

2021 ANNUAL REPORT

JULY 2020 - JUNE 2021



BE THERE **RESPOND. RECOVER. REIMAGINE. REBUILD.**

RappahannockUnitedWay.org

Serving the City of Fredericksburg and the counties of Caroline, King George, Spotsylvania, and Stafford.



Rappahannock United Way

2021



THANK YOU TO ALL OUR SUPPORTERS FOR ANOTHER SUCCESSFUL YEAR!





2021 ANNUAL REPORT

JULY 2020 - JUNE 2021

BE THERE **RESPOND. RECOVER. REIMAGINE. REBUILD.**

FROM THE CHAIR



My Friends,

First, I would be remiss if I did not begin this letter by thanking all of you on this magnificent board, our extraordinary staff, selfless donors, volunteers, corporate partners, and member agencies with whom we are allied in a very important fight for the health, education, and financial stability of our neighbors who are Asset Limited, Income Constrained, Employed (ALICE®).

Second, but no less important, I am honored to recognize the very special contributions of Cathy Davis, a dear friend and tireless advocate for those who needed advocacy most. We lost Cathy this year and we miss her still. Cathy was uniquely gifted for the work she did in support of our community and is someone not easily replaced. In honor of her enduring legacy, I ask you to join me in commemorating the incredible successes of the past year in tribute to her memory.

The past year has been one like no other. We began the year with a launch of the 2020 ALICE® Report in July 2020, which helped us to continue to define and refine our understanding of who is ALICE. Our increasing understanding of who is represented in this population, where they are, and how we might most effectively support them resulted in demonstrable achievements that helped families stay in their homes, become increasingly more financially stable and all the attendant benefits that go with that, to include being able to live healthier lives.

Our achievements were made more difficult because of the challenges brought on by a pandemic that resulted in the loss of jobs for many – especially the under-employed, essential personnel faced with the choice of working or properly caring for their families – especially school-aged children, and of course the physical, mental, and emotional stress that accompanied COVID-19 related illness, regardless of duration.

Despite this, we were able to do much to change lives, including:

- Providing over \$2.6M in rent and mortgage relief to local ALICE households.
- Supporting 625 ALICE households with financial assistance to keep their housing stable and their vehicles on the road.
- Helping 888 taxpayers file their tax returns for free through RUW's Free Tax Program, resulting in over \$899K in refunds and credits.
- Awarding a \$100,000 Virtual Learning Center grant to ensure essential workers had affordable and reliable childcare.
- Encouraging 65 taxpayers to commit to saving 10% of their tax refunds for a combined total of \$32,376.
- Empowering 157 individuals through Financial Coaching Workshops.
- 274 volunteers giving over \$110,650 worth of volunteer time.

I close here by again thanking all of you who have played such a vital role in helping our community to not only survive but to thrive under the most challenging of circumstances. In the implementation of the Be-Bold Plan and the transition to the Be-Bolder Plan, we collectively made, and continue to make, an impact that was both immediate and set the conditions for long-term success. I look forward to the year ahead and to working with each of you as we continue to **Be There** for ALICE.

Thank you,



Clayton E. Smith

Chairman of the Board, Rappahannock United Way
Janson Communications

2020-2021 RAPPAHANNOCK UNITED WAY BOARD OF DIRECTORS



Clayton Smith
Chairperson
Janson Communications



Susan Coleman
Past Board Chairperson
Spotsylvania Regional
Medical Center



Gordon (Pete) Humes
Treasurer
Atlantic Union Bank



Elizabeth (Beth) Williams
Secretary
University of Mary Washington



Edward (Ed) Allison
Virginia Heartland Bank
(Retired)



Sean Barden
Mary Washington Healthcare



Catherine (Kate) Boldon
Bank of America
(Retired)



John Coker
Coker Orthodontics
(Retired)



Cathy Davis
Marketing Executive
(Retired)



Jordan Hinkebein
Hilldrup



Renee' Gregory
GEICO



William (Bill) Hession
Lockheed Martin
(Retired)



Ronald (Ron) Holmes
Janney Montgomery Scott, LLC



Brooke Miller
Brooke Miller Real Estate



Dale Lachniet
Lee Enterprises



David (Maxie) Rozell
Rappahannock Electric
Cooperative



Jeanne Wesley
Germanna Community College



Amanda Talbert
GEICO



Shawn Sloan
The Media Partners, LLC



Jane Yaun
Rappahannock Area
Community Services Board



Jay Sellers
Publix

IN LOVING MEMORY



Celebrating the Life of Cathy Davis

October 15, 1953 - October 22, 2020

Rappahannock United Way would like to recognize the dedication of Cathy Davis as a loyal Rappahannock United Way supporter. Cathy was a past board chair of the RUW Board of Directors, Chairperson of the Resource Development Cabinet, first Chairperson of Women United, and a Tocqueville Society donor.

We recognize that it was through her leadership that we achieved strong financial support throughout our community. She is greatly missed as a leader, supporter, volunteer, and friend to all who knew her.

UNITED WAY WOMEN UNITED®

"WOMEN HELPING WOMEN AT WORK"

CONVERSATIONS THAT MATTER... TO HER SEPTEMBER 2020

55 women attended the first "Conversations That Matter... To Her" virtual event. This conversation series addressed topics that affect women in the workplace - specifically in response to the challenges we have all experienced during the ongoing COVID-19 pandemic.



Marci Catlett
Superintendent
Fredericksburg City
Public Schools



Susan Coleman
Leadership Life Coach
John C. Maxwell Group



LaToya Ray
Licensed Professional Counselor
Mary Washington
Healthcare

RESET 2021 VIRTUAL EVENT WITH BARBARA GUSTAVSON FEBRUARY 2021

25 women attended the virtual "Reset 2021" event with special guest and author of *Permission to be BOLD*, Barbara Gustavson. Barbara guided the group through mindfulness exercises and creating a vision for the upcoming year.



Barbara Gustavson
Author of Permission to Be Bold,
and *Owner of Discover Next Step*

RUW Women United members are leadership donors who are part of a larger, global network of more than 70,000 women in 165 communities across six countries, all dedicated to improving lives and creating stronger communities. Worldwide, Women United has raised more than \$1.5 billion to solve local issues.



RESPOND. RECOVER. REIMAGINE. REBUILD.

Rappahannock United Way is built for tackling the immediate and long-term effects of COVID-19. Due to the pandemic, 98% of households requesting assistance this year needed help with their rent or mortgage - keeping people in their homes was an immediate priority. Rappahannock United Way provided over \$2.6 MILLION in rent and mortgage relief to 625 local ALICE® households.

HOW WE RESPOND



"I am a single mother of two young children. When COVID-19 occurred my hours were cut from my job, and I was worried about how I was going to feed my kids and pay rent.

I came across Rappahannock United Way's rental assistance and I applied. I was blown away by how friendly and caring they were, it actually brought me to tears. After waiting and praying, my rental application was approved!

I am no longer worried about how my children and I will survive each month as I return back to work. Thank you Rappahannock United Way!"

- RUW Rent and Mortgage Assistance Client



RESPOND. RECOVER. REIMAGINE. REBUILD.

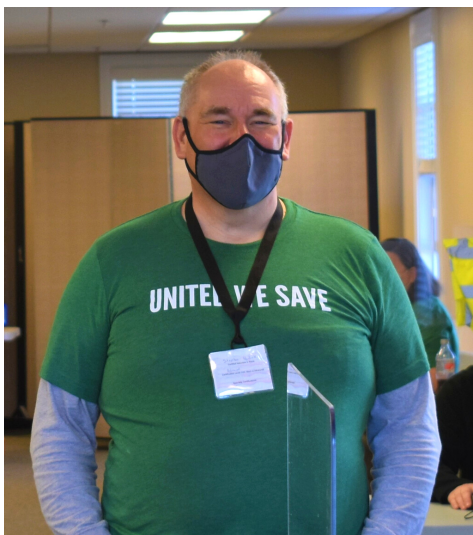
Over the last year, COVID-19 has brought unprecedented human and economic loss. Rappahannock United Way has worked with local governments, nonprofits, and corporate partners with a focus on recovery for individuals and families to secure jobs, gain financial stability, maintain good health, and obtain quality educational resources.

HOW WE RECOVER



"I want to thank Rappahannock United Way for hearing my cries for help. I have worked for over 35 years serving others. I am now disabled struggling to take care of myself and my family. My debt was weighing so heavily on me. It was causing extra stress, thus more pain and dysfunction."

- RUW Rent and Mortgage Assistance Client



RESPOND. RECOVER. REIMAGINE. REBUILD.

Rappahannock United Way quickly adapted to the need for virtual services and organized both virtual and drop-off processes for tax filing that continued through the 2021 tax season, with the addition of drive-up tax preparation.

Rappahannock United Way helped 888 taxpayers file their taxes for FREE through Rappahannock United Way's (RUW) free tax services. Approximately 10% were eligible for the Child Tax Credit.

HOW WE REIMAGINE



"I have been using Rappahannock United Way's free tax program for 4 years now. Due to COVID, it's been great being able to find a drop-off appointment to get my taxes done in a safe space. I recommend this program to others in need because it's a great, free service. They always offer great customer service, and I know I'll receive all the assistance I need."

- RUW Free Tax Services Client



RESPOND. RECOVER. REIMAGINE. REBUILD.

Too many people were being left behind before COVID-19. While each of us has been affected, the pandemic emphasizes health and economic disparities as well as the vulnerability of those struggling to pay bills, stay in school, or experiencing mental health issues. Rappahannock United Way has always been the organization you can count on when times get tough, and we're committed to rebuilding an even stronger community for the future.

HOW WE REBUILD



"I want to thank you all from the bottom of my heart. I was put in some tough financial situations during the COVID-19 pandemic and trying to stay afloat as far as bills and everyday costs for my family. Just when I thought everything was about to fall apart Rappahannock United Way blessed me with assistance. They went above and beyond for my family and I am forever grateful."

- ALICE® Assistance Client

IMPACT ON THE ALICE® POPULATION (Asset Limited, Income Constrained, Employed)

For almost 40% of households in our community, the cost of living outpaces what they earn. These households struggle to manage covering the cost of even their most basic needs - housing, food, transportation, childcare, healthcare, and necessary technology.

Due to the COVID-19 pandemic, 98% of households requesting assistance needed help with their rent or mortgage - keeping people in their homes was an immediate priority.

There is no doubt, we have all been impacted by the COVID-19 pandemic. But differences in income and savings will determine who can afford to stay home, buy protective gear, buy essential items in bulk, take off work when sick, and access quality healthcare.

- ALICE households without savings and working hourly paid jobs are more likely to fall into debt and may not be able to protect themselves or afford treatment if they get sick.
- Many ALICE households have been skimping on basic essentials for years, from healthy food to routine healthcare. Along with the added stress of living paycheck to paycheck, all these factors increase the risk for chronic health conditions, making ALICE households even more vulnerable during a public health crisis.
- Reports show that ALICE households face challenges accessing affordable healthcare services, often live in areas with fewer support services (healthcare deserts and rural areas), and make up a higher proportion of COVID-19 deaths. While all households are impacted on some level by what is happening in our community due to COVID-19, ALICE households are some of the most vulnerable.

At Rappahannock United Way, we work hard to build a community that is hopeful, resilient, and self-sufficient. In response to the COVID-19 pandemic and ongoing economic crisis, Rappahannock United Way provided over \$2.6 MILLION in rent and mortgage relief to 625 local ALICE households. Thank you to each and every ALICE Assistance donor for making this possible.

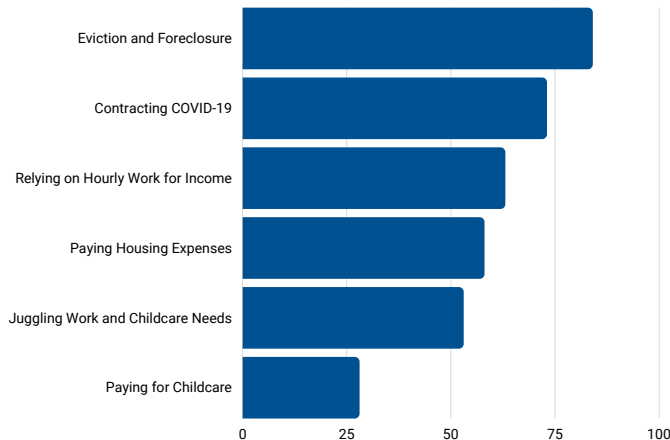
RAPPAHANNOCK UNITED WAY COVID-19 IMPACT SURVEY RESULTS

In order to assess the true impact of COVID-19 on local households, Rappahannock United Way launched an online survey to hear how they have been directly impacted.

From January 25 to February 12, 2021, over 1,100 people living in the Greater Fredericksburg Region of Virginia responded to the survey. This includes the City of Fredericksburg and Caroline, King George, Spotsylvania, and Stafford counties. The results of this survey provide important insights into the issues households in this area are facing during this time of profound uncertainty.

When COVID-19 hit, 39% of all households in the Greater Fredericksburg Region (approximately 44,000 households) were already struggling to make ends meet – a 10-year record high – setting the stage for the unprecedented economic impact of the pandemic. This includes households below the Federal Poverty Level (FPL) and households who are ALICE: Asset Limited, Income Constrained, Employed. With income above the FPL, ALICE households earn too much to qualify for government assistance but are still unable to cover the basics of housing, child care, food, transportation, healthcare, and technology in the counties where they live.

ALICE Household's Top Concerns



"We have kept our small children home instead of daycare and had to balance one parent now working full time remotely and the other still needing to report to an office several times a week – the mental toll of the pandemic has been incredible. The anxiety, stress, sadness, and depression... is like nothing I ever could have predicted."
- Survey Respondent

To read the COVID impact survey results report visit: www.rappahannockunitedway.org/covid-survey/

If you would like more information about how to get involved with Rappahannock United Way to support the ALICE community, contact: Sarah Walsh, Chief Impact Officer - swalsh@rappahannockunitedway.org

2020 VIRGINIA ALICE REPORT

Rappahannock United Way was proud to release the new Virginia ALICE Report in July 2020.

This is the second Virginia ALICE Report. Data starting back in 2007 through 2018 has been compiled and the resulting trends probably won't be a surprise to anyone.

The overall cost of living has increased across Virginia. The new ALICE Essentials Index shows that the cost of basic essential items such as food, clothing, transportation, medical care are all increasing. But of course, wages have not kept pace with these increases.

In addition to stagnant wages, we have also seen the increase of jobs that are hourly rather than salaried. While unemployment generally decreased (until the COVID-19 impact) the type of jobs available has not brought security and stability. Hourly jobs do not have consistent hours, nor benefits such as health insurance or paid leave. Leaving ALICE households vulnerable to life events and especially global pandemics!

As a result, the number of overall ALICE households has increased over this time, with over 39% of Virginians living at or below the ALICE Threshold.



"Since being laid off I found myself struggling more than before the COVID-19 pandemic, as many others. After being without work for an extended period of time I was finally able to return, only to be faced with a large amount of debt. Even today I am still behind on many of my bills, trying my by best to catch up. I'm just one payment short of losing my car and my apartment."
- ALICE Assistance Client

ALICE REPORT SPONSORS AND PARTNERS

Twenty-one United Ways from throughout the state of Virginia have come together to produce the ALICE Report, along with the generous financial backing from these sponsors:



FINANCIAL IMPACT OF COVID-19 ON ALICE ESSENTIAL WORKERS

The impact of this global, dual health, and economic crisis revealed the vulnerability of both ALICE households and our wider economy. ALICE remains central to the story: The problems and challenges facing ALICE households now are the same ones we have been measuring, analyzing, and highlighting over the last decade.

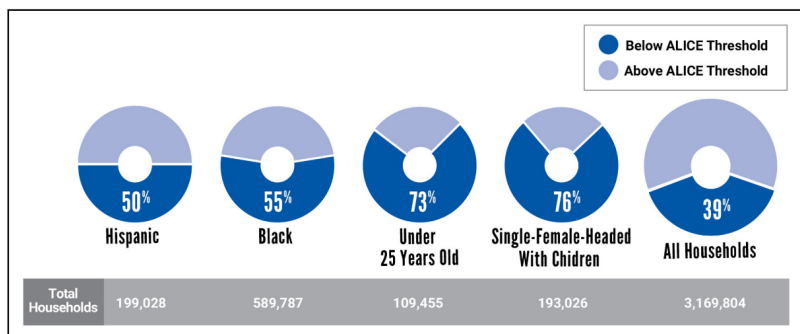
The pandemic has shown that many ALICE workers are essential, frontline employees. It has become exceedingly clear that we need ALICE to keep the economy running and to keep us all safe and healthy. ALICE workers have played a key role in providing essential frontline services and support for our local economies, but many lack sufficient income, adequate health coverage, and access to other benefits that would help withstand the COVID-19 crisis.

Your child care worker, the cashier at your supermarket, the salesperson at your big box store, your waitress, a home health aide, an office clerk... anyone can be living under the ALICE threshold. These hard-working households cannot always pay the bills, have little or nothing to put into savings, and are forced to make tough choices such as deciding between quality child care or paying rent. One unexpected car repair, medical bill, or global pandemic can push these financially strapped families over the edge.

Rappahannock United Way's ALICE Assistance program has been there throughout the pandemic for local households struggling to cover their basic needs. With your help, we can continue to offer this support. Working with local corporate partners we will make sure your donations and/or messages of encouragement reach ALICE workers in need.

FINANCIAL HARDSHIP IN BLACK HOUSEHOLDS

2020 was a year for renewed and heightened focus on racial equity. The number of households in Virginia living below the ALICE threshold is 39%, yet for Black households, that number is much higher at 55% and continues to increase.



"I never thought this could happen to me and my family. We were extremely stressed out because we weren't sure how we were going to provide for our two young children. We were forced to do the unthinkable and decide if we wanted to feed our kids or pay our mortgage, and of course, we opted to make sure we had food on the table."
- ALICE Assistance Client

Poverty and racism have been inextricably connected throughout history. The ALICE Report shines a light on this issue locally and helps us more accurately measure and track the economic impact of that link. Visit UNITEDforALICE.org/Virginia for more information.

OUR MISSION:

Improving lives by mobilizing the caring power of our community.

EDUCATION

A quality education is still one of the best predictors of professional and financial success in the U.S. and one of the few ways ALICE households can get ahead in the long run.

One area of concern for ALICE households is the achievement gap in public schools. Across our region, low-income K-12 students perform lower on math and reading tests, and have lower high school graduation rates. This makes them more likely to live in poverty or in ALICE households as adults.

Because you chose to BE THERE...

RAPPAHANNOCK UNITED WAY:

- **Invested \$66,650 total funds** to member agency programs, providing tools for families to support their children's successful progress through school, and resources for children to achieve health and developmental milestones.
 - **Helped 1,396** families and caregivers were provided with education services, resources, tools, training, and/or skills.
 - **Supported 808** students through funded programs that helped them maintain or improve their attendance or participation at school during the global pandemic.
 - **Helped 122** students through funded programs that helped them have on-time grade-level transitions.
 - **Supported 202** youth who participated in school or community-based out-of-school programs or received individualized support.
-



FINANCIAL STABILITY

Almost 40% of households in our area are unable to afford the basics for survival, despite working. They are walking a financial tightrope without a safety net as they do not earn enough to build savings or pay down debt.

Because you chose to BE THERE...

RAPPAHANNOCK UNITED WAY:

- **Provided \$2.6 MILLION** in rent and mortgage relief to **625** local ALICE households.
- **Awarded a \$100,000 grant** to support the YMCA Virtual Learning Centers during the COVID-19 pandemic, helping **712** local students. In addition to being vital support for the child's education, this program ultimately allowed their caregiver, an essential worker, to report to work.
- **Awarded a \$20,000 grant** to support a Homeless Helpline, providing support for local individuals and families in need of emergency shelter during the pandemic.
- **Helped 888** taxpayers file their taxes through RUW's free tax program. Approximately 10% were eligible for the Child Tax Credit.
- **Supported 30** high school seniors who learned the basics of financial literacy and real-world life skills through RUW's Prosper Students program.
- **Supported 157** individuals who attended Prosper financial literacy workshops, which covered the basics of budgeting, savings, debt, credit, and goal setting.



HEALTHY LIVING

Health is directly correlated to income: low-income households are more likely than higher-income households to have poorer health. This is a two-way connection: having a health problem can reduce income and increase expenses, often causing a family to fall below the ALICE threshold. Trying to maintain a household with limited income and few assets can also cause poor physical and mental health.

Because you chose to BE THERE...

RAPPAHANNOCK UNITED WAY INVESTED:

- **Invested \$174,440 total funds** to member agency programs, providing tools for individuals and families to better avoid, withstand, and recover from adverse events.
- **Helped 2,807** individuals gain access to healthcare services - a critical need during a global pandemic.
- **Supported 65** individuals through funded programs in developing coping, stress management, and resiliency skills.
- **Supported 19** individuals through funded programs who are now free from sustained incidents of abuse and neglect.
- **Helped 117** children meet key developmental milestones through support from funded programs.

RUW sponsored the following Healthy Living focused Community Awareness event:

Healthy Families Rappahannock Area Child Abuse Prevention Awareness Campaign - pinwheel gardens were planted throughout the region for the month of April.



SingleCare®

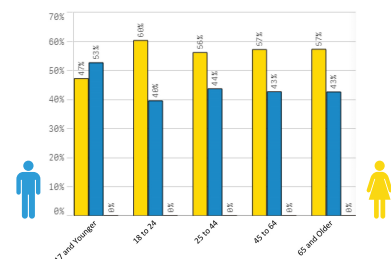
Through a partnership with **SingleCare**, 4,289 individuals saved \$396,825 in prescription costs through prescription drug discount cards.

SingleCare is a national partnership with United Way that seeks to reduce the costs of prescription medicines for those in need.

Rappahannock United Way distributes free discount prescription cards to connect as many low-income individuals as possible with the services SingleCare provides.

Total Rx Savings	Total People Helped
Nationwide	
\$223,888,046	2,478,957
State (VA)	
\$4,944,716	57,182
Rappahannock United Way	
\$396,825	4,289

Percentage of People Helped by Age & Gender



IGNITE HOPE CAMPAIGN



ATLANTIC BUILDERS \$25,000 MATCH

Thanks to the generosity of Atlantic Builders and their commitment to BE THERE, we received a match and were able to ignite hope. Atlantic Builders committed to matching each dollar donated towards the ALICE® Assistance Fund up to \$25,000, helping every dollar make twice the impact. Rappahannock United Way raised over \$50,000 for our community.



20 YEAR ANNIVERSARY

January 2020 was the 20-year work anniversary of Janel S. Donohue, President of Rappahannock United Way.

In celebrating all of her outstanding accomplishments over the last 20 years, RUW raised over \$6,000 in a \$20 for 20 years fundraising campaign. Staff and board members also celebrated her with a surprise "drive-by" event in her honor.

OUR VISION:

A community where individuals and families achieve their potential through Education, Financial Stability, and Healthy Living.

VEHICLE DONATION TO A COMMUNITY MEMBER IN NEED



Rappahannock United Way, in partnership with GEICO, National Auto Body Council Recycled Rides®, Service King, and Mary Washington Healthcare, presented a newly refurbished vehicle to a community member in need. This partnership speaks to the heart of RUW's mission to create a community that is hopeful, resilient, and self-sufficient.

Every day, struggling ALICE families in our community worry about how they will get to work, the grocery store, and the doctor's office without reliable transportation.

Through Mary Washington Healthcare's nomination and the collaboration with our community partners, Keesha was presented with a newly refurbished vehicle that would help put an end to the hardships she faced from lack of reliable transportation.





FLAGSHIP CAMPAIGN

GEICO raised **\$608,364** for
Rappahannock United Way!

Thank you, GEICO!



EMPLOYEE AND CORPORATE GIVING *through workplace campaigns*

HIGHEST CONTRIBUTORS

Flagship Campaign

\$608,364 raised!

GEICO®

\$100,000 - \$500,000

 **Mary Washington Healthcare**

\$50,000 - \$99,999

Publix Super Markets
Quarles Petroleum, Inc.

\$25,000 - \$49,999

Hilldrup
Rappahannock Area Community Services Board
Rappahannock Electric Cooperative
Wegmans Food Markets, Inc.

\$10,000 - \$24,999

Atlantic Union Bank
Fredericksburg Savings Charitable Foundation
M&M Auto Parts, Incorporated
PermaTreat Pest Control
Rappahannock United Way, Inc.
Target #2138
The Free Lance-Star
Virginia Partners Bank

\$5,000 - \$9,999

Bishop, Farmer & Co. LLP
Costco Wholesale
McLane Mid-Atlantic
Patricio Enterprises
PB Mares, LLP
Rappahannock Area YMCA, Inc.
Rappahannock Electric Cooperative,
Bowling Green
Silver Companies
Target #1857

\$5,000 - \$9,999 (continued)

Target #2175
Target #772
Truist Bank
Walmart

\$2,500 - \$4,999

Allen, Allen, Allen & Allen
Amentum
Cigna
Federal Express
Fredericksburg Regional Chamber of Commerce
Intuit
Lockheed Martin
Nationwide Insurance
Weis Markets

\$1,000 - \$2,499

Amtrak
Cary Street Partners Holdings LLC
CoBank
Columbia Gas of Virginia
CVS Distribution Center
Empowerhouse
Falmouth Self Storage
Fredericksburg Area HIV/AIDS Support
Services, Inc.
Fredericksburg Regional Food Bank
Lions Memorial Scholarship Fund, Inc.
Mutual Assurance Society of Virginia
Navy Federal Credit Union
Pierpoint Construction, Inc.
PNC Bank
Sentara Northern Virginia Medical Center
Spotsylvania Regional Medical Center
Target D457 & D466
TD Bank
The Kreative Firm
TowneBank
W.J. Vakos & Company

\$1 - \$999

718 Venue
AAA Club Alliance
Alorica, Inc.

\$1 - \$999 (continued)

AT&T
Bank of America
Big Brothers Big Sisters Greater
Fredericksburg
Campbell Soup
Carter Bank & Trust
Carter Machinery Company, Inc.
Citizen United for Action
Comcast Cable
Comfort Heating & Cooling, Inc.
Community Bank of the Chesapeake
Culpeper Wood Preservers of Fredericksburg
Davenport & Company
Enterprise Holdings
Enterprise Rent-A-Car
Fredericksburg Chapter #1592
Women of the Moose
Lloyd F. Moss Free Clinic
H&R Block Tax Consultant
Hirschler
JCPenny
Johnson, Mirmiran and Thompson
Lowe's
Mental Health America of Fredericksburg
Monro Muffler Brake, Inc.
O'Reilly Auto Parts
Rappahannock Citizen Corp.
Raymond James and Associates, Inc.
Robert B. Payne, Inc.
Safe Harbor Child Advocacy Center Inc.
Scottrade
Shiloh Baptist Church Old Site
Signature Series Construction, Inc.
St. Louis Contact Center
Strayer University
The Salvation Army of Fredericksburg
Thurman Brisben Center
Tommy Wallace Electrical
Travelers
Truist
Una-Dyn
Verizon Foundation
Wells Fargo

GRANTORS

Grants are an important part of how Rappahannock United Way is able to power its impact in our community. Grants help keep our Tax Program running and equipped with necessary technology, as well as support our rapidly growing work in the ALICE community. Thank you to all the organizations and business that awarded Rappahannock United Way grants in FY21!

City of Fredericksburg
Community Foundation for a greater Richmond
Department of the Treasury IRS (VITA)
George Washington Regional Commission
Intuit Financial Freedom Foundation - Tax Time Allies
Lockheed Martin
PNC Foundation
Spotsylvania County
Stafford County
The Community Foundation
TRUIST Bank
Virginia Community Action Partnership (VACAP)
Virginia Department of Health and Community Development: Rent and Mortgage Assistance program
Virginia Housing Development Authority (VHDA)
Wells Fargo Foundation

GRANTEES

Rappahannock United Way is proud to support programs outside of our organization that make an impact in the areas of Education, Financial Stability, and Healthy Living. These important programs are successfully created and executed by local nonprofits. Thank you for choosing to BE THERE for the local ALICE community!

EDUCATION

Big Brothers Big Sisters Greater Fredericksburg | *One-to-One Mentoring*
Healthy Families Rappahannock Area | *Home Visiting*
Stafford Junction, Inc. | *Brain Builders*
Stafford Junction, Inc. | *HUGS*

FINANCIAL STABILITY

Fredericksburg Regional Continuum of Care | *Coordinated Assessment Helpline*
Rappahannock YMCA | *Virtual Learning Centers*

HEALTHY LIVING

Catholic Charities of the Diocese of Arlington | *Counseling*
Children's Home Society of Virginia | *Post Adoption Services*
Empowerhouse | *Domestic Violence Education and Supports*
Healthy Families Rappahannock Area | *Village Fathers*
Legal Aid Works | *Domestic Violence Protective Orders*
Lloyd F. Moss Free Clinic | *Access to Healthcare*
Mental Health America of Fredericksburg | *Helpline*
Rappahannock Area CASA | *Court Appointed Special Advocates*
Safe Harbor Child Advocacy Center | *Advocacy for Child Victims*
Stafford Junction, Inc. | *Healthy Living Pays*

**Grantees approved in FY20 and paid in FY21*

THANK YOU TO ALL OF OUR SPONSORS AND DONORS.
Your generosity made our 2020-2021 outcomes possible.

FLAGSHIP

GEICO®

LIVE UNITED



Mary Washington Healthcare

PLATINUM



CHANCELLOR'S VILLAGE
Independent & Assisted Living

The Free Lance-Star
fredericksburg.com

GOLD



SILVER

Comfort Keepers

Kiwanis of Fredericksburg

Wegmans

LEADERSHIP GIVING CIRCLE

TOCQUEVILLE SOCIETY

\$10,000 and above

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent, and funds to create long-lasting changes by tackling our community's most serious issues. Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to Rappahannock United Way.



Sean and Joanne Barden



Billy and Linda Beale



Ron and Mary Jane
Branscome



John and Linda Coker



Ron and Cathy Davis



Ron and Ann Holmes



Mike and Chrissy
McDermott



Brooke and Nathan Miller



Don and Bev Newlin



Fred and Barbara
Rankin



Jack and Pat Rowley



Clayton and Jamie Smith



Joe and Mary Wilson

LEADERSHIP GIVING CIRCLE DONORS

Rappahannock United Way recognizes the individuals who provide leadership support to the community through their generous contributions of \$1,000 or more. Throughout the year, we recognize our Leadership Giving Circle at community-sponsored events.

TOCQUEVILLE SOCIETY

\$10,000 OR MORE

Sean and Joanne Barden
Billy and Linda Beale
Ron and Mary Jane Branscome
John and Linda Coker
Ron and Cathy Davis
Ron and Ann Holmes
Mike and Chrissy McDermott
Brooke and Nathan Miller
Don and Bev Newlin
Fred and Barbara Rankin
Jack and Pat Rowley
Clayton and Jamie Smith
Joe and Mary Wilson

COMMUNITY FOUNDER

\$5,000 - \$9,999

Ed and Joyce Allison
Wayne and Lydia Cosner
William and Theresa Crawley
Andrew Davis
Janel and Michael Donohue
Paul and Laura Giambra
Steve and Joyce Hanscome
Dale and Annette Lachniet
Charles and Tricia McDaniel
Amy Wolfe

COMMUNITY INVESTOR

\$2,500 - \$4,999

John Arp
Kevin and Winonia Barnes
William and Susanna Botts
Arthur J. Copeland Jr.
John and Brenda Davenport
Laura DeSimone
Kathleen Dooley
Eric and Gidget Fletcher
Steven Fowler and Peggi Howell
Krista Francom
David Goodwyn
Bruce Gosse and Lee Cochrane
John and Laura Hewa
Dianne W. Holmes
Jud and Christy Honaker
Marty and Elaine Miller
James Polk
Randal and Patti Rantz
Amy and Jay Sellers
James and Jennifer Swisher
Karen York
Jill Zelman

COMMUNITY CHAMPION

\$1,750 - \$2,499

Bobby and Sally Anderson
Bill and Kate Boldon
Delese Braxton
Armandina Castillo
Judith A. Crissman
Kelly Diffenbaugh
Richard S. Ehrle
Trinity Figueroa
Jessica Gartner
Joe and Gail Greene

Bill and Sherry Hession
Ann-Lloyd and Dale Jones
Richmond and Rennie McDaniel
Leah Middleton
John and Susan Neal
John and Denise O'Malley
Jeffrey and Nancy Parsons
Evelyn Podraza
Mary C. Reese-Snellings
Florence O. Ridderhof
Linda Rivera
Laura Rudy
Karl and Felicia Schaeffer
Christopher Sions
Michael and Suzanne Smith
Richard and Susan Spears
Diane Stetler
Judith Thompson
Travis and Kimmarrise Turner
James and Jeanne Vaught
Kathryn Wall
Keith and Jeannine Wampler
John and Susan Warlick
Harold and Kathleen Wood
Addam and Gina Wright

COMMUNITY BUILDER

\$1,000 - \$1,749

Kelly Aboulhoda
Jo Ellen S. Armstrong
Randi Baker
Sibbioan Baldino
Robert J. Barnhart
Tim and Kristen Baroody
Stephen and Mary Ann Batsche
Tiffany Belling
Fred and Anne Betz
Lisa Foeman Boatwright
Janet Bohlmann
Dave and Meg Bohmke
Melanie Bragg
Samuel Braxton
Marty and Sue Bridi
Leesetta J. Brock
David Brockwell
Catherine Brooks
Emma Brooks
David G. Brown
Joseph and Melinda Brown
Zane Brown
Vicki Butler
Evangeline Campbell
Marcy Campbell
Dawn Carey
Michael N. Carey
Tiffany Carr
Michael Cashion
Daniella Catrett
Patricia J. Childs
Mary Coble
Dennis and Susan Coleman
Wendy Collins
Kira Compton

James Corvin
David and Mary Covington
Kathy Cox
Susan Crane
Brenda Croson
Kevin and Terri Crowder
Craig Cummings
Mechelle Cutshaw
The Davis Family
Denise Desgrosseilliers
Karen Doheney
Eileen and Herman Dohmann
Amanda Donadio
Gregory Donovan
Al Dunham
James Eaton
James Eck
David W. Ellis
Elaina Embrey
Roger Engels and Nancy Moore
Tina and Greg Ervin
Cristian Escobedo
Lisa and Robert Farmer
Kevin Fastabend
Matthew and Lora Faulconer
Doug Fawcett
Charles and Laura Fennemore
Drew Flenard
Robert and Melody Fowler IV
Jennifer Freeland
Michael Fulcher
Mickie and Stan Galik
Christen Gallik
The Gannon-McDermott Family
Yayra Garcia-Ojeda
Carol Green

Renee and Peter Gregory
Joseph Hamilton
Dan and Susan Hansen
Ronald and Cheryl Harris
Lloyd and Lynn Harrison
Joan Marie Hart
Cynthia Heacock
Deborah L. Hendricks
Steven B. Herndon
Maurice Howard
Joshua Hull
Pete and Sharon Humes
Faye Hussion
John and Kathleen Izzo
Tiana Jackson
Phillip Jenkins
Amanda Johnson
Chrystie Johnson
Edmond Johnson
Inetta Johnson
Jamar Johnson
Christopher and Natalie Johnston
Gabriela T. Jones
Joseph Jones
Kaitlin Kaldmaa
Michael and Karen Kennison
Melinda K. Kern
Wallace N. King
Stephen and Brooke Kingsley
JoAnne Kinnamon
Will and Kristen Kinnamon
David and Margie Koogler
Donna S. Krauss
James and Rhonda Kuebler
Becky and Lance Lane
Robert E. Lane

COMMUNITY BUILDER *(continued)*

Ken Lapin
Tiffany M. LaPre'
Michael Larme
Lisa C. Lash
Geoffrey Lawson
Cory LeDet
Julie S. Leitch
Raymond and Marlene Little
Theresa Livelsberger
Tanya L. Livesay
Xavier Lopez
Thomas and Diana Magrino
Debra Marinari
Scott and Debra Markel
Hilton "Pete" and Cindy Marshall
Wendy Dawn May
Carol and Thomas McDade
Charles and Mary Wynn McDaniel
Hannah McDonald
John and Lori McLean
Shannon McQuoid
Suzanne T. Mears
Patricia Merritt
Don and Nelda Mohr
Carlos Montoyaharo
Heather Moorehead
Evelyn Morgner
Donna R. Morris
M.C. Morris
John and Rebecca Murray
Michael Muse
Ann Myers
Sig-Britt Nilsen
William and Jacqueline Nix
Shanna Norton
Gina Ober

Meghan M. O'Connor
Jason and Sarah Ogle
Marc Ohler
Robert C. O'Neill
Lisa W. Owens
Cara Parker
Ronald and Miriam Parsons
Gabriel Patricio
Timothy Pippen
Angela Plante
Suzanne Poe
Othello Powell
Frederick and Kelly Presley
Rebecca Purdy
Raynelle E. Rammacher
Vanessa Richardson
Xavier Richardson
Siniyah Robinson
Tamara Robinson
George W. Roth
Maxie and Crystal Rozell
Tina Samuels
Stephen and Helen Sanders
Erin Saynuk
Nicole Schlechtweg
Kelly Schweers
John and Mindy Seal
Marc and Lisa Seay
Anthony and Christine Sequera
Cindy Shelton
Jaen Sidhom
Kris Sieber
Estynna Calvo Siebert
Christine Simpkins
Shawn and Heidi Sloan
Robin Smith

Steve and Linda Spratt
Douglas G. Stewart
Gwendolyn Stewart
Michael and Laura Szymendera
Nick and Amanda Talbert
John R. Thompson Jr.
Nancy B. Tighe
Tai Tran
Christopher Tremper
Guy L. Tuel IV
Virginia and Roger Valentino
Tom Wack
Carley and Brian Walker
Sarah and Michael Walsh
Misty Warren
Russell and Krista Watson
Sheryl Weldon
Molly Wells
William J. Whitcomb Jr.
William C. Whiteside
Joe and Michelle Wickens
Scott and Shandelle Wiliford
C.M. and Barbara Williams
David and Cathy Williams
Lance and Beth Williams
Paula M. Williams
Cathy and David Yablonski
Miguel and Paula Yasser
Jane McDonald Yaun
Bill and Adele Young
Scott A. Young
Christopher Zipprer

STATEMENT OF ACTIVITIES	2021	2020
REVENUE		
Campaign	\$ 1,673,378	\$ 2,453,309
Other Direct Public Support	\$ 291,261	\$ 286,761
Allowance for Uncollectible Pledges	\$ (94,242)	\$ (9,824)
Grants*	\$ 2,293,674	\$ 1,202,531
Other**	\$ 209,409	\$ 587,010
Total Revenue	\$ 4,373,480	\$ 4,519,787
EXPENSES		
Distribution to Agencies & Programs	\$ 3,972,352	\$ 2,593,724
Fundraising & Administration	\$ 532,851	\$ 584,102
Total Revenue	\$ 4,505,203	\$ 3,177,826
Net Change in Assets***	\$ (131,723)	\$ 1,341,961
CAMPAIGN SUMMARY		
RUW Campaign	\$ 1,308,859	\$ 2,039,774
Local Government Campaign	\$ 155,271	\$ 182,962
Individual Campaign	\$ 209,248	\$ 230,573
Total Revenue	\$ 1,673,378	\$ 2,453,309

*Grants include Rent and Mortgage Relief Program Assistance from federal, state, and local governments.

**Other Income includes: Service Fees, Processor Campaigns, Sponsorships, Interest, Licensing, and Other Miscellaneous Income.

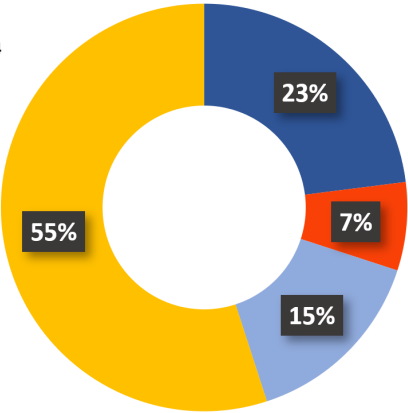
***For more details on the Net Change in Assets and its future uses for impact, please see RUW's posted FY21 990 at www.rappahannockunitedway.org/about/accountability

Rappahannock United Way has established comprehensive accountability guidelines that are regularly reviewed by our Board of Directors and Finance Committee. Our annual audit and IRS Form 990 are available on our website:
www.rappahannockunitedway.org/about/accountability

Rappahannock United Way does not charge any membership dues and/or fees to its member agencies.

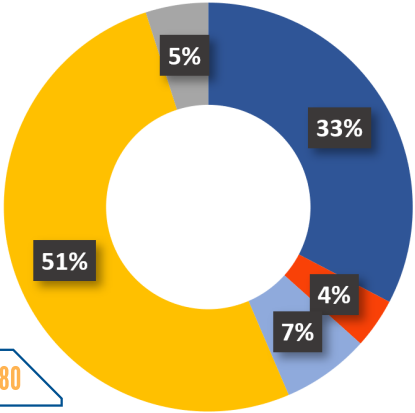
WHERE RUW SPENT MONEY ON PROGRAM SERVICES

- RUW Programs: \$908,009
- 17 Community Impact Programs - 13 Member Agencies: \$273,540
- Donor Designations to Other Charities: \$596,664
- Grant Funds Dispersed to Clients: \$2,194,139



WHERE RUW MONEY COMES FROM

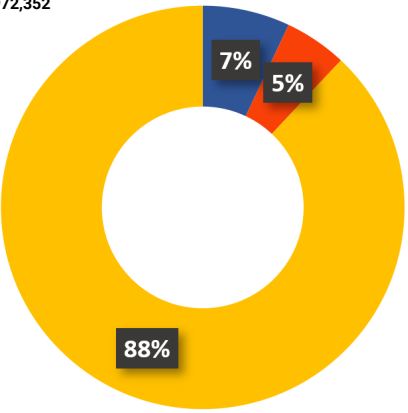
- RUW Workplace & Individual Campaigns: \$1,423,865
- Federated Campaigns: \$155,271
- Out of Area Campaigns: \$291,261
- Grants: \$2,293,674
- Other Revenue: \$209,409



RUW REVENUES \$4,373,480

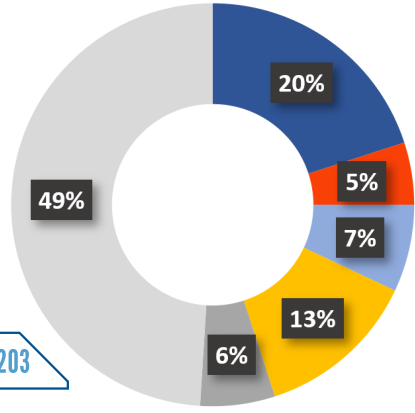
RUW KEY RATIOS

- Administrative: \$295,291
- Fundraising: \$237,560
- Program Services: \$3,972,352



WHERE RUW MONEY IS INVESTED

- RUW Programs: \$908,009
- Fundraising: \$237,560
- Administrative: \$295,291
- Donor Designations to Other Charities: \$596,664
- 17 Community Impact Programs - 13 Member Agencies: \$273,540
- Grant Funds Dispersed to Clients: \$2,194,139



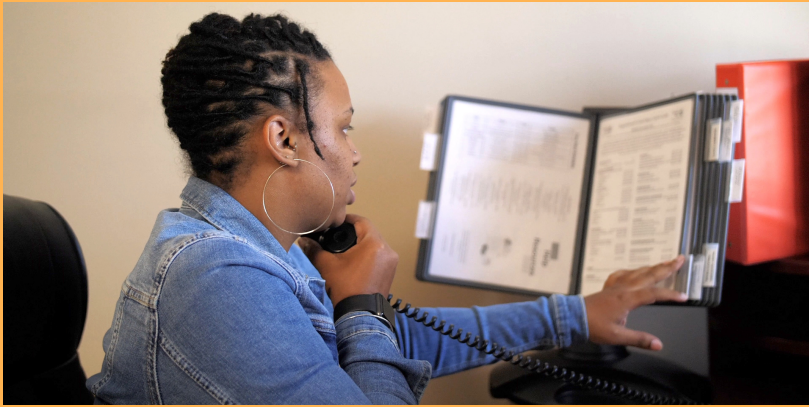
RUW EXPENSES \$4,505,203

MEMBER AGENCIES

2021 RAPPAHANNOCK UNITED WAY MEMBER AGENCIES

Big Brothers Big Sisters Greater Fredericksburg
Brain Injury Services
Caroline County Habitat for Humanity
Catholic Charities of the Diocese of Arlington
Central Virginia Housing Coalition
Children's Home Society of Virginia
Empowerhouse
Fredericksburg Area Health And Support
Services (FAHASS)
Fredericksburg Counseling Services
Fredericksburg Regional Food Bank
Girl Scout Commonwealth of Virginia
Greater Fredericksburg Habitat for Humanity
Healthy Families Rappahannock Area
Legal Aid Works
Lloyd F. Moss Free Clinic
LoisAnn's Hope House

Mental Health America of Fredericksburg
Micah Ecumenical Ministries
Rappahannock Area YMCA
Rappahannock Council Against Sexual
Assault
Rappahannock Court Appointed Special
Advocates
Rappahannock Emergency Medical
Services Council
Rappahannock Goodwill Industries
Safe Harbor Child Advocacy Center
Smart Beginnings Rappahannock Area
S.E.R.V.E., Inc.
Stafford Junction
The Salvation Army Fredericksburg Corps
Thrive Virginia
Thurman Brisben Center








THANK YOU

for choosing to BE THERE
for our community as we
continue to **RESPOND**,
RECOVER, REIMAGINE, REBUILD.

GIVE. ADVOCATE. VOLUNTEER.

3310 Shannon Park Drive, Fredericksburg, VA 22408
RappahannockUnitedWay.org
(540) 373-0041 x 300 | info@rappahannockunitedway.org

 @rappahannockunitedway
 @rappunitedway
 @unitedwayrapp
 Rappahannock United Way
 Rappahannock United Way