

REASONS TO SUPPORT Rappahannock United Way

THE NEED IS GREAT

In our local community, 10.5% of adults have no high school diploma or equivalent. 13% of children in Virginia arrive at Kindergarten without the basic skills to succeed in school. 7.6% of households in our community are living below the poverty level. 41% of children in our local community receive free or reduced school lunches. 14% of local families do not have health insurance.

RESOURCES ARE SCARCE

Government funding for health and human services is declining, forcing agencies to scale back or eliminate critical programs even as the needs continue to grow in this tough economy.

YOUR CONTRIBUTION STAYS LOCAL

The money you donate to Rappahannock United Way supports LOCAL programs. Dollars raised in our community stay in our community to help build a better place for all of us to live and work. This is truly neighbor helping neighbor.

YOUR GIFT WILL DELIVER RESULTS

To ensure that your contributions make the greatest impact possible, Rappahannock United Way funded programs must be effective, efficient and demonstrate measurable results. It's not about how many kids are mentored, it's about how many of those kids stay in school to graduate. It's not about how many people get their staples from a food pantry, it's about how many of them no longer need the services because they've become self-sufficient.

YOUR DONATION DOES MORE THAN FUND PROGRAMS

Your donation is improving lives by addressing root causes and creating lasting change.

YOUR DOLLARS LEVERAGE MORE DOLLARS

Because Rappahannock United Way does such a thorough job of reviewing its funded programs for fiscal accountability and program effectiveness, RUW funding is like a "Good Housekeeping Seal of Approval" for health and human service agencies.

NO ONE NONPROFIT OR PROGRAM CAN DO IT ALONE

It takes coordination and an entire network of programs to keep our communities strong, and that's what Rappahannock United Way provides. With a deep network of relationships with government, community and business leaders, health and human service experts, volunteers and donors, RUW is uniquely positioned to provide the leadership and resources to get things done.

YOUR GIFT WILL ADDRESS THE GREATEST NEEDS

Rappahannock United Way focuses on critical health and human service issues of our day. From elder care to after-school learning to job training to crisis support, RUW works to address the greatest challenges facing people in our community.

WE ALL BENEFIT FROM RAPPAHANNOCK UNITED WAY

From programs that help our neighbors and even our own families cope in the face of unexpected crisis, to programs that help working families overcome life's challenges and remain self-sufficient – we support a wealth of community services that has improved the quality of life in our region. It is up to each of us to protect and sustain it.