

Focus Area Council Orientation 2022



Rappahannock United Way



MISSION

To improve lives by mobilizing the caring power of our community.

VISION

A community where individuals and families achieve their potential through education, financial stability and healthy living.

PURPOSE

To build a community where people are hopeful, resilient, and self-sufficient.







Who is ALICE?



ALICE, a United Way acronym that stands for **Asset Limited**, **Income Constrained**, **Employed**, represents the growing number of individuals and families who are working but are unable to afford basic necessities.



RUW Staff





Janel Donohue President



Sarah Walsh Chief Impact Officer



Brenda Sapanghila
Investments Manager
** Point of Contact **



What Do Focus Area Council Members Do?



Focus Area Council members bring their own unique issue area expertise and experiences to help inform and guide the RUW Community Impact Grant process; ensuring the most profound impact is made according to investment strategies and focus areas.



Purpose





The councils work with RUW Community Impact staff to ensure RUW goals and outcomes are supported through Community Impact Grants.

Focus Areas – Grant Funding



Education

- Children (Birth through 5) will achieve health and developmental milestones and be kindergarten-ready.
- Families will support children's successful progress through school.

Healthy Living

 Individuals and Families will demonstrate a sustained ability to avoid, withstand, and recover from adverse events.





The Path To Program Funding

Timeline



Membership August- December

- Nonprofits apply annually for RUW Membership.
- Agencies are evaluated for fiscal health and nonprofit best practices.
- Only Member Agencies may apply for funding.

Letter of Intent Due 3/18/2022

- Member Agencies Submit intent to apply for funding.
- Staff audit /review LOIs.
- CI Cabinet and staff determine which programs will be invited to apply for funding.
- Invitations to submit a full funding application are sent to Agencies.

Funding Application Due 5/2/2022

- Agencies receive training/ technical assistance.
- Member Agencies submit their Funding Applications.
- Staff audit the funding applications.



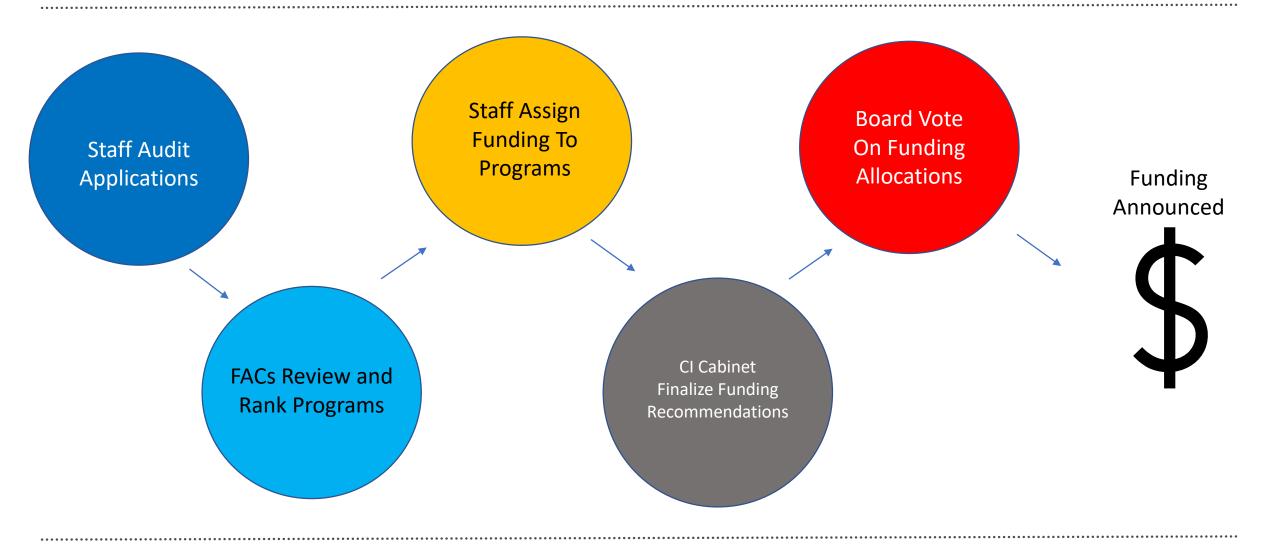
Funding Review / Rank May/June

- FACs review and prioritize funding requests.
- Staff assign funding to programs (\$25,000 max).
- CI Cabinet finalize funding recommendations.
- Board votes on funding.
- Agencies are notified of funding allocations.



Close Up: The Funding Decision





Review Program Information On eCImpact



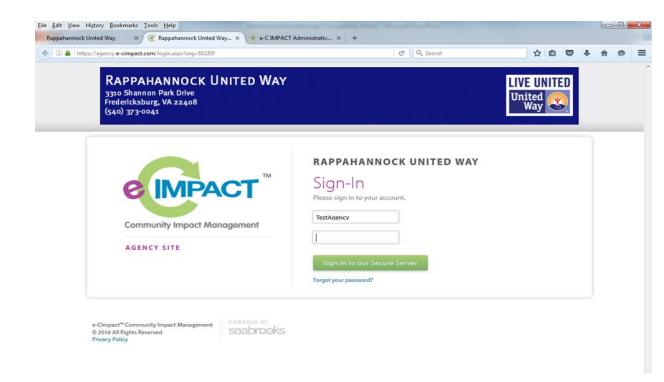
Funding Evaluation Training

Education Focus Area Council

April 26th, 9:00am

Healthy Living Focus Area Council

• April 27th, 9:00am





Program Priorities





"If you have more than 3 priorities then you don't have any."

- Jim Collins

Program Evaluation



Program Narrative

- The Story
- The Activities
- The Why

Program Measurement Plan

- What & How will they measure results?
 - Outputs
 - Indicators

Program Demographic Data

Who are they serving?

Program Evaluation



- ✓ Program Alignment with RUW Focus Areas
 - Education OR Healthy Living Outcomes
- ✓ Outputs & Indicators
- ✓ Demographic Data
- ✓ Target Population
- ✓ Collaboration
- ✓ Impact

Program Evaluation – Don'ts



Agency Infrastructure / Governance

Program / Agency Budget Details

Funding Amount Allocations

Presentation

Upcoming Meetings



Education Focus Area Council Meetings

- Funding Evaluation Training
 - April 26th, 9:00am
- Funding Review & Ranking
 - May 16th, 9:00am
 - May 23rd, 1:00pm

Healthy Living Focus Area Council Meetings

- Funding Evaluation Training
 - April 27th, 9:00am
- Funding Review & Ranking
 - May 18th, 9:00am
 - May 25th, 9:00am



Who To Contact



Email or call Brenda with any questions:

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THANK YOU!



Open Floor