WE CELEBRATE YOUR GENEROSITY

At Rappahannock United Way, our 80 years of experience tells us that the best way to help the most people is to focus on the underlying causes of the most serious problems. Here in the Fredericksburg area, based on data gleaned from the ALICE (Asset Limited, Income Constrained, Employed) report, we’re focused on critical issues like education, employment, housing and childcare. We realize that it takes our community working together to reach our goals in these areas which is why we are so grateful for your continued support and generosity as a Leadership Giving Circle member. Your gift has the transformational ability to inspire others and will help mobilize the caring power of our community.

This year, through the strength of your gifts, we will:

• Invest in programs that will create positive change for over 18,000 individuals
• Partner with Collaboratives that provide training and resources for nearly 1,500 professionals who support our community
• Provide financial assistance and financial coaching that stabilizes local households

Your gifts will enable us the ability to continue to spread the word of the underserved ALICE households in our community and will help us work with community leaders to continue to find solutions to their daily struggles.

In addition to your generous gift of resources, your voice as advocates and your time as volunteers are equally treasured within our organization and our community. We sincerely thank you.

To our annual corporate sponsors (listed below) we thank you for your generous sponsorship of Rappahannock United Way. Your support ensures that all of our events and fundraising efforts are completely underwritten, reserving our donor dollars to help create a community where individuals and families achieve their full potential through Education, Financial Stability and Healthy Living.

Ron Branscome  
RUW Board of Directors  
Chairman, Leadership Giving Circle

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SPOTSYLVANIA REGIONAL MEDICAL CENTER

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We would like to thank our generous Tocqueville donors for the positive impact they have in our local community!

**TOCQUEVILLE SOCIETY $10,000 and ABOVE**
The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent and funds to create long lasting changes by tackling our communities’ most serious issues. Membership in the Tocqueville Society is granted to individuals who contribute at least $10,000 annually to a United Way.

Billy and Linda Beale  
Ron and Mary Jane Branscome  
John and Linda Coker  
Ron and Cathy Davis  
Adam and Rhonda Fried  
Ron and Anne Holmes  
Dale and Annette Lachniet  
Don and Bev Newlin  
Fred and Barbara Rankin  
Jack and Pat Rowley

*These Tocqueville donors were unavailable for a photo:*

- Howard and Mary Owen
We would like to thank the following Leadership Giving Circle donors who make a positive impact through their generous investments in our community.

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$5,000 - $9,999
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The following organizations are strong supporters of Rappahannock United Way and encourage their employees to give at a Leadership Giving Circle Level.

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Wells Fargo Bank (1)

The number following the name denotes how many individuals at that organization gave $1,000 or more through the Rappahannock United Way campaign.

*Organization has a Tocqueville donor.*
HELPING ALICE

Over the past year we have identified households in our community who work hard, earn above the federal poverty level, but not enough to afford a basic household budget. We call those households ALICE – an acronym that stands for Asset Limited, Income Constrained, Employed. ALICE can be a new graduate just starting out in life, a young family with children, or a retiree.

WHO IS ALICE?

- **ASSET LIMITED**: ALICE has no safety net in times of crisis
- **INCOME CONSTRAINED**: ALICE income falls short of essentials
- **EMPLOYED**: ALICE is working, yet not earning enough

EMERGENCY ASSISTANCE

Some households become ALICE due to an unforeseen life event, such as a life-altering health diagnosis, or family crisis such as divorce or death. Financial assistance from RUW funds are provided with the intention of assisting these households to overcome financial crisis, prevent homelessness, and stabilize housing.

If you would like to learn more about Rappahannock United Way’s impact on our community please visit www.rappahannockunitedway.org/impact.

CHOOSE UNITED WAY

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