



BE THERE RESPOND. RECOVER. REIMAGINE. REBUILD.

Focus Area Council Orientation 2022

Rappahannock United Way

MISSION

To improve lives by mobilizing the caring power of our community.

VISION

A community where individuals and families achieve their potential through education, financial stability and healthy living.

PURPOSE

To build a community where people are hopeful, resilient, and self-sufficient.



Who is ALICE?

ALICE, a United Way acronym that stands for **Asset Limited, Income Constrained, Employed**, represents the growing number of individuals and families who are working but are unable to afford basic necessities.



RUW Staff



Janel Donohue
President



Sarah Walsh
Chief Impact Officer



Brenda Sapanghila
Investments Manager
** Point of Contact **



What Do Focus Area Council Members Do?

Focus Area Council members bring their own unique issue area expertise and experiences to help inform and guide the RUW Community Impact Grant process; **ensuring the most profound impact is made according to investment strategies and focus areas.**



Purpose



The councils work with RUW Community Impact staff to ensure RUW goals and outcomes are supported through Community Impact Grants.

Focus Areas – Grant Funding

Education

- Children (Birth through 5) will achieve health and developmental milestones and be kindergarten-ready.
- Families will support children's successful progress through school.

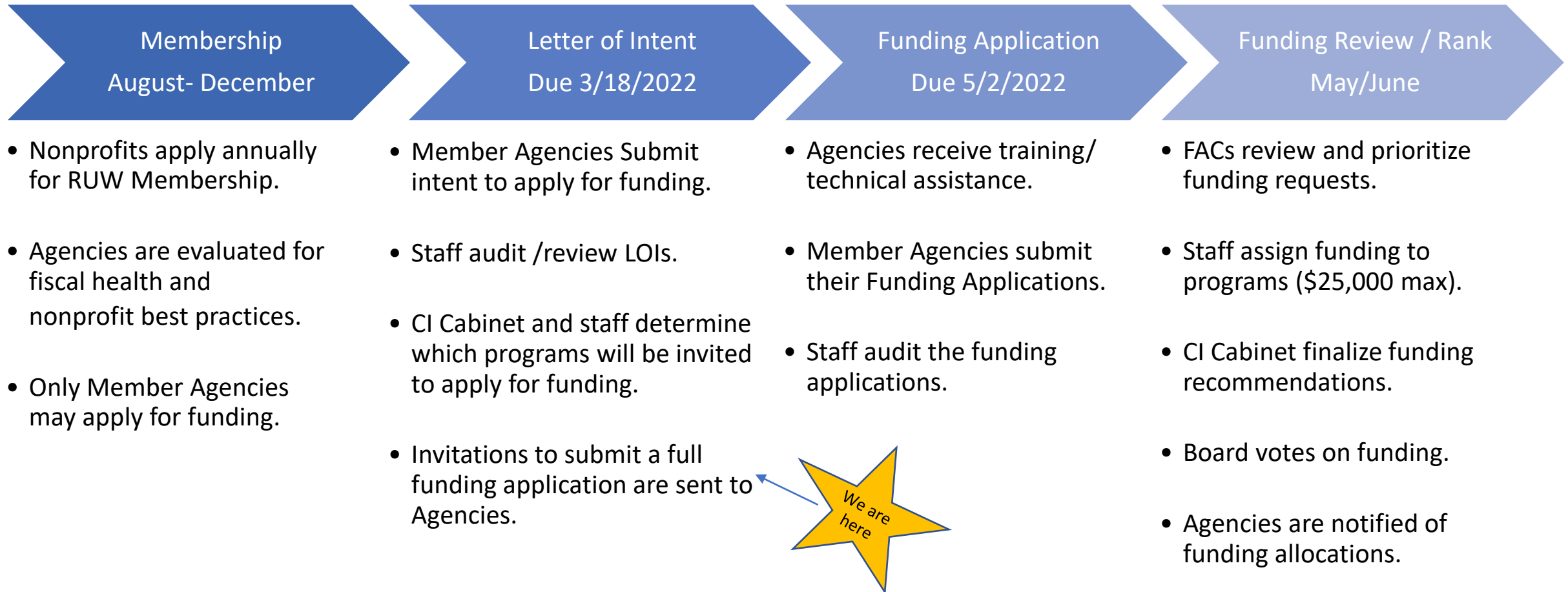
Healthy Living

- Individuals and Families will demonstrate a sustained ability to avoid, withstand, and recover from adverse events.

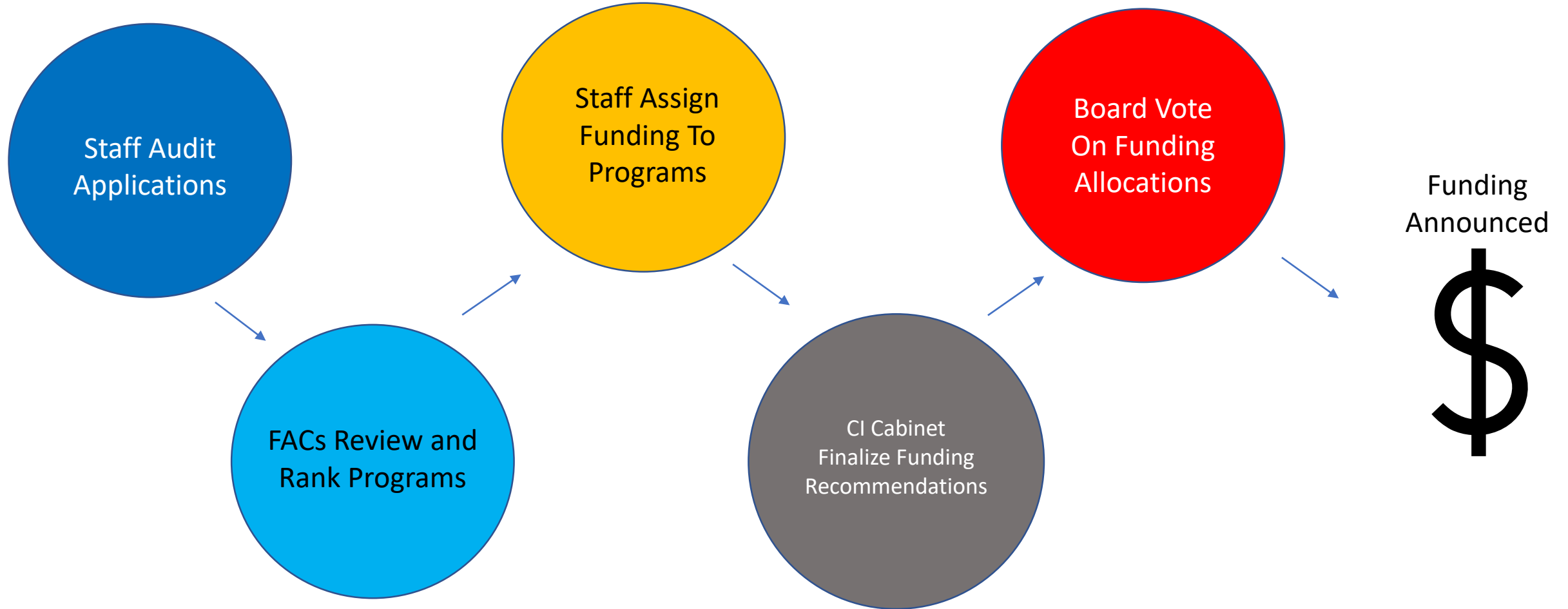


The Path To Program Funding

Timeline



Close Up: The Funding Decision



Review Program Information On eCImpact

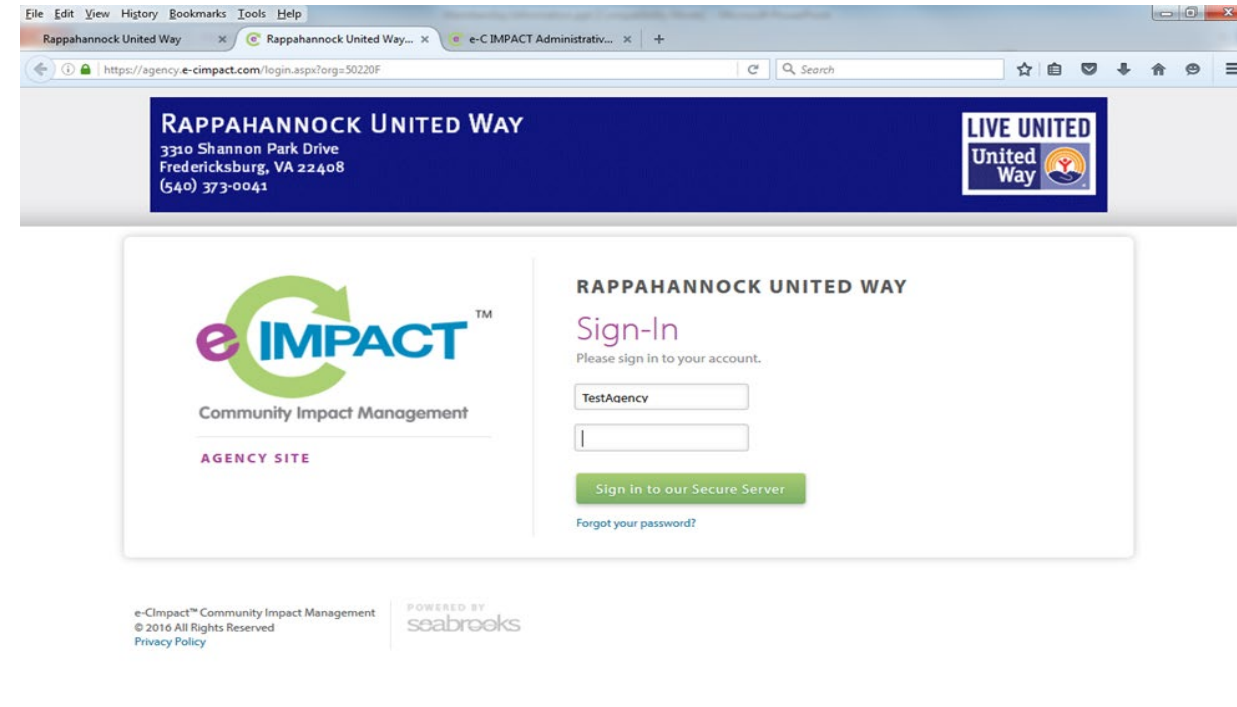
Funding Evaluation Training

Education Focus Area Council

- April 26th, 9:00am

Healthy Living Focus Area Council

- April 27th, 9:00am





Program Priorities

- ➔ Education
- ➔ Healthy Living
Financial Stability

*“If you have more than 3 priorities
then you don’t have any.”*

- Jim Collins

Program Narrative

- The Story
- The Activities
- The Why

Program Measurement Plan

- What & How will they measure results?
 - Outputs
 - Indicators

Program Demographic Data

- Who are they serving?
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- ✓ Program Alignment with RUW Focus Areas
 - Education OR Healthy Living Outcomes
 - ✓ Outputs & Indicators
 - ✓ Demographic Data
 - ✓ Target Population
 - ✓ Collaboration
 - ✓ Impact
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Program Evaluation – Don'ts

Agency Infrastructure / Governance

Program / Agency Budget Details

Funding Amount Allocations

Presentation

Upcoming Meetings

Education Focus Area Council Meetings

- Funding Evaluation Training
 - April 26th, 9:00am
- Funding Review & Ranking
 - May 16th, 9:00am
 - May 23rd, 1:00pm

Healthy Living Focus Area Council Meetings

- Funding Evaluation Training
 - April 27th, 9:00am
 - Funding Review & Ranking
 - May 18th, 9:00am
 - May 25th, 9:00am
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Who To Contact

Email or call Brenda with any questions:

- **Brenda Sapanghila**
- bsapanghila@rappahannockunitedway.org
- **(540) 373-0041 x 303**



THANK YOU!

Open Floor