## FOR IMMEDIATE RELEASE – February 2019 CONTACT – Brenda Sapanghila BSapanghila@rappahannockunitedway.org 540-373-0041 x303



## GEICO SURPASSES THEIR \$1 MILLION FUNDRAISING GOAL FOR RAPPAHANNOCK UNITED WAY

**Fredericksburg, VA** - Rappahannock United Way is pleased to congratulate and thank GEICO for surpassing their \$1,000,000 fundraising goal for 2018. GEICO's United Way Campaign Committee in the Fredericksburg Region invests many hours into executing their fundraising plan. Nearly half of the 4,000 associates donated to meet the million dollar goal.

"GEICO associates are dedicated to giving back to the community," said Scott Markel, Regional Vice President of GEICO. "Partnering with Rappahannock United Way gives us the ability to magnify our impact and make long-lasting change for our community year after year."

GEICO gives back to the Fredericksburg community in multiple ways through Rappahannock United Way. In 2018, GEICO associates hosted a community baby shower and book drive for part of Rappahannock United Way's year round seasons of service. Year round engagement ensures associates have multiple opportunities to give and get involved with community impact activities.

"The way GEICO associates are giving back to our community is truly inspiring," said Janel Donohue, President of Rappahannock United Way. "At Rappahannock United Way, we are able to take their donations and multiply the impact, turning that million dollars into a much higher value for those who need it. "

GEICO has been Rappahannock United Way's Flagship Campaign (A Flagship Campaign raises a minimum of \$500,000) since 2006. Rappahannock United Way invests donations into the community in the areas of Education, Healthy Living, and Financial Stability.

If your company is interested in starting an Employee Campaign please contact Grace Draper gdraper@rappahannockunitedway.org or call (540) 373-0041 x 318

## **About GEICO**

GEICO (Government Employees Insurance Company), the second-largest auto insurer in the U.S., was founded in 1936 and insures more than 27 million vehicles.

To make changes, report claims, print insurance cards and purchase additional products, policyholders can access their insurance policy here, connect via GEICO Mobile, phone or by visiting a GEICO local agent.

Homeowners, renters, condo, flood, identity theft and term life coverages are written through non-affiliated insurance companies and are secured through the GEICO Insurance Agency, Inc. Commercial auto and personal umbrella coverages are also available.

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