2022 IMPACT RESULTS





FOCUS AREAS

Rappahannock United Way (RUW) focuses on three program areas: Education, Financial Stability, and Healthy Living.

TARGET POPULATION

ALICE® (Asset Limited, Income Constrained, Employed) Households. ALICE represents those individuals and families who are working but still struggling to make ends meet.

TOTAL SERVED

Rappahannock United Way provided over \$441K in rent and mortgage relief to local ALICE households. A total of 125 households and 368 individuals received direct financial assistance.

COMMUNITY IMPACT

Rappahannock United Way invested funds in to 22 programs – 17 of those programs were grants to RUW Member Agencies focused on Education and Healthy living -5 of those programs are run by RUW focused on Financial Stability.



















EDUCATION OUTCOMES

JULY 2021-JUNE 2022





\$65,000 TOTAL FUNDS

were issued to RUW member agency programs, providing tools for families to support their child's successful progress through school, and resources for children to achieve health and developmental milestones: Big Brothers Big Sisters, Healthy Families Rappahannock Area, and Stafford Junction.



1.510 FAMILIES & CAREGIVERS

were provided with education services, resources, tools, training, and/or skills.



613 STUDENTS

received education through funded programs to ensure their reading and math skills were at or above grade level.



218 STUDENTS

were reported to have on-time grade-level transitions.



208 YOUTH

participated in school or community-based out-of-school programs, or received individualized support.







SCHOOL SUPPLY DRIVE

Individuals and companies showed their generous spirits by collecting and donating items for RUW's School Supplies and Book Drive in September 2021.

New books, notebooks, paper, crayons, pencils, pens, scissors, glue sticks, and backpacks were collected and distributed to local students in need.

FREE LITTLE LIBRARY

With the support of our corporate partners, Rappahannock United Way was able to build and install a Little Library outside our building.

Our friends at Publix built the library and Rappahannock Electric Cooperative installed it. The library is now kept fully stocked with books for young readers of all ages to come and give or get free books.

STORY TIME VIDEOS

This year our amazing story time reading volunteers came together several times so that we could record them reading age appropriate books for young children.

The videos were shared with our partners at local pre-schools and continue to be available through our YouTube channel and on social media.

www.RappahannockUnitedWay.org









FINANCIAL STABILITY OUTCOMES JULY 2021-JUNE 2022





40% OF LOCAL HOUSEHOLDS

in our area are unable to afford the basics necessities, despite working. They are walking a financial tightrope without a safety net as they do not earn enough to build savings or pay down debt.



125 HOUSEHOLDS

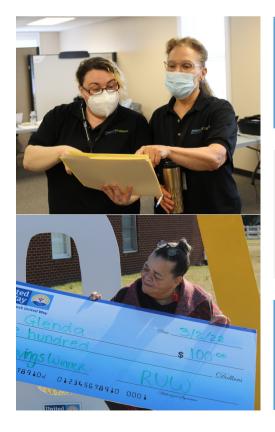
Rappahannock United Way supported 125 local ALICE households by providing \$441K in financial assistance to keep their housing stable and their vehicles on the road.





PROSPER STUDENTS

43 students gained hands-on experience building tailored resumes and learned how to effectively communicate in an interview. Students were also taught the steps of creating a budget for their needs, how to identify ways to establish credit, and steps to avoid building debt through Prosper Student workshops.





PROSPER TAX SERVICES

888 taxpayers filed their taxes for FREE through RUW's free tax program. 63 taxpayers committed to saving 10% of their tax refund, and **351 taxpayers** accessed additional tax credits.



PROSPER COACHING

21 individuals met with RUW's certified financial coach in custom 1-on-1 sessions to work towards achieving their own financial goals. 33 individuals participated in group financial education workshops. covering the basics of budgeting, savings, debt, credit, and goal setting.



RIDE UNITED

offered round-trip, on-demand Lyft rides to 116 individuals, connecting them to services that are critical to pandemic recovery, including education, employment, health care, and more.













HEALTHY LIVING OUTCOMES

JULY 2021-JUNE 2022





\$220.875 TOTAL FUNDS

were issued to member agency programs, providing tools for individuals and families to better avoid, withstand, and recover from adverse events.



14,182 INDIVIDUALS

gained access to healthcare services - a critical need during a global pandemic.



990 INDIVIDUALS

developed coping, stress management, and resiliency skills.



156 INDIVIDUALS

are now free from sustained incidents of abuse and neglect.



189 CHILDREN

met key developmental milestones through support from funded programs.







Through a national United Way partnership with SingleCare, **3,663 individuals saved \$441,834** in prescription costs through prescription drug discount cards.

Rappahannock United Way distributes free discount prescription cards to connect as many low-income individuals as possible with the services SingleCare provides.

CARE PACKAGES FOR HEALTHCARE WORKERS

Community members came together to volunteer with Rappahannock United Way to create over 2,000 care packages for local healthcare workers at our hospitals and senior living facilities.

Volunteers came from:

- AAA
- Atlantic Builders
- Atlantic Union Bank
- · C Parker Consulting
- Chancellor's Village
- Courtland High School Student Council Association/National Honor Society
- · Ferry Farm Baptist Church
- · Mary Washington Healthcare
- RUW Board Members
- Spotsylvania County Schools
- Stafford County Government
- Stafford Department of Social Services

















