



RAPPAHANNOCK UNITED WAY

2019

# LEADERSHIP *Giving Circle*

Recognition Brochure

## WE CELEBRATE YOUR GENEROSITY



2019 was a pivotal year for Rappahannock United Way. This past year, we changed our story to that of supporting ALICE, those in our community who are Asset Limited, Income Constrained, Employed. Throughout the year, we educated our community of our ALICE population needs and stories of our response in helping create a community where individuals and families are hopeful, resilient and self-sufficient. Additionally, we created our ALICE Assistance Fund. This fund gives our donors the opportunity to direct their gifts back to individuals who are working hard to make ends meet and are one major crisis from becoming financially unstable. Little did we know how relevant and timely this pivot would be for Rappahannock United Way.

When we began this campaign year, we had no idea that we would find our community in an unprecedented crisis; COVID-19 pandemic. Now, more than ever, the impact of this global, dual health and economic crisis has revealed the vulnerability of both ALICE families and our wider economy. ALICE remains the focus of our story. I am grateful for our community's response. As a member of the Rappahannock United Way Leadership Giving Circle, your donation will have direct impact on the lives of those who live paycheck to paycheck. One life event away from falling into financial instability. Your commitment to BE THERE for our community ensures our ability to BE THERE for those in greatest need of not recovering from our current financial crisis. As a member of the Rappahannock United Way Board of Directors and Chair of the Leadership Giving Circle, I speak for all of us when I say, Thank You! We would not be able to provide the financial help to our community without your continued support.

**Thank you for BEING THERE!**

A handwritten signature in black ink that reads "Ron Branscome". The signature is fluid and cursive.

**Ron Branscome**

Chairman, Leadership Giving Circle and member  
of Rappahannock United Way Board of Directors

## 2019-2020 ANNUAL CORPORATE SPONSORS

Our Annual Corporate Sponsors provide complete support for all Rappahannock United Way events, ensuring that our donor dollars are wisely invested in creating impact our community in our focus areas of Education, Financial Stability, and Healthy Living.

### FLAGSHIP



### LIVE UNITED



**Mary Washington Healthcare**

### PLATINUM



**CHANCELLOR'S VILLAGE**

### GOLD



### SILVER

BB&T  
Comcast NBC Universal

DLR Contracting  
Hilldrup  
Lockheed Martin

Quarles Petroleum, Inc.  
Wegmans

### BRONZE

Community Bank of the Chesapeake

PermaTreat Pest and Termite Control

**We would like to thank our generous Tocqueville donors for the positive impact they have in our local community!**

**TOCQUEVILLE SOCIETY \$10,000 and ABOVE**

We are especially grateful for our Tocqueville Society as they were the first to give additional donations (above and beyond their gift of \$10,000) to Rappahannock United Way in anticipation of greater community need due to the COVID-19 Pandemic and economic crisis.



Sean and Joanne Barden



Billy and Linda Beale



Ron and Mary Jane Branscome



John and Linda Coker



Ron and Cathy Davis



Ron and Anne Holmes



Dale and Annette Lachniet



Don and Bev Newlin



Fred and Barbara Rankin



Jack and Pat Rowley



Joe and Mary Wilson



# We would like to thank the following Leadership Giving Circle donors who make a positive impact through their generous investments in our community.

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\$5,000 - \$9,999

Ed and Joyce Allison  
Kevin and Winonia Barnes  
William and Theresa Crawley  
Paul and Laura Giambra  
Samuel and Gale Graham  
Charles and Tricia McDaniel  
Mike and Chrissy McDermott

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**The following organizations are strong supporters of Rappahannock United Way and encourage their employees to give at a Leadership Giving Circle Level.**



**THANK YOU GEICO Leadership Donors for your part in making your 2019 workplace campaign successful! \$1,240,000 raised!**

Because 186 associates chose to BE THERE for our community alongside Rappahannock United Way, we were able to BE THERE during the COVID-19 pandemic and recovery.

- Allen, Allen, Allen & Allen (2)
- Amentum (1)
- Atlantic Union Bank (8)
- BB&T (1)
- Bishop Farmer & Co. LLP (1)
- Cary Street Partners Holdings, LLC (1)
- Central Rappahannock Regional Library (1)
- Combined Federal Campaign (CFC) (21)
- Classic Car Center (1)
- Commonwealth of Virginia Campaign (CVC) (1)
- DLR Contracting (1)
- ENT & Facial Plastic Surgery Center (1)
- Fredericksburg City Government (4)
- Fredericksburg Regional Chamber of Commerce (1)
- GEICO (186)
- George Washington Regional Commission (1)
- Hawkeye Business Solutions (1)
- Healthy Generations Agency on Aging (1)
- Hilldrup (12)
- Hilldrup Properties (1)
- Hirschler (1)
- Intuit (1)
- Janney Montgomery Scott, LLC. (1) 🌟
- L3Harris Technologies (1)
- Lloyd F. Moss Free Clinic (1)
- Lockheed Martin (4)
- Mary Washington Healthcare (34) 🌟
- Nationwide Insurance (1)
- Patricio Enterprises (1)
- PB Mares, LLP (3)
- PNC Bank (1)
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- Rappahannock Area Community Services Board (5) 🌟
- Rappahannock Electric Cooperative (10)
- Rappahannock United Way (5)
- SAIC (1)
- SIEHT (1)
- Silver Companies (1)
- Spotsylvania County Schools (2)
- Spotsylvania Regional Medical Center (1)
- Stafford County Government (13)
- Stifel (1) 🌟
- TD Bank (1)
- The Free Lance-Star (3) 🌟
- Theresa Y. Crawley, D.D.S. (1)
- Truist Bank (1)
- United Parcel Service (3)
- United Way Worldwide (1)
- University of Mary Washington (1)
- Urology Associates (1)
- Virginia Partners Bank (6)
- W.J. Vakos & Company (1)
- Wells Fargo Bank (1)

*The number following the name denotes how many individuals at that organization gave \$1,000 or more through their workplace giving campaign. | 🌟 Organization has a Tocqueville donor.*

## IMPACT

When a lengthy crisis like COVID-19 hits our community, our hardest hit neighbors are those already struggling to make ends meet – we call them ALICE – Asset Limited, Income Constrained, Employed. They are working hard, many of them in hourly jobs with no benefits. Their financial stability can be severely impacted by one crisis – like a missed paycheck.

As we have done in the past, we will continue to provide financial assistance for those experiencing the ongoing effects of closures and missed work, particularly those in the ALICE population. Thank you for choosing to BE THERE with us as we work to create a community that is hopeful, resilient and self-sufficient. Together, we will fight against the impact of COVID-19 on ALICE and our community.

To learn more about how Rappahannock United Way makes an impact in our community, visit [www.rappahannockunitedway.org](http://www.rappahannockunitedway.org).

## BE THERE



*“ I just wanted to let you know I just received word this morning that my rental office received the rental check from RUW. Words cannot express enough how blessed I am for you (Rappahannock United Way)...you made this very tough time a lot less stressful...you are such a blessing...this was truly a miracle and you were part of it...Thank you so much.* ”

UNITED WAY  
**WOMEN UNITED**

LEADING THE CHARGE. INSPIRING THE CHANGE.™



**WOMEN UNITED**

Rappahannock United Way is pleased to announce the  
**2020 Launch of WOMEN UNITED:**

*RUW Women Leadership donors helping Women in the  
Workforce by Leading the Charge and Inspiring the Change.*

For more information visit [/www.rappahannockunitedway.org/give/women-united](http://www.rappahannockunitedway.org/give/women-united)

**BE THERE**

**GIVE. ADVOCATE. VOLUNTEER.**  
RappahannockUnitedWay.org



BR-Leaders (6/20)