



Rappahannock United Way

Rappahannock United Way  
3310 Shannon Park Drive  
Fredericksburg, Virginia 22408  
[www.RappahannockUnitedWay.org](http://www.RappahannockUnitedWay.org)  
540-373-0041

**FOR IMMEDIATE RELEASE** –March 19<sup>th</sup>, 2021

**CONTACT** – Kelli Carneal

[Kcarneal@rappahannockunitedway.org](mailto:Kcarneal@rappahannockunitedway.org) 540-373-0041 x321

**Rappahannock United Way through a partnership with Recycled Rides and GEICO  
Will Donate a Refurbished Vehicle to a Deserving Fredericksburg Region Recipient in  
Need of Reliable Transportation**

**Car Presentation to Recipient Set for Monday, March 22, 2021, at 4:30pm, at Rappahannock United Way  
3310 Shannon Park Drive, Fredericksburg, VA 22408**

**Fredericksburg, VA March 19, 2021** – On March 22, 2021, a deserving resident in the Fredericksburg Region will experience a life-changing event – the presentation of a vehicle to provide them independence and the ability to work and take care of their family – thanks to Rappahannock United Way and car donor GEICO, along with the [National Auto Body Council Recycled Rides](http://www.NationalAutoBodyCouncil.org)<sup>®</sup> program.

The presentation will be held outside, in front of the Rappahannock United Way LOVEworks sign: 3310 Shannon Park Drive, Fredericksburg, 22408, at 4:30pm .

**WHO:** Rappahannock United Way:

- Vehicle donor GEICO
- 1 deserving recipient selected by Rappahannock United Way

**WHAT:** Rappahannock United Way will present a vehicle to a deserving individual:

- Keesha Wright and family

Rappahannock United Way's focus is on programs that help create stability and growth for the ALICE<sup>®</sup> Community. Ensuring safe, reliable transportation is just one aspect of the financial stability work this nonprofit does. Find out more about Rappahannock United Way's work within the ALICE Community at [www.Rappahannockunitedway.org](http://www.Rappahannockunitedway.org).

NABC Recycled Rides<sup>®</sup> is a unique program in which businesses representing all facets of the collision repair industry team up to repair and donate vehicles to individuals and families in need of reliable transportation. Since the inception of the NABC Recycled Rides<sup>®</sup> program in 2007, members of the National Auto Body Council<sup>®</sup> have donated more than 2,500 vehicles valued at more than \$36 million.

Additional partners include: 1-800 Charity Cars, Rappahannock United Way, Service King and GEICO.

**WHERE:** Rappahannock United Way, 3310 Shannon Park Drive, Fredericksburg , VA 22408

**WHEN:** Monday, March 22, 2021

**Media Opportunities:** Media members will have an opportunity to cover the unveiling and presentation to the recipient, as well as interview the recipient and Rappahannock United Way staff.

...

#### **ABOUT RAPPAHANNOCK UNITED WAY**

For 80 years, Rappahannock United Way (RUW) has worked to improve lives and build a community that is hopeful, resilient and self-sufficient through programs in Education, Financial Stability and Healthy Living.

Rappahannock United Way's ALICE Assistance Program provides direct financial aid to struggling ALICE households, which includes help with mortgages, rent, utilities and transportation.

For more information about the ALICE Assistance Program or Rappahannock United Way, please visit: [www.rappahannockunitedway.org](http://www.rappahannockunitedway.org).

If you are looking for a way to #BETHERE for ALICE households and are in a position to give, please text BETHERE to 41444 to donate today or visit: [www.rappahannockunitedway.org/donate-to-ruw/](http://www.rappahannockunitedway.org/donate-to-ruw/).

#### **ABOUT THE NATIONAL AUTO BODY COUNCIL®**

The National Auto Body Council®, celebrating its' 25<sup>th</sup> anniversary in 2020, is the premier organization of collision industry partners dedicated to strategic networking opportunities that positively change lives in the communities we serve. The collaborative membership of the National Auto Body Council® has gifted more than 2,500 vehicles, provided extrication opportunities for more than 3,800 First Responders and contributed to thousands of distracted driving pledges in communities through NABC Recycled Rides®, NABC First Responder Emergency Extrication (F.R.E.E.™) and the NABC Distracted Driving Initiative™. That effort equates to a 4:1 ROI in dollar value delivered from NABC™ membership dollars. The National Auto Body Council® is changing the paradigm of how the collision industry works and is viewed. For more information, visit [www.NationalAutoBodyCouncil.org](http://www.NationalAutoBodyCouncil.org).

###