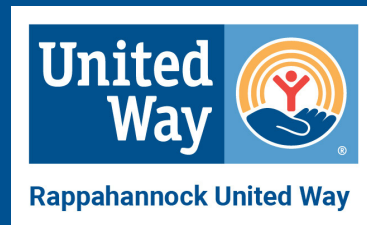


# ANNUAL CORPORATE SPONSORSHIP



*Enhance your company's visibility by partnering with one of the world's most valuable brands.*



**BE THERE**

**RESPOND. RECOVER. REIMAGINE. REBUILD.**

*ReUnite*

as a **CORPORATE SPONSOR** today!





# A POWERFUL RETURN ON INVESTMENT FOR YOUR BUSINESS AND OUR COMMUNITY.

When you become a Sponsor of Rappahannock United Way, you'll have the opportunity to be recognized at key events.

Throughout the year additional event sponsorships may be offered to support Rappahannock United Way.



## WHY BECOME A SPONSOR?

- Rappahannock United Way has the charitable support of over 150 local companies.
- Rappahannock United Way is a leader in uniting local businesses, governments, and nonprofits to help achieve community goals.
- Your sponsorship ensures all events are completely underwritten and donor dollars are wisely invested in creating impact in our community in the areas of Education, Financial Stability, and Healthy Living.
- The United Way brand is recognized by 87% of the general public.
- Your company will experience the guaranteed reach of local marketing exposure and benefit from the positive image of supporting Rappahannock United Way.
- United Way was ranked #1 of the 50 largest U.S. charities in Forbes magazine.



# ANNUAL CORPORATE SPONSORSHIPS ARE AVAILABLE

Our corporate sponsorship program is an opportunity for your company to align with the strong, trusted brand of United Way and increase your company's visibility in our community.

## LIVE UNITED \$10,000

- Choice of Title Sponsor for certain RUW events
- Complimentary table to the Campaign Celebration with company logo displayed on the table
- Company logo center on Annual Sponsorship Board to be displayed at all events
- Company logo included in RUW Event Materials
- Public recognition at all RUW Events
- Company logo center on a United Way t-shirt
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company logo in Leadership Giving Circle brochure
- 4 tickets to RUW Signature event
- (1) WOMEN UNITED membership
- Company logo on Annual Report

## PLATINUM \$5,000

- Complimentary table to the Campaign Celebration with company logo displayed on the table
- Company logo on Annual Sponsorship Board to be displayed at all events
- Company logo on a United Way t-shirt
- Company logo on Annual Report
- Public recognition at all RUW events
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company logo in Leadership Giving Circle brochure
- 2 tickets to RUW Signature event
- (1) WOMEN UNITED membership

## SILVER \$1,000

- Company logo on a United Way t-shirt
- Company name on Annual Sponsorship Board to be displayed at all events
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company name on Annual Report
- Company name in Leadership Giving Circle brochure

## GOLD \$2,500

- Four (4) complimentary tickets to the Campaign Celebration with company logo on a table
- Company logo on Annual Sponsorship Board to be displayed at all events
- Company logo on a United Way t-shirt
- Company logo on Annual Report
- Public recognition at all RUW events
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company logo in Leadership Giving Circle brochure

## BRONZE \$500

- Company name or individual name on a United Way t-shirt
- Year-round name recognition on RappahannockUnitedWay.org website with link to your company website
- Name in Annual Report
- Name in Leadership Giving Circle brochure

*Award sponsorship opportunities are good for one year. Guarantee your spot on all printed materials by submitting your sponsorship agreement, logo, and payment. Rappahannock United Way reserved the right to modify events if needed. Extra social media promotion will be given if adjustments are made.*

## CLICK HERE TO BECOME AN ANNUAL CORPORATE SPONSOR TODAY!

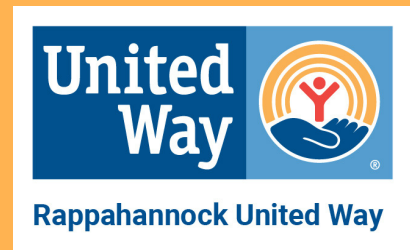
FOR MORE INFORMATION CONTACT:

Janel S. Donohue, President

[jdonohue@rappahannockunitedway.org](mailto:jdonohue@rappahannockunitedway.org) • 540-373-0041 x307



# 2022-2023 ANNUAL SPONSORS



## FLAGSHIP



## LIVE UNITED



## PLATINUM



## GOLD



## BRONZE

**APOGEE CARPET CLEANING OF FREDERICKSBURG**

*Rappahannock United Way works hard to build a community that is hopeful, resilient, and self-sufficient through programs in Education, Financial Stability, and Healthy Living.*