RAPPAHANNOCK UNITED WAY 2022 ANNUAL REPORT JULY 2021-JUNE 2022

Serving the City of Fredericksburg and the counties of Caroline, King George, Spotsylvania, and Stafford.



Rappahannock United Way





MESSAGE FROM THE CHAIR



Clayton E. Smith *Chairman of the Board*

My Friends,

Having concluded my term as the Rappahannock United Way (RUW) Board Chair, I am pleased to open this letter as I did last year in my first Annual Report Letter, by again thanking my fellow Board members, a remarkable staff, donors who continued to give unselfishly through a challenging economic climate, dedicated volunteers, committed corporate partners, and invaluable member agencies who have worked alongside us to ensure that our neighbors who are Asset Limited, Income Constrained, Employed (ALICE) survive and thrive.

There will always be more to be done, but our years of preparation and execution of the Be-Bolder Plan served us well over the past year as we continued to adjust and adapt to the impact of an ongoing and unpredictable pandemic and its attendant effects including isolation, job loss, inflation, and others, that continue to impact too many in our community. While we have many challenges that remain, I am confident in our collective ability to address them properly and effectively in the year ahead.

There are many reasons for my optimism. I continue to be encouraged by the thoughtful leadership of our Executive Director, Janel Donohue, and her staff who have been creative in their approach to problem-solving and have, despite their own challenges, remained resilient and responsive to the needs of others. I am excited for our newest members who joined the board this year in July. They bring many talents, valuable experience, and new ideas that will help carry us forward while we continue to address the ever-pressing needs around Education, Financial Stability, and Healthy Living for those most in need.

Finally, as Immediate Past Chair, I look forward to working closely with Ron Holmes, our new Board Chair, who, along with a carefully selected Board, has already taken the first significant steps of reinvigorating the RUW Foundation. Ron's significant experience in finance and in Board leadership positions, will serve us all well as we continue moving forward with ever creative approaches to ensuring the long-term viability of RUW and effectiveness in supporting ALICE.

We were able to do much to change lives, including:

- Providing over \$441K in rent and mortgage relief to local ALICE households
- Supporting 125 ALICE households with financial assistance to keep their housing stable and their vehicles on the road
- Helping 812 taxpayers file their tax returns for free through RUW's Free Tax Program, with 351 taxpayers
 accessing additional tax credits
- Assisting 116 individuals with round-trip, on-demand transportation assistance through the Ride United program
- Distributing over 2,000 care packages for local healthcare workers at our hospitals and senior living facilities
- 241 volunteers giving over \$43,000 worth of volunteer time

I close here by again thanking all of you who have played such a vital role in helping our community to not only survive, but to thrive under the most challenging of circumstances. In the implementation of the Be-Bold Plan and the transition to the Be-Bolder Plan, we collectively made, and continue to make, an impact that was both immediate and set the conditions for long-term success. I look forward to the year ahead and to working with each of you as we continue to **Be There** for ALICE.

Thank you,

Clayton E. Smith Chairman of the Board, Rappahannock United Way

2021-2022 RAPPAHANNOCK UNITED WAY BOARD OF DIRECTORS



CLAYTON SMITH Chairperson Janson Communications



RON HOLMES Vice Chairperson Janney, Montgomery, Scott, LLC



SEAN BARDEN Treasure Mary Washington Healthcare



BROOKE MILLER Secretary Long & Foster Real Estate



SHAWN SLOAN **CI** Cabinet Chairperson The Media Partners 11C





KYLE ALLWINE Northern Neck Electric Cooperative



KATE BOLDON

Bank of America

(Retired)

BRITTANY CHIANG Flatter, Inc



JOHN COKER Coker Orthodontics (Retired)

RON DAVIS Sorenson Outdoor Services



TAUNYA GARDNER WC Spratt. Inc



Hilldrup

Bank Presiden

(Retired)

PETE HUMES Atlantic Union Bank



DALE LACHNIET Lee Enterprises



TIFFANY RAY Germanna Community College



JACK ROWLEY CEO (Retired)



JAY SELLERS Publix



AMANDA TALBERT GEICO



University of Mary Washington

BETH WILLIAMS



JANE YAUN Rappahannock Area Community Services Board

2022 RAPPHANNOCK UNITED WAY MEMBER AGENCIES

- Big Brothers Big Sisters Greater Fredericksburg **Brain Injury Services** Caroline County Habitat for Humanity Catholic Charities of the Diocese of Arlington, Fredericksburg **Central Virginia Housing Coalition** Children's Home Society of Virginia Empowerhouse Fredericksburg Area Health And Support Services (FAHASS) Fredericksburg Counseling Services Fredericksburg Regional Food Bank Girl Scouts of the Commonwealth of Virginia Greater Fredericksburg Habitat for Humanity Healthy Families Rappahannock Area Legal Aid Works Lloyd F. Moss Free Clinic
- Loisann's Hope House Mental Health America of Fredericksburg **Micah Ecumenical Ministries** Rappahannock Area YMCA Rappahannock Council Against Sexual Assault Rappahannock Court Appointed Special Advocates Rappahannock Emergency Medical Services Council Rappahannock Goodwill Industries Safe Harbor Child Advocacy Center Smart Beginnings Rappahannock Area Stafford Junction The Childcare Network The Salvation Army Fredericksburg Corps The Brisben Center

GRANTORS

Grants are an important part of how Rappahannock United Way is able to power its impact in our community. Grants help keep our Tax Program running and equipped with necessary technology, as well as support our rapidly growing work in the ALICE community. Thank you to all the organizations and businesses that awarded Rappahannock United Way grants in FY22!

Allen, Allen, Allen & Allen				
City of Fredericksburg				
Department of the Treasury IRS (VITA)				
Fredericksburg REALTORS® Foundation				
Fredericksburg Savings Charitable Foundation of The Community Foundation				
Intuit Financial Freedom Foundation - Tax Time Allies				
Jarrell Properties, Inc.				
PBMares				
PNC Foundation				
Spotsylvania County				
Stafford County				
Virginia Community Action Partnership (VACAP)				
Wells Fargo Foundation				
United Way Worldwide				

Rappahannock United Way is proud to partner with Jarrell Properties, Inc. and Stafford County Government to provide housing assistance to Stafford County government and school employees. Working together we can help keep individuals and families safely and affordably housed.

GRANTEES

Rappahannock United Way is proud to support programs outside of our organization that make an impact in the areas of Education, Financial Stability, and Healthy Living. These important programs are successfully created and executed by local nonprofits. Thank you for choosing to BE THERE for the local ALICE community!

EDUCATION

Big Brothers Big Sisters Greater Fredericksburg | One-to-One Mentoring Healthy Families Rappahannock Area | Home Visiting Rappahannock Area YMCA | Virtual Learning Centers Stafford Junction, Inc. | Brain Builders Stafford Junction, Inc. | HUGS Stafford Junction, Inc. | Summer Junction

FINANCIAL STABILITY

Fredericksburg Regional Continuum of Care | Coordinated Assessment Helpline

HEALTHY LIVING

Catholic Charities of the Diocese of Arlington | *Counseling* Children's Home Society of Virginia | *Post Adoption Services* Empowerhouse | *Domestic Violence Education and Supports* Healthy Families Rappahannock Area | *Village Fathers* Legal Aid Works | *Domestic Violence Protective Orders* Lloyd F. Moss Free Clinic | *Access to Healthcare* Mental Health America of Fredericksburg | *Helpline* Rappahannock CASA | *Court Appointed Special Advocates* Safe Harbor Child Advocacy Center | *Advocacy for Child Victims* Stafford Junction, Inc. | *Healthy Living Pays* **Grantees approved in FY21 and paid in FY22.*



OUR VISION



FINANCIAL REPORT

Rappahannock United Way programs include all volunteer engagement activities and Prosper Financial Services including ALICE Financial Assistance, Tax Services, Financial Coaching, and Financial Education. The following data indicates where funds were raised and how they were distributed.

WHFRF WF RAISE MONEY

50% Workplace & Individual Giving Campaigns	26% Grants	14% Out of Area Campaigns	6% Federated Campaigns	4% Other
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WHERE WE INVEST MONEY

37% RUW Programs	32% <i>Donor Designations to Other Charities</i>	17% Direct Financial Assistance for ALICE Clients	14% Community Impact Grants to Member Agencies

WHERE WE SPEND MONEY

79% Program Services	12% Administrative	9% Fundraising

Rappahannock United Way has established comprehensive accountability guidelines that are regularly reviewed by our Board of Directors and Finance Committee. Our annual audit and IRS Form 990 are available on our website: www.rappahannockunitedway.org/about/accountability

Rappahannock United Way does not charge any membership dues and/or fees to its member agencies.

IMPACT ON ALICE

Many households in our community are still experiencing the long-term financial impact caused by the pandemic.

With renewed funding support from local government, businesses, and individuals, Rappahannock United Way was able to continue to BE THERE for these individuals and families to help them recover and rebuild toward financial stability.

While the majority of households assisted had at least one adult fully employed – typically most adults were employed, often with more than one job. Hourly employment was the most common type of employment versus salaried, which means fewer benefits such as paid sick leave or health insurance – making a working household more vulnerable to financial instability.

Rappahannock United Way was able to provide direct financial assistance to 125 households (368 individuals) this year. Of those, 100 cases of rent assistance and 14 of mortgage assistance were provided to help maintain stable housing for these households. In addition, 10 individuals received financial assistance with car repairs and car payments to keep their vehicles on the road helping them get to work and school. One household received financial assistance with their childcare costs to help keep their children in a safe and educational environment while they went to work.

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In April 2022 Rappahannock United Way launched the first of its series of *ALICE in Focus* reports which focused on Children. This new research showed that the majority of Virginia's Black and Hispanic children - 67% and 69% respectively - lived in households that couldn't afford the basics in 2019, compared to 36% of white children.

While 12% of all children in Virginia were deemed in poverty in 2019, the report shows that 35% – almost three times as many – lived in families defined as ALICE. Undercounting the number of children who are at risk can have lifelong consequences. Thousands of children are locked out of receiving critical supports for stable housing, food, and quality education, all of which can inhibit healthy child development.

Because ALICE households often earn too much to qualify for public assistance, the report finds that more than 620,000 at-risk children didn't access the Supplemental Nutrition Assistance Program or SNAP. Virginia lags behind its neighbors with just 29% of at-risk children enrolled in SNAP, compared with 32% in Maryland and 53% in West Virginia.

Other findings from ALICE in Focus: Children include:

- Having two working parents didn't guarantee financial stability: 27% of Virginia children lived in a home with two working adults whose income didn't meet the cost of basic needs in 2019.
- Among households below the ALICE Threshold, families of Black children had the lowest homeownership rate at 26% in comparison with 57% of families of white children.
- Nearly 243,000 children in households earning below the ALICE Threshold had no high-speed internet access at home.







EDUCATION

A quality education is still one of the best predictors of professional and financial success in the U.S. and one of the few ways ALICE households can get ahead in the long run.

One area of concern for ALICE households is the achievement gap in public schools. Across our region, low-income K-12 students perform lower on math and reading tests, and have lower high school graduation rates. This makes them more likely to live in poverty or in ALICE households as adults.

Because you chose to BE THERE, Rappahannock United Way...

Invested \$65,000 total funds to member agency programs, providing tools for families to support their children's successful progress through school, and resources for children to achieve health and developmental milestones.

Helped 1,510 families and caregivers who were provided with education services, resources, tools, training, and/or skills.

Educated 613 students through funded programs to ensure their reading and math skills are at or above grade level.

Helped 218 students through funded programs that helped them have on-time grade-level transitions.

Supported 208 youth who participated in school or communitybased out-of-school programs or received individualized support.

SCHOOL SUPPLY DRIVE

Individuals and companies showed their generous spirits by collecting and donating items for Rappahannock United Way's School Supplies and Book Drive in September 2021.

Over \$670 worth of new books, notebooks, paper, crayons, pencils, pens, scissors, glue sticks, and backpacks were collected and distributed to local students in need.

FREE LITTLE LIBRARY

With the support of our corporate partners, Rappahannock United Way was able to build and install a Little Library outside our building.

Our friends at Publix built the library and Rappahannock Electric Cooperative installed it. The library is now kept fully stocked with books for young readers of all ages to come and give or get free books.





STORY TIME VIDEOS

This year our amazing story time reading volunteers came together several times so that we could record them reading age appropriate books for young children.

The videos were shared with our partners at local preschools and continue to be available through our YouTube channel and on social media.

FINANCIAL STABILITY

Almost 40% of households in our area are unable to afford the basics necessities, despite working. They are walking a financial tightrope without a safety net as they do not earn enough to build savings or pay down debt.

PROSPER A BRIGHT FINANCIAL FUTURE

Prosper Students is Rappahannock United Way's financial education program for junior and senior high school students. Our goal is to educate students beyond the classroom and prepare them for adulthood through financial literacy and job readiness skills, along with an opportunity to win an education scholarship.

Through spring and fall virtual workshops, **43 students** gained hands-on experience building tailored resumes and learned how to effectively communicate in an interview. Students were also taught the steps of creating a budget for their needs, how to identify ways to establish credit, and steps to avoid building debt.

Prosper Coaching allows individuals and families to meet with a certified financial coach in custom 1-on-1 sessions. This year, **21 individuals** participated in long-term one-on-one financial coaching, covering topics such as building a budget that meets your needs and goals, eliminating debt, creating and building an emergency fund, and pulling your credit score.



Prosper Tax Services is RUW's FREE tax preparation program. Last year alone, RUW helped **812 individuals** file their federal tax returns, **63 taxpayers** committed to saving 10% of their tax refund, and **351 taxpayers** accessed additional tax credits.

RIDE UNITED

The Ride United program seeks to reduce transportation barriers that prevent individuals from accessing healthcare, getting quality jobs, completing education programs, and more. Transportation has proven to be a key issue for many individuals seeking services to support financial stability.

Rappahannock United Way is committed to reducing transportation barriers that prevent individuals and families from accessing healthcare, getting quality jobs, completing education programs, and more.

Ride United offered round-trip, on-demand Lyft rides to **116 individuals**, connecting them to services that are critical to pandemic recovery, including education, employment, health care, and more.

HEALTHY LIVING

Health is directly correlated to income: low-income households are more likely than higher-income households to have poorer health.

This is a two-way connection: having a health problem can reduce income and increase expenses, often causing a family to fall below the ALICE threshold. Trying to maintain a household with limited income and few assets can also cause poor physical and mental health.

Because you chose to BE THERE, Rappahannock United Way...

Invested \$220,875 total funds to member agency programs, providing tools for individuals and families to better avoid, withstand, and recover from adverse events.

Helped 14,182 individuals gain access to healthcare services - a critical need during a global pandemic.

Supported 990 individuals through funded programs in developing coping, stress management, and

Supported 156 individuals through funded programs who are now free from sustained incidents of abuse and neglect.

Helped 189 children meet key developmental milestones through support from funded programs.

CARE PACKAGES FOR HEALTHCARE WORKERS

Community members came together to volunteer with Rappahannock United Way to create over 2,000 care packages for local healthcare workers at our hospitals and senior living facilities.

Volunteers came from:

- AAA
- Atlantic Builders
- Atlantic Union Bank
- C Parker Consulting
- Chancellor's Village
- Courtland High School Student Council Association/National Honor Society
- Ferry Farm Baptist Church
- Mary Washington Healthcare
- RUW Board Members
- Spotsylvania County Schools
- Stafford County Government
- Stafford Department of Social Services

Through a national United Way partnership with SingleCare, 3,663 individuals saved \$441,834 in prescription costs through prescription drug discount cards. SingleCare



Rappahannock United Way distributes free discount prescription cards to connect as many low-income individuals as possible with the services SingleCare provides.

WHAT IS WOMEN UNITED?

Women United is part of a global network of more than 70,000 women in 165 communities across six countries, all dedicated to improving lives and creating stronger communities.

Through Women United, Rappahannock United Way is bringing together local women who will fight for the health, education, and financial stability of every person in our community. Women United members are donors who go above and beyond to invest their resources, time, and talent into addressing our community's critical issues. Using directed gifts, volunteerism, and issue-focused fundraising, these women "lead the charge and inspire the change" right here in the Fredericksburg region.

Established in 2019 by a group of caring women, the RUW Women United Affinity Group has grown to over 200 women. RUW invites women to join Women United and become a part of creating long-lasting change in our community.

Women United membership is an annual, undesignated gift of \$1,000 to Rappahannock United Way.

By making this investment, our members are helping us build a community that is hopeful, resilient, and self-sufficient.







By joining Women United, you will make a difference through volunteer opportunities, have opportunities to network and collaborate with key business and community leaders, and have the chance to learn about the key issues impacting our community.

WOMEN UNITED IN ACTION



WOMEN UNITED: VOLUNTEERS IN ACTION FALL 2022

Rappahannock United Way mobilized the caring power of our community to help recognize and show appreciation for our local dedicated healthcare workers.

2,000 care bags were carefully assembled by volunteers and delivered to Mary Washington Healthcare, Stafford Hospital, Spotsylvania Regional Medical Center, and Encompass Health.

Pictured are volunteers from RUW's Women United Leadership Council and RUW supporters who caravanned to each hospital delivering bags.



CONVERSATIONS THAT MATTER... TO HER MAY 11, 2022

Rappahannock United Way's Women United hosted an evening of learning and conversations focused on how being coached helps women experience the power of resiliency.

Featured coaches of the evening:

- Donna Hetrick Owner of Lifestyle Fitness & Nutrition and Certified Clinical Nutritionist
- Jean Ibañez Payne Founder of TI Verbatim Consulting Inc. and Certified Leader Coach
- Beth Williams Executive Director of HR, UMW and Certified Professional Life Coach

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REMARKABLE WOMEN'S LEADERSHIP COACHES MASTERMIND WORKSHOP JUNE 22, 2022

From Conversations that Matter...to Her to Solutions That Work...for Her, RUW hosted twenty women to dive deeper into what it means to be coached.

Those in attendance engaged in activities and deep discussion about the following topics:

- Steps to Developing Your Personal Mission Statements
- Time Management Best Practices
- Goal Setting for Change

LEADERSHIP GIVING CIRCLE

TOCQUEVILLE SOCIETY \$10,000 and above

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent, and funds to create long-lasting changes by tackling our community's most serious issues. Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to Rappahannock United Way.





IOANNE BARDEN





BILLY AND

LINDA BEALE









HOLMES





BROOKE AND NATHAN MILLER





FRED AND BARBARA RANKIN



JACK AND PAT ROWLE)

CLAYTON AND

JAMIE SMITH



WILSON

COMMUNITY FOUNDER

Ed and Joyce Allison Kevin and Winonia Barnes Wayne and Lydia Cosner William and Theresa Crawley Andrew Davis

Janel and Michael Donohue Eric and Gidget Fletcher Taunya L. Gardner Paul and Laura Giambra Steve and Joyce Hanscome

Fave Hussion Charles and Tricia McDaniel Mary C. Reese-Snellings **Donald Robinson** Steve and Linda Spratt

Virginia and Roger Valentino James and Jeanne Vaught

COMMUNITY ESTIR \$2.500-\$4.999

John Arp Samuel and Christine Braxton David G. Brown Armandina Castillo Dennis and Susan Coleman Arthur J. Copeland Jr. John and Brenda Davenport Bruce and Sandy Davis Laura DeSimone

Eileen and Herman Dohmann Kathleen Doolev Linda Dort Kent and Sharon Farmer Krista Francom The Teddy Fund David Goodwyn Lloyd and Lynn Harrison John and Laura Hewa

Dianne W. Holmes Jud and Christy Honaker Steven Fowler and Peggy Howell Dale and Annette Lachniet M. Stephen and Ellen Mandell, Jr. Marty and Elaine Miller **Charles Miller** Sammie Pixley Frederick and Kelly Presley

Florence O. Ridderhof Amy and Jay Sellers Shawn and Heidi Sloan James and Jennifer Swisher Ronald W. Witt Linda Worrell

COMMUNITY CHAMPION

Jason Andrukonis **Tiffany Belling** Fred and Anne Betz Dave and Meg Bohmke **Delese Braxton** Kelly Diffenbaugh Judith A. Crissman Diane H. Stetler Richard S. Ehrle

Paula Fleming Christen Gallik Joe and Gail Greene **Bill and Sherry Hession** Juliana Hockaday Ann-Lloyd and Dale Jones Donna S. Krauss Debra Marinari C.R. and Celia Massey III

Richmond and Rennie McDaniel Leah Middleton John and Susan Neal Jeffrey and Nancy Parsons Raynelle E. Rammacher Linda and Vick Rivera Helen and Stephen Sanders Karl and Felicia Schaeffer **Christopher Sions**

Richard and Susan Spears Judith Thompson Travis and Kimmarie Turner John and Susan Warlick Janet F. Wishner Harold and Kathleen Wood

COMMUNITY BUILDER \$1,000-\$1,749

Chantel Ainley Bobby and Sally Anderson Jo Ellen S. Armstrong Casilda M. Avila Tim and Kristen Baroody Stephen and Mary Ann Batsche **Yvette Blake** Cody and Cameron Blankenship Lisa Foeman Boatwright Bill and Kate Bolden Steve and Kim Braun Sue and Marty Bridi Leesetta J. Brock Emma Brooks Joseph and Melinda Brown Robert and Sandra Brown David Bryant Anne Cannon Michael N. Carey Dawn Carev Tiffany Carr Michael Cashion Brittany and Oliver Chiang Patricia J. Childs Keneath Coleman Wendy Collins **Pionne Corbin** David and Mary Covington Kathy Cox Susan Crane **Richard Culpepper Craig Cummings** Mechelle Cutshaw Malvern Davis Nathan and Amy Day **Denise Desgrosseilliers** Frank Dixon **Gregory Donovan** James and Lissa Eaton James Eck Alan K. Edwards Tina and Greg Ervin Lisa and Robert Farmer Kevin Fastabend Charles and Laura Fennemore **Edward Ferrier Beth Fielding** Drew Flenard Arlene Ford

Robert and Melody Fowler IV Maria and Jimmy Franklin Marie Fredrick Jennifer Freeland Elizabeth Fugitt Mickie and Stan Galik Melissa Gallaro Laurie A. Gallup The Gannon-McDermott Family Jessica Gartner Ryan C. Gibson Melody Gratic Chuck Gray Arden J. Green Carol and Jack Green Dan and Susan Hansen Joan Marie Hart Deborah L. Hendricks Steven B. Herndon Joshua Hersom Nicole Hideo Donald C. Hill Keri Hills Heather Honaker Summer Hughes Joshua Hull Pete and Sharon Humes Martha M. Hutzel John and Kathleen Izzo Naomi S. Jaeger Phillip Jenkins Jamar Johnson Christopher and Natalie Johnston Joseph Jones Stan Jones Joshua Kendrick Melinda K. Kern Jackson King Wallace N. King Brooke and Stephen Kingsley JoAnne Kinnamon Ken Lapin Tiffany M. LaPre' Lisa C. Lash Geoff and Dolores Lawson Donna Leahv Julie S. Leitch James and Vicki Lewis F. Raymond and Marlene Little

Theresa Livelsberger Ronald and Margaret Lunardini Thomas and Diana Magrino Robyn Manthey Hilton "Pete" and Cindy Marshall Roberto Martinez **Brian McCaslin** Tamra McCov Carol and Thomas McDade Charles and Mary Wynn McDaniel Judith D. McGillicuddy Don and Nelda Mohr Roger Engels and Nancy Moore Nicole Moore Heather Moorehead **Evelyn Morgner** Donna R. Morris MC Morris John and Rebecca Murray Shondella Murrav Michael Muse Ann Mvers **Timothy Myers** Sig-Britt Nilsen William and Jacqueline Nix Shanna Norton Regina R. Ober Sherri I. Oesterheld Jason and Sarah Ogle Marc Ohler Robert C. O'Nell Rebecca Ourada Anne Overington **Kimberly Pace** Cara Parker Ronald and Miriam Parsons **Timothy Pippen** John Pleta Suzanne Poe Josh Powell Michael J. Presson Rebecca Purdy Xavier Richardson George W. Roth Maxie and Crystal Rozell **Tina Samuels** Stephen and Helen Sanders Paul Santav Sara Saundercock

Erin Saynuk Kelly Schweers Olivia Scott John and Mindy Seal Marc and Lisa Seav Jessica Self Scott M. Sell Anthony and Christine Seguera Joseph Seward Naim Shakoor Kris Sieber **Tiffany Simons Christine Simpkins** Michael and Suzanne Smith Paula Smith **Owayne Spencer** Matthew J. Speziale Douglas G. Stewart **Daniel Stimpson** Mike Szymendera Nick and Amanda Talbert Trov and Michelle Thompson Nancy B. Tighe Guy L. Tuel IV Tom Wack Carley and Brian Walker Kathrvn Wall Sarah and Michael Walsh Keith and Jeannine Wampler Misty Warren Russell and Krista Watson Sheryl Weldon Steven Whalen Joe and Michelle Wickens Scott and Shandelle Wiliford David and Cathy Williams Lance and Beth Williams C.M. and Barbara Williams Sandra F. Williamson Andrea Wilson Addam and Gina Wright Cathy and David Yablonski Miguel and Paula Yasser Jane McDonald Yaun Bill and Adele Young Scott A. Youna Christopher and Dana Zipprer

Rappahannock United Way recognizes the individuals who provide leadership support to the community through their generous contributions of \$1,000 or more. Throughout the year, we recognize our Leadership Giving Circle at community-sponsored events.

EMPLOYEE AND CORPORATE GIVING through workplace campaigns

GEICO

FLAGSHIP CAMPAIGN

GEICO raised **\$350,000** for Rappahannock United Way!

Thank you, GEICO!



HIGHEST CONTRIBUTORS \$100,000-500,000



🚔 Mary Washington Healthcare

\$50,000-\$99,999 Publix Super Markets

Quarles Petroleum, Inc.

\$25,000-\$49,999

Hilldrup Rappahannock Area Community Services Board Rappahannock Electric Cooperative Virginia Partners Bank Wegmans Food Markets, Inc.

\$10,000-\$24,999

Costco Wholesale M&M Auto Parts, Incorporated Rappahannock United Way, Inc. United Parcel Service

\$5,000-\$9,999

Amentum Bishop, Farmer & Co. LLP Target # 1857 Target #2138 Target #772

\$2,500-\$4,999

Allen, Allen, Allen & Allen Columbia Gas of Virginia Fredericksburg Regional Chamber of Commerce Lockheed Martin McLane Mid-Atlantic PBMares, LLP PermaTreat Pest Control Rappahannock Area YMCA, Inc. Silver Companies Spotsylvania Regional Medical Center Target #2175 The Free Lance-Star TowneBank Truist Walmart Weis Markets

\$1,000-\$2,499

Atlantic Union Bank Carter Bank & Trust Cary Street Partners Holdings LLC CVS Distribution Center Empowerhouse Falmouth Self Storage Federal Express Fredericksburg Regional Food Bank Lloyd F. Moss Free Clinic

\$1,000-\$2,499 (continued)

Lions Memorial Scholarship Fund, Inc. Mutual Assurance Society of Virginia PNC Bank Sentara Northern Virginia Medical Center TD Bank

\$1-\$999

AAA Club Alliance Big Brothers Big Sisters Greater Fredericksburg Cassidy, Connor & Pitchford, LLC Davenport & Company Fredericksburg Chapter #1592 Women of the Moose Giant Food, Inc. Hirschler JCPenny Navy Federal Credit Union O'Reilly Auto Parts Patricio Enterprises Raymond James and Associates, Inc. Robert B. Payne, Inc. Safe Harbor Child Advocacy Center Inc. Shiloh Baptist Church Old Site Target - D457 & D466 The Salvation Army of Fredericksburg Thrive Virginia Truist Bank Una-Dya W.J. Vakos & Company

THANK YOU TO ALL OF OUR SPONSORS AND DONORS. Your generosity made our 2021-2022 outcomes possible.



2022 SPOTLIGHT: EVENTS

CAMPAIGN CELEBRATION FRED NATS STADIUM , JUNE 7, 2022

Our Campaign Companies hit a Homerun!

Rappahannock United Way congratulated the 2021 Campaign Companies on their winning workplace campaigns by hosting a luncheon at Fred Nats Stadium on June 7, 2022. During the luncheon, awards were presented to the campaign volunteers and companies who participated in RUW's 2021 campaign season.

















A NIGHT AT THE BALLPARK: LEADERSHIP GIVING CIRCLE DONOR EVENT JUNE 28, 2022

Rappahannock United Way celebrated the generosity of the 2021 Tocqueville and Leadership Giving Circle donors with an evening at the ballpark on Tuesday, June 28, 2022.

Thanks to the generosity of our annual sponsors, game tickets, dinner, and drinks were provided as Leadership Giving Circle donors enjoyed the Fredericksburg Nationals game from the 1st Base Sky Porch.

THANK YOU to our Tocqueville and Leadership Giving Circle donors who make a positive impact in our community through giving.









2022 SPOTLIGHT: New Campaign Partnerships

IGNITE HOPE CAMPAIGN ATLANTIC BUILDERS \$25,000 MATCH

For the second year in a row, thanks to the generosity of Atlantic Builders and their commitment to BE THERE, we received a match and were able to ignite hope.

Atlantic Builders committed to matching each dollar donated towards the ALICE® Assistance Fund up to \$25,000, helping every dollar make twice the impact. Rappahannock United Way raised over \$52,484 for our community.







VIRGINIA HERITAGE 2021 CHARITY CHALLENGE

We are grateful for a new partnership with the Virginia Heritage at Lee's Parke Community.

When Stimulus checks were coming in, the residents at Virginia Heritage wanted to make a big impact with their stimulus checks.

Thanks to their generous donations to Rappahannock United Way's ALICE® Assistance Fund and to RUW Member Agency Fredericksburg Regional Food Bank, we were able to continue to BE THERE for our community.

Residents raised over \$16,385 to support Rappahannock United Way.

2022 SPOTLIGHT: VOLUNTEERING



THANK YOU, VOLUNTEERS!

From Rappahannock United Way's Board Members and Employee Campaign Coordinator's, to Tax Volunteers and Storytime Readers, we say THANK YOU to every single hard-working volunteer for dedicating their time and expertise to our community this year!

In total 241 volunteers gave more than 1,500 hours of their time and expertise to support RUW's mission this year. This volunteer time has a dollar value of over \$43,000!

Participating in seasonal and year-round volunteer opportunities helps make the greatest impact in our community.











THANK YOU!

FOR CHOOSING TO BE THERE



GIVE. ADVOCATE. VOLUNTEER.

3310 Shannon Park Drive, Fredericksburg, VA 22408RappahannockUnitedWay.org(540) 373-0041 x 300 | info@rappahannockunitedway.org

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Rappahannock United Way

