



Rappahannock United Way

**Rappahannock United Way**  
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**FOR IMMEDIATE RELEASE** –August 14, 2020

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### **Rappahannock United Way Is Proud To Announce Their Newest Board Members**

#### **New 2020 Board Members:**



*Jordan McDaniel Hinkebein* was born and raised in Fredericksburg and moved back to Downtown Fredericksburg in 2018 after spending six years in New York City and Washington, DC post college. She works as the Marketing Director at Hilldrup Moving & Storage, her family-owned domestic and international relocation company based in Stafford, VA. Here, she leads the marketing efforts and assists with customer experience improvements for Hilldrup's 10 branches and various business lines.



*Brooke Miller* started her sales career in Cincinnati, OH, at the age of 6, selling Girl Scout Cookies and Stationary with vigor. A 1999 graduate of Vanderbilt University, Brooke Miller started her professional career as a Navy Officer (Surface Warfare) serving on two Destroyers (USS BARRY and USS THORN) followed by a brief international assignment supporting the US Ambassador to NATO in Brussels, Belgium. Leaving active duty in 2003 and relocating to Fredericksburg, VA she started a highly successful real estate business with Long & Foster, Realtors called Brooke Miller Real Estate, LLC. Building her business solely on referrals from her past clients, colleagues and friends, Brooke is honored to be one of the top 500 referral based Real Estate Professionals in North America and was named the “Top Realtor” for Central Virginia by Virginia Living Magazine in 2018-2020.



*Jay Sellers* is the store manager of the Fredericksburg area Publix Super Markets. He has been with Publix for 30 years, starting his career in south Florida in 1989 and then moving to the Atlanta market in 1994 for 25 years, then to Virginia in June 2018. His community involvement/ accomplishments include Cub scouts/ Boy Scouts for 4/6 years, Baseball/ football assistant coach for 4-7 years, School council member 8 years, serving as secretary. He was a Board member and volunteer for the Touchdown club for 9/10 years, assisting in many capacities including painting fields, and chain gang for 10+ years. He received volunteer of year during this time.



*Shawn Sloan* is a resident of Stafford County, Virginia and Managing Partner of the communication and marketing firm, The Media Partners. Shawn has over 30 years of experience working in media and advertising as creative/production director, on-air talent, sales and sales management, and executive management. He is a past chairman and current treasurer of the Fredericksburg Regional Chamber of Commerce. Shawn has a Bachelor of Arts in Communication and certifications in audio engineering.



*Amanda Talbert* is a native of the Fredericksburg area. She is the Public Affairs Coordinator for GEICO's Fredericksburg Regional Office. In that capacity, she manages the community brand internally and externally. She is responsible for their philanthropy and community relations throughout the mid-Atlantic states and in the local area. Amanda provides leadership for their award-winning Rappahannock United Way annual campaign as well as other initiatives that benefit their 4000 local associates. In addition to GEICO's internal associate committees, Amanda has been a leader in the non-profit community serving diligently with many area boards. She is a proud alum of Leadership Fredericksburg ('08) and Leadership Greater Washington ('17). Outside of work, Amanda enjoys the company of her family, is very active within her Church and loves to travel.

**Many thanks to our recently 'retired' RUW Board Members:**

Ron Branscome  
Rob Dodd  
Melinda May  
Fred Rankin  
Jack Rowley

We are so grateful for your service!

**Incoming Board of Directors Chair: Clayton Smith, Vice President, Patricio Enterprises**



Clayton Smith is currently a Business Group Director at Patricio Enterprises, headquartered in Stafford, VA and has been a project manager and program manager for multiple teams supporting Marine Corps Systems Command and Defense Logistics Agency acquisition and research and development offices. Clayton served in the United States Marine Corps for more than 21 years beginning in 1977 as a jet mechanic on A-6E Intruders.

Since joining Patricio Enterprises in 2007, he has risen from a Senior Program Analyst to a Business Group Director, having managed several projects and programs in between. Clayton received a Bachelor of Arts from the University of Florida and a Master of Military Studies from the Marine Corps Command and Staff College, where he was a distinguished graduate. He is also a graduate of the Marine Corps Amphibious Warfare School and is a Florida Gator fan for life.

Clayton has been involved in the local community and in outreach work for much of his adult life. He has served on the board of Stafford Junction (formerly Olde Forge Junction), served as a tutor and mentor for Stafford Junction High School Brain Builders, and supports Semper Fi Odyssey (a Wounded Warrior support and transition program) as a speaker and mentor and has served continuously since 1996 as a deacon or an elder at North Stafford Church of Christ (formerly Garrisonville Church of Christ) and has been involved in many community outreach efforts there. Clayton and his wife Jamie have been supporters of Rappahannock United Way for many years.

**Immediate Past Chair: Susan Coleman, Director of Marketing and Communications for Spotsylvania Regional Medical Center and Life Coach for New Hope Associates.**



We would like to extend a heartfelt thank you to our Immediate Past Chair, Susan Coleman. She was instrumental in shifting RUW from building community awareness of the ALICE® Project to the launch of Rappahannock United Way's strategic BE BOLD Plan which helps RUW drive impact and increase revenue. Susan has worked as a Business Executive and Community Leader with over twenty-five years, with experience in the areas of strategic planning, marketing, sales growth and development, staff motivation, coaching, mentoring, and financial management. Susan's diversified business career path includes Director, Spotsylvania Regional Medical Center, Chief Executive Officer of Salem Fields

Community Church, Senior Vice President of Retail and Marketing for The National Bank of Fredericksburg, Vice President and Title Agency Manager of Banker's Title of Fredericksburg, and Vice President of Wachovia Bank.

She is an active community leader and volunteer in Salem Fields Community Church, Smart Beginnings Rappahannock Area Board, and the Rappahannock United Way Board. A resident of Spotsylvania County for twenty years, married with two children.

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### **About Rappahannock United Way**

Celebrating over 80 years in our community, Rappahannock United Way is a local nonprofit serving Fredericksburg, Spotsylvania, Stafford, King George and Caroline. Rappahannock United Way's vision is a community where individuals and families achieve their potential through Education, Financial Stability and Healthy Living. Together, we can create opportunities for a better tomorrow.