



Rappahannock United Way
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Rappahannock United Way Thanks Donors with Unique Display

Fredericksburg (April, 2021) – Rappahannock United Way (RUW) is thanking donors from corporate campaign companies and local government campaigns with a unique display outside of its building on Shannon Park Drive.

The 2020 RUW workplace campaigns took place during one of the most historically difficult times in our workforce, yet employees continued to give and employers continued to support.

“The continued generosity from our annual partners and donors really shows our community’s commitment to unite in the wake of an unprecedented year,” remarks Ann Jones, Director of Resource Development at Rappahannock United Way.

RUW is transforming their LOVEworks sign, installed in February 2020, to recognize its top campaign companies, annual corporate sponsors, Tocqueville donors and leadership giving circle donors. The wrap that will be used has been donated in-kind by Illusions Wraps and Metro Nova Creative.

In addition, RUW will be delivering awards by hand to each of its top campaign companies and campaign volunteers in lieu of its annual awards luncheon.

“We missed seeing our donors and volunteers in person this year,” says Grace Draper, Corporate Relationship Manager at Rappahannock United Way. “Delivering our awards by hand still gives us the opportunity to connect and thank those who are making a difference in our community, especially for local ALICE® households.”

Due in part to the generosity of local corporations and employee donors, Rappahannock United Way was able to respond immediately when the COVID-19 pandemic hit in March, 2020. RUW continues to maintain their heightened response level - helping those in the ALICE community begin to recover financially through direct services and The ALICE Assistance Fund. RUW programs include Financial Coaching, Free Tax Preparation, Mission: Independence and more. The ALICE Assistance Fund provides financial assistance for working or newly jobless households, by providing one-time housing and transportation assistance to eligible applicants.

Notable Campaign Awards Recipients:

Flagship Company: GEICO

Chairman's Award of Excellence in Employee Giving: Virginia Partners Bank

Chairman's Award of Excellence in Corporate Spirit: Quarles Petroleum, Inc.

Chairman's Award of Excellence in Leadership Giving: Mary Washington Healthcare

Most Innovative Campaign Award: Hilldrup

Local Government Top Dog Award: Fredericksburg City Government

If your company or organization would like to get involved in fundraising or volunteering at Rappahannock United Way, please contact Grace Draper, Corporate Relationship Manager.

gdraper@rappahannockunitedway.org

(540) 373 - 0014 x 318

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Celebrating over 80 years in our community, Rappahannock United Way is a local nonprofit serving The City of Fredericksburg, and Spotsylvania, Stafford, King George and Caroline Counties. Rappahannock United Way's vision is a community where individuals and families achieve their potential through Education, Financial Stability and Healthy Living. Together, we can create opportunities for a better tomorrow.

For more information on Rappahannock United Way, please contact Kelli Carneal, Communications Coordinator at 540/373-0041 x 321 or by email at KCarneal@rappahannockunitedway.org.