

RAPPAHANNOCK UNITED WAY

ANNUAL CORPORATE SPONSORSHIP

Enhance your visibility by partnering with one of the world's most valuable brands.

United
Way



Rappahannock United Way



BE THERE

A powerful return on investment for your business and our community.



Throughout the year additional event sponsorships may be offered to support Rappahannock United Way.



Why become a sponsor?

- Rappahannock United Way has the charitable support of over 200 local companies.
- Rappahannock United Way is a leader in uniting local businesses, governments and nonprofits to help achieve community goals.
- Your sponsorship ensures all events are completely underwritten and donor dollars are wisely invested in creating impact in our community in the areas of Education, Financial Stability and Healthy Living.
- The United Way brand is recognized by 87% of the general public.
- Your company will experience the guaranteed reach of local marketing exposure and benefit from the positive image of supporting Rappahannock United Way.
- United Way was ranked #1 of the 50 largest U.S. charities in Forbes magazine.

BECOME AN ANNUAL CORPORATE SPONSOR TODAY!

Contact Ann Jones:
(540) 373-0041 x 304 | ajones@rappahannockunitedway.org



ANNUAL SPONSORSHIP PACKAGES AVAILABLE

Our corporate sponsorship program is an opportunity for your company to align with the strong, trusted brand of United Way and increase your company's visibility in our community.

LIVE UNITED \$10,000

- Choice of Title Sponsor for certain RUW events
- Complimentary table to the Campaign Celebration with company logo displayed on the table
- Company logo top and center on our Annual Sponsorship Board to be displayed at all events
- Company logo included in RUW Event Materials
- Public recognition at all RUW Events
- Company logo top and center on LIVE UNITED t-shirt
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company logo in Leadership Giving Circle brochure
- 4 tickets to Celebrity Waiter event
- WOMEN UNITED membership
- Company logo on Annual Report

PLATINUM \$5,000

- Complimentary table to the Campaign Celebration with company logo displayed on the table
- Company logo on Annual Sponsorship Board to be displayed at all events
- Company logo on LIVE UNITED t-shirt
- Company logo on Annual Report
- Public recognition at all RUW events
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company logo in Leadership Giving Circle brochure
- WOMEN UNITED membership
- 2 tickets to Celebrity Waiter event

GOLD \$2,500

- Four (4) complimentary tickets to the Campaign Celebration with company logo on a table
- Company logo on Annual Sponsorship Board to be displayed at all events
- Company logo on LIVE UNITED t-shirt
- Company logo on Annual Report
- Public recognition at all RUW events
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company logo in Leadership Giving Circle brochure

SILVER \$1,000

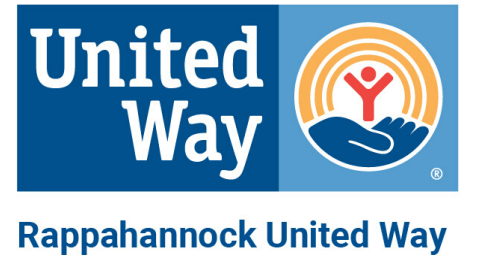
- Company logo on LIVE UNITED t-shirt
- Company name on Annual Sponsorship Board to be displayed at all events
- Year-round logo recognition on RappahannockUnitedWay.org website with link to your company website
- Company name on Annual Report
- Company name in Leadership Giving Circle brochure

BRONZE \$500

- Company name or individual name on LIVE UNITED t-shirt
- Year-round name recognition on RappahannockUnitedWay.org website with link to your company website
- Name in Annual Report
- Name in Leadership Giving Circle brochure

Annual sponsorship opportunities are good for one year. Guarantee your spot on all printed materials by submitting your sponsorship agreement, logo and payment. Rappahannock United Way reserved the right to modify events if needed. Extra social media promotion will be given if adjustments are made.

Join our roster of valued corporate sponsors!



FLAGSHIP



LIVE UNITED



PLATINUM



GOLD



SILVER

BB&T

Hilldrup

DLR Contracting

Quarles Petroleum, Inc.

Comcast NBC Universal

Lockheed Martin

Wegmans

BRONZE

Community Bank of the Chesapeake PermaTreat Pest Control

Rappahannock United Way focuses on Education, Financial Stability, and Healthy Living to create a community that is hopeful, resilient and self-sufficient.