

Community Event Sponsorships

R UW aims to strengthen its visible presence throughout the community by emphasizing its supportive relationship of Member Agency and other local non-profit partner community events. To highlight RUW's support of and involvement with a wide variety of key community events and activities, sponsorship funds will be used for strategic placement of the RUW name and logo year round.

Eligible Applicants:

- RUW Member Agencies in good standing
- Non-RUW Member Agencies who are part of:
 - Local Formal Collaborative including at least one (1) RUW Member Agency in good standing

Eligible Events:

- Located in Planning District 16
- Aimed at improving lives of local residents in alignment with RUW Community Impact Goal and Outcomes of Education, Income, Health
 - Sponsorship of community based events
 - Sponsorship of community based training workshops and/or conferences
- One sponsorship per year per Agency / Collaborative – can be repeated multiple years
- Each sponsorship not to exceed:
 - \$1,000 per event – single-applicant – Agency
 - \$2,000 per event – multi-applicant – Collaborative

Ineligible Events:

- Individual support
- Fundraising events
- General operating support
- Political or religious activities
- Capital campaign (equipment/building)
- Programs – see Capacity Building Grant process

Sponsorship Request Process:

- Staff Review – Ongoing (year round)

More Information

For more information or to submit a funding request please contact:

Brenda Sapanghila – Investments Manager

Email: bsapanghila@rappahannockunitedway.org Telephone: (540) 373-0041 x303

Community Event Sponsorship – Request Form

This request is submitted on behalf of (please check one):

- An RUW Member Agency
 A Formal Community Collaborative

Agency / Collaborative Name:					
Address:					
City:					
Telephone Number:		State:		Zip:	
Agency Contact:					
Telephone Number:		Title:			
E-Mail Address:					
Event Name:					
Event Date:					
Event Location:					
Event Website:					
Event Participation:					
Event Description:					
Event Recognition for RUW:					
Event Alignment:	<input type="checkbox"/> Education <input type="checkbox"/> Income <input type="checkbox"/> Health				
Event Request:	<input type="checkbox"/> \$1,000 (agency) <input type="checkbox"/> \$2,000 (collaborative)				
Signature:		Date:			