



FOR IMMEDIATE RELEASE

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Rappahannock United Way’s Day of Action Rallies Corporate Volunteers

Fredericksburg, VA (June 21, 2023) – Rappahannock United Way is mobilizing local corporate volunteers into action to make a difference on June 21, 2023, for the national United Way Day of Action, an annual event that galvanizes the caring power of volunteers to create positive change across the world.

Traditionally held on or around June 21, **United Way Day of Action** invites volunteers from local companies to come together to make their communities better.

“United Way Day of Action supports the work that we undertake every day,” said Janel S Donohue, President and CEO of Rappahannock United Way. “We’re mobilizing to improve lives here in the Greater Fredericksburg region and are engaging people in our work to improve health, education, financial stability, and economic mobility here,” Donohue said. “This is the first year we have been able to hold our annual Day of Action since 2019. The COVID pandemic prevented us from having large events and we have missed it. The theme of this year’s Day of Action is **Rappahannock United Way Reunited!**”

Through volunteerism, charitable giving, or advocacy, United Way mobilizes communities across the globe so everyone, everywhere has a pathway to opportunity and impact. From meal and supply distribution to online tutoring and mentoring to conducting wellness checks for seniors and other vulnerable populations, in addition to many other important tasks, countless volunteers join United Way to make their communities stronger through Day of Action.

Rappahannock United Way’s Day of Action projects include:

- Assembling **Literacy Kits** for local children starting school
- Assembling **Welcome Home Kits** for local families moving into new housing
- Building **Little Free Libraries** to place in neighborhoods to free facilitate book exchanges

“It’s all part of a strategy to mobilize people around building a stronger Greater Fredericksburg Region,” said Donohue. “Rappahannock United Way focuses on building Financial Stability for the local ALICE[®] population. Households who work hard but still struggle to make ends meet. We hope these projects will help raise awareness and go some way to helping local ALICE households.”

About Rappahannock United Way

Celebrating over 80 years in our community, Rappahannock United Way is a local nonprofit serving Fredericksburg, Spotsylvania, Stafford, King George, and Caroline. Rappahannock United Way’s vision is a community where individuals and families achieve their potential through Education, Financial Stability, and Healthy Living. Together, we can create opportunities for a better tomorrow. Learn more at www.RappahannockUnitedWay.org

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