2019 ANNUAL REPORT

JULY 2018 - JUNE 2019



GIVE. ADVOCATE. VOLUNTEER.

RappahannockUnitedWay.org

Serving the City of Fredericksburg and the counties of Caroline, King George, Spotsylvania and Stafford.







2019 | THANK YOU TO ALL OUR SUPPORTERS FOR MAKING THIS YEAR AMAZING!





2019 ANNUAL REPORT

JULY 2018 - JUNE 2019

BECAUSE YOU CHOSE RAPPAHANNOCK UNITED WAY...

Over

500 volunteers
gave over

\$77,000 worth of volunteer time.

progressed toward financial stability through financial coaching, job skills development and tax preparation assistance.

1,300 people accessed mental health supports, reduced symptoms and improved daily functioning.

11,131 individuals

benefited from funded programs focused on Education, Financial Stability and Healthy Living.

2,361 STUDENTS

were given tools for academic success through mentoring, tutoring and summer programs.

92 TAX EVENTS

across our area, including a mobile BB&T Tax Bus, were available to local tax filers.







...TOGETHER WE CREATE AN EVEN BETTER COMMUNITY!





This past year Rappahannock United Way helped support 29 local ALICE families facing these difficult choices. Rappahannock United Way provided over \$53,000 in direct financial assistance to households to cover rent, mortgage payments and car repair bills.

Thank you to all our individual ALICE Fund donors and the following companies for making this possible.









ALICE (Asset Limited, Income Constrained, Employed) Assistance Fund

For more than 40% of households in our community, the cost of living outpaces what they earn. These households struggle to manage even their most basic needs - housing, food, transportation, child care, health care and necessary technology.

When funds run short, cash-strapped households are forced to make impossible choices such as deciding between quality child care, paying the rent, choosing to fill a prescription or fixing the car. These short-term decisions have long-term consequences not only for these families, but for all of us.

Your childcare worker, the cashier at your supermarket, the salesperson at your big box store, your waitress, a home health aide, an office clerk... anyone can be living under the ALICE threshold.

Here at Rappahannock United Way we want a community where all people are hopeful, resilient and self-sufficient. That's why we started the ALICE Assistance Fund – to provide financial assistance to cover the cost of basic housing and transportation needs – to keep working households stable and employed.



Asset Limited, Income Constrained, Employed

ALICE STORIES

Meet The Keenans



The Keenans are a single parent family. Mom, who works full time, was left stranded when her only vehicle broke down on the side of the road. The car was towed to a local car place and repaired, but they needed payment in full before releasing the car. Although the family was managing to maintain long term financial stability, they did not earn enough to maintain an emergency fund. Therefore, the bill was more than they could afford to pay in one lump sum. As a short term stop-gap the mother was using Uber to get to work so that she didn't lose her job and her only source of income - this cost between \$20 and \$30 per day!

When Rappahannock United Way heard about this situation we were able to pay the car repair bill in full. This allowed the family to get back to work and avoid any further disruption.

Meet David

David is a retired small business owner who has always prepared and filed his taxes himself. Recently. David was diagnosed with cancer and his treatment causes chronic fatigue. It has been difficult to complete lengthy tasks, such as his tax return. He decided to give Rappahannock United Way's Tax Program a try at the recommendation of his friend who has been a client for many vears. Rappahannock United Way's tax team helped David prepare and file his taxes online, something David had been worried about doing himself for fear of making a mistake. Rappahannock United Way's knowledgeable and empathetic tax team and free tax preparation service were greatly appreciated.









FROM THE CHAIR



Dear Friends,

It has been an amazing year serving as the Chairman of the Board of Rappahannock United Way (RUW). All accolades of continued success are attributed to the dedicated volunteers, donors, corporate partners, member agencies, board and RUW staff. Collectively, you make the difference in our community as generous supporters. Thank you for making a significant impact right here at home in the areas of Education, Financial Stability and Healthy Living.

I'm excited to share that RUW has experienced a year of evolutionary change. Hearing and answering the call of our community to shift our focus for greater impact led to the implementation of a full year of engagement opportunities instead of single funding periods for people in need. This year we successfully introduced Seasons of Service. Now there are opportunities to give, advocate and volunteer anytime of the year.

At RUW, we continue to answer the call of our community for more. It was two years ago when RUW launched the Virginia ALICE® Project. ALICE stands for Asset Limited, Income Constrained, Employed. With due diligence, an ALICE report was issued in 2017, and it confirmed an unmet niche in our community for individuals and households who are struggling to pay for basic necessities, despite putting forth a hard work ethic. In 2018, after heavily educating leaders, business partners, and the community at large, RUW identified ALICE funding opportunities right here at home through our current programs and we expanded the reach to help those in need in areas of housing, workforce certification, auto repairs and childcare. The ALICE stories continue and the impact is growing.

RUW gives back! As we strive to help more households emerge from poverty and achieve greater financial stability, the RUW FREE tax preparation program leads the way. Last year, RUW volunteers completed more than 1,700 federal and state income tax returns, putting nearly \$2 million back into our community. Our team was also voted the Best Tax Preparer in Fredericksburg.com's annual "Best of the 'Burg" contest! Close to 600 individuals participated in financial education and coaching. Individuals saved a total of \$67,647 by putting a portion of their tax refund into a savings account.

Let's keep improving lives together. It is an honor to be a part of something greater that propels people to make a difference on a large scale in our community. Thank you for choosing to LIVE UNITED. To find out more about exciting initiatives at RUW and ways you can engage, please visit our website: www.RappahannockUnitedWay.org.

Thank you,

Susan J. Coleman

Chairman of the Board, Rappahannock United Way Director of Business Health, Spotsylvania Regional Medical Center

2019-2020 RAPPAHANNOCK UNITED WAY BOARD OF DIRECTORS



Susan Coleman Spotsylvania Regional Medical Center Chair



Pete Humes Atlantic Union Bank Treasurer



Elizabeth (Beth) Williams University of Mary Washington Secretary



Edward (Ed) Allison Bank President (Retired)



Sean Barden Mary Washington Healthcare



Kate Boldon Bank of America (Retired)



Ronald (Ron) Branscome RACSB (Retired)



Dr. John Coker Orthodontist (Retired)



Cathy Davis Marketing Executive (Retired)



Renee Gregory GEICO



Rob Dodd, Jr. DLR Contracting, Inc.



William (Bill) Hession Lockheed Martin (Retired)



Ron Holmes Holmes Riley Wealth Advisors



Dale Lachniet BH Media Group



Melinda May Featherstone LLC



Fred Rankin Mary Washington Healthcare (Retired)



Jack Rowley Jack Rowley, Inc. (Retired)



Maxie Rozell Rappahannock Electric Cooperative



Clayton Smith Patricio Enterprises



Jeanne Wesley Germanna Community College



Jane Yaun





What Does it Cost to Live and Work in Our Region?

ALICE®, an acronym which stands for Asset Limited, Income Constrained, Employed, represents the growing number of individuals and families who are working but struggle to afford the basic necessities of housing, food, child care, health care, and necessary transportation.

This bare-minimum Household Survival Budget does not allow for any savings, leaving a household vulnerable to unexpected expenses. Affording only a very modest living in each community, this budget is still significantly more than the Federal Poverty Level of \$11,770 for a single adult and \$24,250 for a family of four.

Monthly Household Survival Budget - Fredericksburg Region (PD16) Average - 2016

	Single Adult	2 Adults + 2 childre	
Housing	\$1,052	\$1,310	
Child Care	\$0	\$1,701	
Food	\$168	\$555	
Transportation	\$342	\$683	
Health Care	\$213	\$793	
Miscellaneous	\$231	\$615	
Taxes	\$475	\$1,036	
Technology	\$55	\$75	
Monthly Total	\$2,536	\$6,768	
ANNUAL TOTAL	\$30,432	\$81,216	
Hourly Wage	\$15.22	\$40.61	

Percentage of Households in our Region Living Below the ALICE Threshold & Federal Poverty Level (combined)

County	unty Total Households % Al	
Caroline	10,965	37%
Fredericksburg	10,271	62%
King George	8,669	29%
Spotsylvania	44,169	42%
Stafford	47,017	36%

2019 ALICE Conversations

High employee productivity is the heartbeat of a successful business. When employees are distracted and unhappy, their work suffers and ultimately so does the company. When employees experience problems they don't perform to their highest potential. Troubled employees often call in sick or are not fully present when they attend work.

This past year RUW invited local business leaders to gather for ALICE Conversations to share their experiences of challenges and successes around employee productivity especially as it relates to the ALICE population.



The experiences and perspectives they shared are informing how Rappahannock United Way can be a better partner in providing solutions to help all individuals achieve their potential and make our regional workforce and employers more effective and competitive.





WHO IS ALICE?



ALICE has no safety net in times of crisis



ALICE income falls short of essentials



ALICE is working, yet not earning enough









MISSION:

Improving lives by mobilizing the caring power of our community.



EDUCATION

A quality education is still one of the best predictors of professional and financial success in the U.S. and one of the few ways ALICE households can get ahead in the long run.

One area of concern for ALICE households is the achievement gap in public schools. Across our region, low-income K – 12 students perform lower on math and reading tests, and have lower high school graduation rates. This makes them more likely to live in poverty or in ALICE households as adults.

BECAUSE YOU CHOSE UNITED WAY...

RUW INVESTED:

- \$292.500
- 11 programs
- 7 agencies
- 3.385 individuals served.
- 126 children participated in preschool programming that prepared them for Kindergarten.
- 668 children received additional help in math. 89% of at-risk children served maintained grades of "C" or better and 90% of participants in summer enrichment programs beat the "Summer Brain Drain" in math.
- 539 children received additional help in reading. 88% of at-risk children served maintained grades of "C" or better and 87% of participants in summer enrichment programs beat the "Summer Brain Drain" in reading.
- 100% of children served progressed to the next grade level on time.

Rappahannock United Way sponsored the following Education focused **Community Awareness events:**



Collaborative for Youth & Families -"Like Any Other Kid" documentary screening



Fredericksburg Regional Chamber of Commerce -Workforce Connect Student Fair





Smart Beginnings Rappahannock Area -Early Childhood Educators Conference



Youth First Conference













FINANCIAL STABILITY

More than 40% of households in our region are working hard but struggling to cover the basic costs of living. They are walking a financial tightrope without a safety net as they do not earn enough to build savings or pay down debt.

When unexpected life events like illness, a car repair, divorce or government shutdown happen ALICE households do not have the assets or resources needed to survive.

BECAUSE YOU CHOSE UNITED WAY...

RUW INVESTED:

- \$274.250
- 6 programs: Including the RUW Free Tax Preparation and Financial Coaching programs
- 5 Agencies
- \$2.6 million in tax credits and refunds was returned to our community.
- •4,361 individuals served.
- 494 individuals received housing supports. 82% of individuals served transitioned to permanent housing.
- 313 individuals received employment supports. 88% of those served gained or improved their employment. 76% reduced barriers to employment.
- •158 individuals increased income through benefits or support.
- 4,125 individuals benefited from programs designed to stabilize or increase income.
- 30 staff members at 3 local agencies were trained to incorporate financial coaching into their programs.
- 1,764 individuals filed state and federal tax returns.
- •11 high school and college students participated in Mission: Independence.
- 10 workshops were held during Mission: Independence that covered real world topics.
- 18 people volunteered as speakers and mentors during Mission: Independence.

HEALTHY LIVING



Quality of health directly correlates to income: low-income households are more likely than higher-income households to have poorer health. This is a two-way connection: having a health problem can reduce income and increase expenses, often causing a family to fall below the ALICE threshold. Trying to maintain a household with limited income and few assets can also cause poor physical and mental health.

BECAUSE YOU CHOSE UNITED WAY...

RUW INVESTED:

- \$348.250
- 10 programs
- 9 agencies
- · 8.858 individuals served.
- 522 individuals received nutrition support through funded programs.
- •6,250 people had access to Health Care and Counseling information with 1,309 receiving free and reduced cost mental health supports. 97% of those referred to counseling reported taking the crucial first step of making an appointment.
- 827 individuals participated in programs that increased physical activity.
- •2,364 people learned to reduce risks, including 1,137 survivors of domestic violence who created safety plans.
- 233 children, birth to 5, were assessed for developmental milestones and received appropriate referrals as needed.

RUW sponsored the following Healthy Living focused Community Awareness events:

 Healthy Families Rappahannock Area Safety-First Campaign



Visit us at www.hfracares.org

· Collaborative for Youth & Families Adverse Childhood Experience (ACEs) Trauma Informed Care Training





Since 2007, our partnership with FamilyWize has saved 23,554 individuals in our community over \$2.7 million in prescription costs through prescription drug discount cards.

FamilyWize is a national program that seeks to reduce the costs of prescription medicines for those in need. Rappahannock United Way distributes free discount prescription cards to connect as many low income individuals as possible with the service FamilyWize provides.

HEALTHY LIVING





The Be Well Rappahannock Council was formed as a long-term commitment to addressing the health-related issues identified by the 2016 Community Health Needs Assessment of Mary Washington Healthcare.

Staff from Rappahannock United Way, Mary Washington Healthcare and Rappahannock Area Community Services Board form the Be Well Rappahannock Council leadership team.

Members of the council include local non-profits, healthcare providers, physicians, pharmacists, school administrators, public defenders, law enforcement, youth leaders and higher education leaders.



The purpose of the council is to identify priority community needs; provide advice, oversight, and stewardship to planned community improvements; and monitor progress on priority health and social concerns impacting the Rappahannock Region.



ADVOCATE

Rappahannock United Way collaborates with nonprofits, businesses, community groups and local, state, and federal government to identify and find solutions to address underlying issues that negatively impact ALICE households in our community: affordable quality early childcare and education, access to free tax preparation and financial education programs and access to affordable health care resources.

This past year more than 80 individuals and community partners joined with us to raise our voices for the ALICE population.

Meeting with Representative Wittman - September 2018

Sarah Walsh (RUW) joined with other local nonprofit leaders to meet with Congressman Wittman to advocate for lower income workers in our community.





Capitol Hill Day - September 2018

Sarah Walsh (RUW) joined forces with other Virginia advocates to meet with staff from Senator Warner's and Senator Kaine's offices on Capitol Hill. We advocated for Congressional support of an increase in VITA funding and permanency.









OUR VISION: A community where individuals and families achieve their potential through Education, Financial Stability and Healthy Living.





FLAGSHIP CAMPAIGN

GEICO raised over

ONE MILLION DOLLARS

for Rappahannock United Way!

Thank you, GEICO!



▲ Board members and GEICO representatives Renee Gregory and Amanda Talbert (RUW Past Chair Person) present a \$25,000 check for the ALICE Assistance Fund.

GEICO United Way Committee and United Way Champions and leadership presenting Rappahannock United Way with a 1 Million dollar check. ▼



EMPLOYEE & CORPORATE GIVING through workplace campaigns

HIGHEST CONTRIBUTORS



\$100,000-\$125,000



Mary Washington Healthcare



\$50,000 - \$99,999

Atlantic Union Bank Hilldrup Publix Ouarles Petroleum. Inc. Rappahannock Area Community Services Board

\$25,000 - \$49,999

Rappahannock Electric Cooperative Wegmans Food Markets, Inc.

\$10,000 - \$24,999

Fredericksburg Savings Charitable Foundation M&M Auto Parts, Inc. Nationwide Insurance Rappahannock United Way Target #2138 The Free Lance-Star Una-Dyn United Parcel Service (UPS) Virginia Partners Bank

\$5,000 - \$9,999

AECOM BB&T Costco Wholesale Eli Lilly and Company Kaeser Compressors Lockheed Martin McLane Mid Atlantic PB Mares, LLP PermaTreat Pest Control Target #1857 Target #2175 Target #772 Wal-Mart Wells Fargo Bank

\$2,500 - \$4,999

Allen, Allen, Allen & Allen Comcast Cable Federal Express Navy Federal Credit Union **PNC Bank** Silver Companies Spotsylvania Regional Medical Center SunTrust Bank #175 The Wagner Foundation Tommy Wallace Electrical Weis Market

\$1,000 - \$2,499 Alorica, Inc. Bankers Insurance, LLC Bishop Farmer & Co. LLP Cary Street Partners Holdings LLC Catholic Charities Diocese of Arlington Fredericksburg Branch Columbia Gas of Virginia **CVS Distribution Center** DLR Contracting, Inc. Empowerhouse Falmouth Self Storage Fredericksburg Regional **Chamber of Commerce** Fredericksburg Regional Food Bank Hirschler Fleischer Intuit ITW-Illinois Tool Works, Inc. Lloyd F. Moss Free Clinic Macy's Rappahannock Citizens Corp. SAIC Target - #D457 & #D466 TD Bank TowneBank

W.J. Vakos & Company

\$500 - \$999

Carter Machinery Company, Inc. Citizen United for Action Fredericksburg Host Lions Club. Inc. O'Reilly Auto Parts Shiloh Baptist Church Old Site Thurman Brisben Center US Bank

\$1 - \$499

AT&T

Big Brothers Big Sisters Greater Fredericksburg General Electric General Motors Powertrain **JCPenney** Leland Baker Jr. Attorney at Law Lowe's Mental Health America of Fredericksburg Pitney Bowes Quin Rivers Agency For Community Action Raymond James and Associates, Inc. Safe Harbor Child Advocacy Center Inc. Signature Series Construction, Inc. Smart Beginnings Rappahannock Area The Salvation Army of Fredericksburg Willis & Ashby Xerox

GRANTORS

Bank of America

Fredericksburg City Government Fredericksburg Realtors Foundation, Inc. Internal Revenue Service, VITA Grant Intuit Financial Freedom Foundation PNC Foundation **Publix Super Markets Charities** Rappahannock Rotary Club Spotsylvania County Government Stafford County Government United Way Worldwide United for US Virginia Community Action Partnership Wells Fargo Foundation

THANK YOU TO ALL OF OUR SPONSORS AND DONORS. Your generosity made our 2018-2019 outcomes possible.

2018-2019 ANNUAL CORPORATE SPONSORS

PLATINUM









The Free Lance-Star fredericksburg **com

GOLD











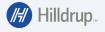


SPRING ARBOR





SILVER











BRONZE

Community Bank of the Chesapeake PermaTreat Pest Control

LEADERSHIP GIVING CIRCLE EVENT

Each year RUW hosts a thank you event for our **LEADERSHIP GIVING CIRCLE** donors, those giving \$1,000 or more per year. Our 2018 Leadership donors enjoyed an evening with live music at Snowden House in June 2019 to celebrate their impact in our community.

Rappahannock United Way Chairperson Susan Coleman and Board Secretary Beth Williams at the Leadership Giving Circle Event.







Thanks to generous sponsors, no donor dollars were spent on Rappahannock United Way events.

CELEBRITY WAITER EVENT



Rappahannock United Way (RUW) hosted the **2ND ANNUAL CELEBRITY WAITER EVENT** in October, 2018 at Park Lane Tavern. With the help of a new crew of local celebrities, close to \$25,000 was raised in one day during this fun business lunch. Celebrities received "tips," or donations, in exchange for silverware, refills, playing music and performing magic tricks. RUW was proud to bring in Caroline County resident and Texas Rangers 3rd base coach Tony Beasley to round out our fantastic team of waiters.

LEADERSHIP GIVING CIRCLE

TOCQUEVILLE SOCIETY

\$10,000 and above

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent and funds to create long-lasting changes by tackling our community's most serious issues. Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to Rappahannock United Way.



Billy and Linda Beale



Ron and Cathy Davis



Dale and Annette Lachniet



Adam and Rhonda Fried



John and Linda Coker



Ron and Anne Holmes



Fred and Barbara Rankin



Jack and Pat Rowley

Tocqueville donors not pictured:

· Howard and Mary Owen

LEADERSHIP GIVING CIRCLE DONORS

Rappahannock United Way recognizes those individuals who provide leadership support to the community through their generous contributions of \$1,000 or more. Throughout the year, we recognize our Leadership Giving Circle at our many community sponsored events.

TOCOUEVILLE SOCIETY

\$10.000 OR MORE

Billy and Linda Beale Ron and Mary Jane Branscome John and Linda Coker Ron and Cathy Davis Adam and Rhonda Fried Ron and Anne Holmes Dale and Annette Lachniet Don and Bev Newlin Howard and Mary Owen Fred and Barbara Rankin Jack and Pat Rowley

COMMUNITY FOUNDER

\$5,000 - \$9,999

Ed and Joyce Allison Sean and Joanne Barden William and Theresa Crawley Paul and Laura Giambra Samuel and Gale Graham Charles and Tricia McDaniel Mike and Chrissy McDermott Joe and Mary Wilson

COMMUNITY INVESTOR

\$2.500 - \$4.999

Elmore and Jiyeon Becker Fred and Anne Betz Dave and Meg Bohmke Arthur J. Copeland Jr. Janel and Michael Donohue Kent and Sharon Farmer Susan C. Fines Eric and Gidget Fletcher Steven Fowler and Peggi Howell Heather Hagerman and Thomas Falkenberg Steve and Joyce Hanscome Bill and Sherry Hession Dianne W. Holmes Jud and Christy Honaker Ted and Jackie Hontz Gregory Mellors Henry Pabon Quintero Randal and Patti L. Rantz Mary C. Reese-Snellings Amv and Jav Sellers Clayton and Jamie Smith James and Jennifer Swisher Jon and Kathy Wallace Linda Worrell

COMMUNITY CHAMPION

\$1,750 - \$2,499

Elaine Avery Jackie Baker Winonia M. Barnes Keith and Kathleen Bourgault Delese L. Braxton Armandina Castillo Ado and Portia Conerly John and Brenda Davenport Laura M. Desimone Rob and Melissa Dodd

Barry and Patricia Dodson Thomas and Patricia Fish Krista A. Francom Joe and Gail Greene Lloyd and Lynn Harrison Donald C. Hill Bethla Janis James and Johanna Kourouklis Scott and Debra Markel Charles and Mary Wynn McDaniel Charles Miller Marty and Elaine Miller Stephen Nunn Jeffrey and Nancy Parsons Sammie Pixley Florence O. Ridderhof Linda Rivera Jason and Tammy Rose Karl and Felicia Schaeffer Anthony and Christine Seguera Michael and Suzanne Smith Richard and Susan Spears Jonathan and Cheryl Sydnor Michael and Laura Szymendera Judith Thompson Travis and Kimmarie Turner John and Susan Warlick Harold and Kathleen Wood

COMMUNITY BUILDER

\$1.000 - \$1.749

Robert Adams Nancy and Edward Allen Bobby and Sally Anderson Veronica Andrews-Skinner Melody Arends Jo Ellen S. Armstrong Robert J. Barnhart Carlos J. Barrios Stephen and Mary Ann Batsche Robert F. Bell Jr. Andrea Benavides

(continued on page 26)

COMMUNITY BUILDER (continued)

Daniel Bender Cody Blankenship Bill and Kate Boldon

Justin Box Amanda Brazet

Mary and Michael Brewer Sue and Marty Bridi Michael Brookman Jr.

Emma Brooks

Michael and Stephanie Brown

Timothy Brown
Zane Brown
Marcy Campbell
Tiffany Carr
Lamonda Carter
Alberto R. Castro
Ana Garcia Chichester
Daniel and Ginny Clendenin

Dennis and Susan Coleman

Thomas Constable Edward and Rikki Cook

Tanya M. Close

Kathy Cox Susan Crane Judith A. Crissman Kevin and Terri Crowder Craig Cummings David W. Cupps

Mechelle Cutshaw Kevin Cyrus

Michael J. D'Aiutolo III

Lisa Davis

Nathan and Amy Day Denise Desgrosseilliers

Frank Dixon Gregory Donovan Kathleen Dooley Betty Drew Lynette M. Duboski

Tracy Dunn

James Eaton
James Eck
Alan K. Edwards
Richard S. Ehrle
Tina and Greg Ervin
Lisa and Robert Farmer
Matthew and Lora Faulconer

Timothy Fauls Doug Fawcett Barbara Fischer

Jennifer and Justin Fisher

Emily Fletcher Thomas C. Foley Jesse S. Foster

Maria and Jimmy Franklin Jennifer Freeland

Rocky Furrow Mickie and Stan Galik Melissa Gallaro Christen Gallik

Laura Gambrino

Gannon-McDermott Family Joseph and Stefanie Gelo

Joanna Gentry Indra Gibson Phillip Glasco Arden J. Green Sally G. Green

Renee and Peter Gregory

Tracy Harden

Ronald and Cheryl Harris

Susan Hartsook

Larry and Brenda Haun Kathy Henderson Kevin and Lisa Henry Steven B. Herndon John and Laura Hewa

Kevin Hicks Andrea Hornung Carolyn T. Howell Cynthia Huffman Pete and Sharon Humes John and Kathleen Izzo Ashley Jenkins

LaBravia and Burvin Jenkins

Chrystie Johnson Jamar Johnson

Christopher and Natalie Johnston

Ann-Lloyd and Dale Jones

Debbie Jones John Jones Joseph P. Jones Miriam Jones-Parsons Mary I. Jordan

Mary I. Jordan Autumn Keller Joshua Kendrick Melinda K. Kern

Stephen and Brooke Kingsley

JoAnne Kinnamon Leisha Kinser Raymond Kolafa III David and Margie Koogler

Donna S. Krauss Peter LaMarca Ken Lapin Lisa C. Lash Stephen R. Lebeau Eric M. Lehman Kener Lipscomb

Raymond and Marlene Little Theresa and Bill Livelsberger

Tanya L. Livesay John Lynn Nikki Mack

Stephen M. Mandell Jr. Debra Marinari Michael L. Marshall Pete and Cindy Marshall

Patrick Martin

Chip and Cellie Massey III

Matthew Mathews Maurice Michael Brian McCaslin

Richmond and Rennie McDaniel

Hannah McDonald Martin McNamara Shannon McQuoid Leah Middleton **Bradley Miller** Shannon Miniuk Don and Nelda Mohr Mildred Moncure

Roger Engels and Nancy Moore

Tammy Moore Heather Moorehead Donna R. Morris Chad Mullikin

John and Rebecca Murray

Michael Muse Ann Myers

John and Susan Neal Sig-Britt Nilsen David W. Nye Gina Ober

Sarah Ogle

Carrie and Michael O'Malley

Robert C. O'Nell Lisa W. Owens

James and Lisa Palmer

Jason M. Pauley Angela M. Pierce Timothy Pippen Sharon Pitts Suzanne Poe Frederick Presley Anna Marie Rall

Raynelle E. Rammacher

Sonia Rayford

Xavier and LaZalia Richardson

Virgil Richardson

Kari Rochez Rosemary Ross George W. Roth

Maxie and Crystal Rozell Tim and Laura Rudy Charles Sardeson Kyle Sazama Gloria Scott Olivia Scott

John and Mindy Seal Marc and Lisa Seav Jack Seymour Cindy Shelton Kris Sieber **Christopher Sions**

Steve and Linda Spratt Deborah J. Stanley William Stanley Jr. Diane H. Stetler Douglas G. Stewart **Estaleah Stocking** Erik Stone

Gary Snider

Dana Sullivan Nick and Amanda Talbert

Juliana M. Taylor

Amy Thamvanthongkham

Chelsea Thomas John R. Thompson Jr. Billy A. Tibbs Jr. Nancy B. Tighe Suzanne R. Tills Christopher L. Tremper

Dawn H. Tune Melissa Visage Kathryn Wall

Sarah and Michael Walsh Keith and Jeannine Wampler Russell and Krista Watson

Sheryl Weldon

William C. Whiteside Joseph Wickens Scott and Shandelle Wiliford C.M. and Barbara Williams David and Cathy Williams Lance and Beth Williams Paula M. Williams Jennifer Windsor Lawrence and Janet Wishner Amy Wolfe **Gregory Woods** Angela Woolner Gina L. Wright Cathy and David Yablonski Miguel and Paula Yasser Jane Yaun Bill and Adele Young Adeline Yuh

Rachel 7inn











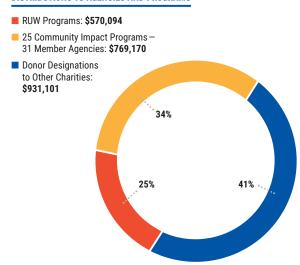
STATEMENT OF ACTIVITIES	2019	2018
REVENUE		
Campaign	\$ 2,213,612	\$ 2,101,978
Other Direct Public Support	\$ 277,092	\$ 309,734
Allowance for Uncollectible Pledges	\$ 3,015	\$ (33,922)
Grants	\$ 222,772	\$ 146,370
Other*	\$ 163,678	\$ 469,334
Total Revenue	\$ 2,880,169	\$ 2,993,494
EXPENSES		
Distribution to Agencies & Programs	\$ 2,270,365	\$ 2,458,362
Fundraising & Administration	\$ 597,409	\$ 635,842
Total Expenses	\$ 2,867,774	\$ 3,094,204
Net Change in Assets	\$ 12,395	\$ (100,710)
CAMPAIGN SUMMARY		
RUW Campaign	\$ 1,849,061	\$ 1,720,147
LG Campaign	\$ 182,186	\$ 209,260
Individual Campaign	\$ 182,365	\$ 172,571
Total Raised	\$ 2,213,612	\$ 2,101,978

^{*} Other Income includes: Service Fees, Campaign Processing, Sponsorships, Interest, Licensing, and Other Miscellaneous Income.

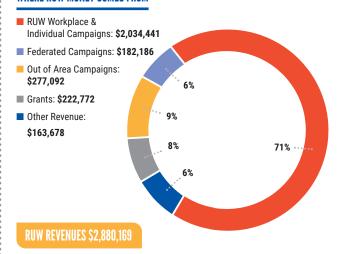
Rappahannock United Way has established comprehensive accountability guidelines that are regularly reviewed by our Board of Directors and Finance Committee. Our annual audit and IRS Form 990 are available on our website www.rappahannockunitedway.org/about/accountability

Rappahannock United Way does not charge any membership dues and/or fees to its member agencies.

DISTRIBUTIONS TO AGENCIES AND PROGRAMS

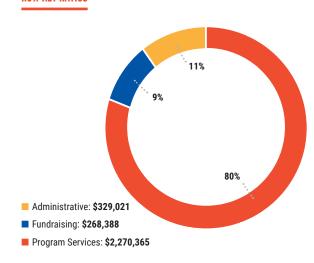


WHERE RUW MONEY COMES FROM

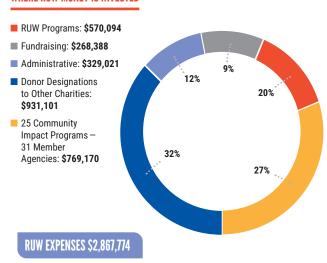


All campaign figures are net of the allowance for uncollectible pledges

RUW KEY RATIOS



WHERE RUW MONEY IS INVESTED



MEMBER AGENCIES

2019 RAPPAHANNOCK UNITED WAY MEMBER AGENCIES

- · Big Brothers Big Sisters Greater Fredericksburg
- · Brain Injury Services
- · Caroline County Habitat for Humanity
- · Catholic Charities of the Diocese of Arlington Fredericksburg
- · Central Virginia Housing Coalition
- · Children's Home Society of Virginia
- · Empowerhouse
- · Fredericksburg Area HIV AIDS Support Services
- · Fredericksburg Regional Food Bank
- · Girl Scouts of the Commonwealth of Virginia
- · Greater Fredericksburg Habitat for Humanity
- · Healthy Families Rappahannock Area
- · Legal Aid Works
- · Lloyd F. Moss Free Clinic
- · LoisAnn's Hope House
- · Mental Health America of Fredericksburg

- · Micah Ecumenical Ministries
- · National Capital Area Council, Boy Scouts of America
- · Quin Rivers
- · Rappahannock Adult Activities
- Rappahannock Area YMCA
- · Rappahannock Council Against Sexual Assault (RCASA)
- · Rappahannock Court Appointed Special Advocates
- Rappahannock Emergency Medical Services Council
- · Rappahannock Goodwill Industries
- · S.E.R.V.E
- · Safe Harbor Child Advocacy Center
- · Smart Beginnings Rappahannock Area
- · Stafford Junction
- · The Salvation Army Fredericksburg Corps
- · Thurman Brisben Center







WE MAKE A LIVING BY WHAT WE GET. **WE MAKE A LIFE BY** WHAT WE GIVE. - Winston Churchill





THANK YOU FOR HELPING US BUILD A BETTER COMMUNITY!





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