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Rappahannock United Way, a Four-Star Charity

When you give to Rappahannock United Way (RUW), your dollars go right back into the community—and there are four stars to prove it.

RUW has recently received a four-star rating from Charity Navigator, a completely objective, nationwide non-profit evaluator. Charity Navigator measures a charity's ability to effectively manage and grow its finances. Rappahannock United Way uses 83.3% of its funds toward programming, with the remaining funds split between administrative and fundraising costs.

According to Charity Navigator's website, four stars means that Rappahannock United Way "exceeds industry standards and outperforms most charities in its cause." In fact, only ¼ of all charities rated by Charity Navigator reach the four-star echelon.

Such good standings on Charity Navigator's website will help community members make informed decisions before giving. The numbers show that by giving to Rappahannock United Way, you can make a difference and change lives. Check out their rating in more detail at <http://www.charitynavigator.org/index.cfm?bay=search.summary&orgid=10765>.

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