaugh

Richard S. Ehrle
Elaine Embrey
Thomas and Patricia Fish
Christen Gallik
Joe and Gail Greene
Shari Hawkins
Bill and Sherry Hession
Harriett Highley
Juliana and Jeff Hockaday
Melissa Kolafa

Donna S. Krauss
Donna Leahy
Debra Marinari
Tamara McCoy
Leah Middleton
Roger Engels and Nancy Moore
John and Susan Neal
Jeffrey and Nancy Parsons
Valerie Picariello
Angela J. Plante

Raynelle E. Rammacher
Linda Rivera
Clayton and Jamie Smith
Richard and Susan Spears
Travis and Kimmarie Turner
Virginia and Roger Valentino
John and Susan Warlick
Paula M. Williams
Harold and Kathleen Wood
Miguel and Paula Yasser

COMMUNITY BUILDER \$1,000-\$1,749

Bobby and Sally Anderson	Elizabeth Fugitt	C.R. and Celia Massey III	Christine Simpkins
Mableclare Arbitrario	Mickie and Stan Galik	Brian McCaslin	Jeff and Nicola Smith
Jo Ellen S. Armstrong	Melissa Gallaro	Carol and Thomas McDade	Steve and Linda Spratt
Tim and Kristen Baroody	The Gannon-McDermott Family	Charles and Mary Wynn McDaniel	James Staranowicz
Phil and Cheri Basso	Michelle Gibbons	Don and Nelda Mohr	Douglas G. Stewart
Stephen and Mary Ann Batsche	Frances Giles	Nicole Moore	James and Jennifer Swisher
Tiffany Belling	Carol and Jack Green	Heather Moorehead	Michael Szmendera
Trecie M. Bellinger	Mark Gunderson	Frank Moorehead	Nick and Amanda Talbert
Bill and Kate Bolden	Heather Hagerman	Evelyn Morgner and Ian Hogg	Brenda Taylor
William L. Boyd	Crystal Harmon	Donna Morris	Judy and Andy Thompson
Steve and Kim Braun	Lloyd and Lynn Harrison	MC Morris	Nancy B. Tighe
Sue and Marty Bridi	Matt Harrison	John and Rebecca Murray	Guy L. Tuel IV
Leesetta J. Brock	Deborah L. Hendricks	Michael and Donna Muse	Jerold Unruh
Danielle Brokenburr	Robert (Mike) and Kimberly	Ann Myers	Mildred B. Vittoria
Erin Brooks	Herman	Tim Myers	Randy and Nick Vosburg
Charles and Carrol Brown	Steven B. Herndon	Sig-Britt Nilsen	Tom Wack
Robert and Sandra Brown	Don and Janice Hill	William and Jacqueline Nix	Brian and Carley Walker
Joseph E. Brown, Jr.	Keri Hills	Shanna Norton	Kathryn Wall
Michael Cashion	David Hoffman	Regina R. Ober	Kathryn S. Wall
Marceline R. Catlett	Matthew L. Honeycutt	Jason and Sarah Ogle	Sarah and Michael Walsh
Patricia J. Childs	Nathan Huber	Larry and Debbie Olson	Keith and Jeannine Wampler
Chris Glover and Alice Cobey	Stephen and Julie Hughes	John and Denise O'Malley	Misty Warren
Talya Coghill	Katy Hunter	Robert C. O'Neill	Russell and Krista Watson
Keneath Coleman	John and Kathleen Izzo	Rebecca Ourada	Joe and Michelle Wickens
Wendy Collins	Joshua Kendrick	Howard and Mary Owen	David and Cathy Williams, Jr.
Kathy Cox	Melinda K. Kern	Cara Parker	Lance and Beth Williams
Sami E. Craiger	Jackson King	Hannah Payne	Sandra E. Williamson
Richard Culpepper	Wallace N. King	Suzanne Poe	Howard and Sophie Wince III
Craig Cummings	Brooke and Stephen Kingsley	Rebecca Purdy	Annis Winslow
Nathan and Amy Day	JoAnne Kinnamon	Carole Raber	Vernon L. Woodside
Annerly V. De Leon Penson	Raymond Kolafa III	Xavier Richardson	Addam and Gina Wright
Crystal DeBarrios	Dale and Annette Lachniet	Tamara Robinson	Cathy and David Yablonski
Denise Desgrosseilliers	Peter LaMarca	George W. Roth	Bill and Adele Young
Eileen and Herman Dohmann	Ken Lapin	Stephen and Helen Sanders	Scott A. Young
Megan Dolecki	Tiffany M. LaPre'	Paul Santay	Christopher M. Zipprer
James Eck	Geoff and Dolores Lawson	Erin Saynuk	
Alan K. Edwards	Brian F. Layton	Sharon Schmidt	
Tina and Greg Ervin	James and Vicki Lewis	Mark and Rachael Schreiber	
Lisa and Robert Farmer	Andrea Light	Lura Schumann	
Kevin Fastabend	Kener Lipscomb	Kelly Schweers	
Charles and Laura Fennemore	F. Raymond Little	John and Mindy Seal	
Beth Fielding	Theresa Livelsberger	Marc and Lisa Seay	
Donna Fleming	Lisa Logan	Scott M. Sell	
Lisa Foeman Boatwright	Haydee Luciano Sanchez	Anthony and Christine Sequera	
Arlene Ford	Ronald and Margaret Lunardini	Naim Shakoor	
Maria and Jimmy Franklin	Thomas and Diana Magrino	Kris Sieber	
Jennifer Freeland	Cynthia and Hilton G. Marshall	Tiffany Simons	

Rappahannock United Way recognizes the individuals who provide leadership support to the community through their generous contributions of \$1,000 or more. Throughout the year, we recognize our Leadership Giving Circle at community-sponsored events.

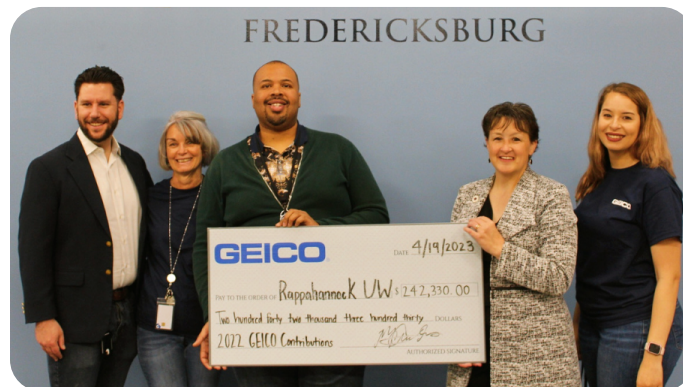
EMPLOYEE AND CORPORATE GIVING *through workplace campaigns*

GEICO®

FLAGSHIP CAMPAIGN

GEICO raised **\$242,330** for
Rappahannock United Way!

Thank you, GEICO!



HIGHEST CONTRIBUTORS \$100,000-250,000

GEICO®



Mary Washington Healthcare

\$50,000-\$99,999

Stafford County Government
Publix Super Markets at Cosner's Corner

\$25,000-\$49,999

Fredericksburg City Government
Hilldrup
Rappahannock Area Community Services Board
Rappahannock Electric Cooperative
Virginia Partners Bank
Wegmans Food Markets, Inc.

\$10,000-\$24,999

Costco Wholesale
M&M Auto Parts, Incorporated
Publix Supermarkets at Embrey Mill Town Center
Rappahannock United Way, Inc.
Weis Markets

\$5,000-\$9,999

Allen, Allen, Allen & Allen
Central Rappahannock Regional Library
King George County Schools
Rappahannock Area YMCA, Inc.
Spotsylvania Regional Medical Center
Strong Tower Church
Target

\$2,500-\$4,999

Amentum
Fredericksburg Regional Chamber of Commerce
George Washington Regional Commission
McLane Mid-Atlantic
Nationwide Insurance
PNC Bank
Silver Companies

\$1,000-\$2,499

Atlantic Union Bank
Bank of America
Carter Bank & Trust
Cary Street Partners Holdings LLC
Columbia Gas of Virginia
Early Childhood Education Centers
North Star & Rising Star
Eaton
Enterprise Rent-A-Car
Falmouth Self Storage
Federal Express
Fredericksburg Regional Food Bank
JSS Consulting, Inc.
Lions Memorial Scholarship Fund, Inc.
Lloyd F. Moss Free Clinic
Mutual Assurance Society of Virginia
Navy Federal Credit Union
PermaTreat Pest Control
Phoenix Center

\$1,000-\$2,499 (continued)

Sentara Northern Virginia Medical Center
TD Bank
TowneBank
Truist Bank
Una-Dyn
Wells Fargo

\$1-\$999

Bishop, Farmer & Co. LLP
CVS Distribution Center
Fredericksburg Area Health Support Services Inc.
Giant Food, Inc.
Gilbane
Hirschler
JCPenny
Lockheed Martin
McAvinney Employment Benefits
O'Reilly Auto Parts
Patricio Enterprises
Robert B. Payne, Inc.
Shiloh Baptist Church Old Site
Target #1857
Target #2138
Target #2175
Target #772
The Salvation Army of Fredericksburg
W.J. Vakos & Company

THANK YOU TO ALL OF OUR SPONSORS AND DONORS.
Your generosity made our 2022-2023 outcomes possible.

FLAGSHIP



LIVE UNITED



PLATINUM



GOLD



BRONZE

Apogee Carpet Cleaning of Fredericksburg

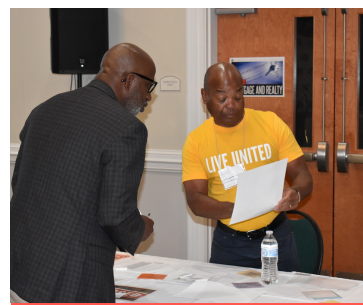
2022 SPOTLIGHT: CAMPAIGN EVENTS

CAMPAIGN KICKOFF IMMERSIVE ALICE SIMULATION SEPTEMBER 13, 2022

Rappahannock United Way celebrated the 2022 Annual Campaign Kickoff with an Immersive ALICE® Simulation. RUW Staff and Volunteers provided an in-depth experience for Campaign Companies, Employee Campaign Coordinators (ECC's), Sponsors, and Donors. Attendees learned firsthand what it's often like to live as ALICE in our community through the experiences of this immersive simulation.

Featured speakers of the event included:

- Janel Donohue, RUW President
- Sarah Walsh, RUW Chief Impact Officer
- Dr. Marceline Catlett, Superintendent, Fredericksburg City Schools, and 2022 RUW Local Government Campaign Chair
- Eric Fletcher, Senior Vice President, Chief Strategy Officer, Mary Washington Healthcare, and 2022 RUW Workplace Campaign Chair



A NIGHT AT THE BALLPARK: CAMPAIGN CELEBRATION & LEADERSHIP GIVING CIRCLE DONOR RECOGNITION EVENT JUNE 28, 2023

We Hit a Home Run! Rappahannock United Way thanked the 2022 Campaign Companies and Campaign Volunteers for their winning workplace campaigns by celebrating with a night at the ballpark!

Rappahannock United Way also celebrated the generosity of the 2022 Tocqueville and Leadership Giving Circle donors. Thanks to the generosity of our annual sponsors, game tickets, dinner, and drinks were provided as donors enjoyed the Fredericksburg Nationals game from the 1st Base Sky Porch.

THANK YOU to our Tocqueville and Leadership Giving Circle donors who make a positive impact in our community through giving!



2022 SPOTLIGHT: HERITAGE CIRCLE



HERITAGE CIRCLE INDUCTION CEREMONY AUGUST 16, 2022

Rappahannock United Way inducted past Board Members whose terms ended in 2020, 2021, and 2022 into the RUW Heritage Circle. The RUW Heritage Circle is an exclusive circle of past RUW Board of Director volunteers who have committed time, talents, and treasure over the years.

Special guest speaker Bill Hagmaier, former FBI Special Agent, was present to share his complicated story of the relationship that formed between him and serial killer Ted Bundy during Bundy's final years on death row, along with other captivating stories of his work in the FBI.

CONGRATS to all of the new Rappahannock United Way Heritage Circle Members!

2020: Fred Rankin, Ron Branscome, Rob Dodd, Cathy Davis, Melinda May

2021: Renee Gregory, Bill Hession, Dale Lachniet, Maxie Rozell, Jeanne Wesley

2022: Kate Boldon, John Coker, Pete Humes, Jay Sellers, Beth Williams, Jane Yaun

Heritage Circle Chairmen: Jack Rowley, and Ed Allison



2023 SPOTLIGHT: CAMPAIGN PARTNERSHIPS

IGNITE HOPE CAMPAIGN ATLANTIC BUILDERS \$25,000 MATCH

Thanks to the Atlantic Builders' 2022 "Ignite Hope" match campaign, \$46,451 was raised to support 18 ALICE households through Prosper Financial Assistance!

14 ALICE families received rent assistance and remained in their homes and 4 received transportation assistance and were able to continue to get to work.



GEICO FLAGSHIP PARTNERSHIP

We thank and celebrate with GEICO, RUW's Flagship Partnership, as they raised \$242,330 to Be There for ALICE in our community.

Rappahannock United Way is proud to partner with GEICO this year for several GEICO associate Give back Days:

- GEICO associates helped RUW stock Little Free Libraries across the community with new books to ensure that children are prepared for success in school through literacy.
- Through their Let's Go Green Campaign, GEICO associates built and donated 60 bikes to RUW to distribute to local agencies to promote health and environmental benefits of riding a bike.



2023 SPOTLIGHT: VOLUNTEERS



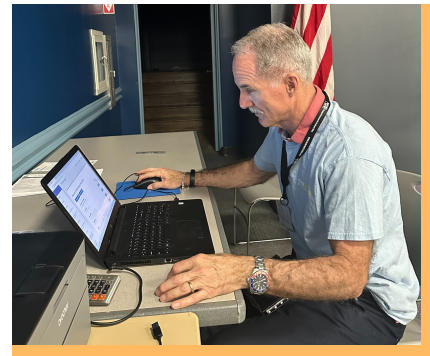
From Rappahannock United Way's Board Members and Employee Campaign Coordinator's, to Tax Volunteers and Storytime Readers, we say **THANK YOU** to every single hard-working volunteer for dedicating their time and expertise to our community this year! ❤️

RUW was excited to bring back the annual Day of Action after the pandemic forced a 3-year break. This annual corporate day of service brought local companies together to complete several projects on-site at the Rappahannock United Way office.

2023 Day of Action Companies

- Virginia Partners Bank
- Community Bank of the Chesapeake
- Rappahannock Electric Cooperative
- Flatter Inc.
- Strong Tower Church
- Wegmans
- Wells Fargo

In total, **311 volunteers** gave more than **2,700 hours** of their time and expertise to support RUW's mission this year. This volunteer time has a dollar value of over \$81,350! Participating in seasonal and year-round volunteer opportunities helps make the greatest impact in our community.



THANK YOU!

FOR CHOOSING TO BE THERE



GIVE. ADVOCATE. VOLUNTEER.

3310 Shannon Park Drive, Fredericksburg, VA 22408
RappahannockUnitedWay.org
(540) 373-0041 x 300 | info@rappahannockunitedway.org

 @rappahannockunitedway

 @rappunitedway

 @unitedwayrapp

 Rappahannock United Way

 Rappahannock United Way



Rappahannock United Way