

Rappahannock United Way

Serving the City of Fredericksburg and the counties of Caroline, King George, Spotsylvania, and Stafford.



Rappahannock United Way



**MAKE A DIFFERENCE.
CHANGE LIVES.
MAKE A LASTING
IMPACT.**

REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.



2011 Annual Report

July 1, 2010 to June 30, 2011

**United
Way**



Rappahannock United Way

2010/2011 BOARD OF DIRECTORS

Cathy Davis, Chairman

Craig Lewis, Treasurer
Rappahannock Electric Cooperative

Theresa Livelsberger, Secretary
GEICO

Richard Hurley, Past Chairman
University of Mary Washington

Edward Allison

Jarvis Bailey
Real Life Community Church

Michael Brown
Spotsylvania County Schools

Jeanne Burkett
Spotsylvania Regional Medical Center

Ana Chichester
University of Mary Washington

Steve Cooley
Northwestern Mutual Financial Network

Maria Franklin
Union First Market Bank

Joe Grzeika
Strategic Insight

Glenn Kinard
PNC Bank

Carrie O'Malley
Hirschler Fleischer

Shawn Sloan
The Media Partners

Melissa Smith
Mary Washington Healthcare

Amanda Talbert
GEICO

Linda Worrell
Worrell Management

William Young
Virginia Partners Bank

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LETTER FROM THE CHAIRMAN OF THE BOARD



I am pleased to report that Rappahannock United Way (RUW) had a very successful 2011 fiscal year. This success was realized not only by exceeding our financial goals but also by increasing our reach and impact in our community. RUW achieved these accomplishments through the highly committed efforts of our donors, volunteers, RUW staff, and Board of Directors.

At a time when many nonprofit organizations are struggling and unable to meet prior year fund raising goals, RUW raised over \$3,438,000, a 3.4% increase over the prior year. Our donors show a willingness to reach into their pockets and give more when our economy is suffering and our neighbors are in need. This generosity enables RUW to impact the lives of thousands of local community members. In 2011 RUW distributed over \$1.6 million in FEMA funds for emergency food and shelter programs benefiting low-income households. We also provided assistance through The Barbara C. Terry Emergency Assistance Fund. Developed in 2010, this fund assists middle-income individuals and families suffering a financial crisis for the first time. This year the fund provided housing, transportation, and utility costs to 100 individuals in 28 local households.

Not only did our donors give financially but through volunteerism. Rappahannock United Way operates the only Volunteer Center in the Greater Fredericksburg area and in 2011 connected 16,900 volunteers with local nonprofits. These individuals gave over 424,000 hours back to our community. Also noteworthy was the success of the RUW-led Rappahannock Region Financial Stability Coalition, which offers free tax preparation, credit counseling, and financial literacy workshops. In 2011 volunteers across the Greater Fredericksburg area prepared over 900 tax returns, refunding community members \$1.18 million and saving them over \$170,000 in tax preparation fees. These dollars will go right back into our community.

We are also very proud to report that Rappahannock United Way was recognized by Charity Navigator, a national nonprofit evaluator, as a four star charity. Four stars from Charity Navigator means that RUW “exceeds industry standards and outperforms most charities in its cause.” This is the highest rating given.

As we look to our future, we will continue to concentrate on a number of initiatives that made an impact in 2011. These initiatives will foster a stronger community and a stronger Rappahannock United Way in years to come.

- We continue our commitment to transition to Community Impact. In 2011 we implemented a Community Engagement process with over 1,800 local community members helping RUW define our Focus Areas in Education, Income and Health. In fiscal year 2012 we will utilize this community input to finalize our goals and strategies in each of these areas and roll it out to our community.
- We will continue to focus on nonprofit capacity building, helping to strengthen our nonprofit partners. In 2011 RUW offered four nonprofit training events with 126 total participants. Forty-nine nonprofits received one-on-one technical assistance.
- We plan to grow our recently established Legacy Society, RUW’s Planned Giving Program. This presents donors with giving options that benefit the donor, RUW, and our community well into the future.

Thank you to all of Rappahannock United Way’s donors, partners, volunteers, staff members, and Board of Directors members for making the 2011 fiscal year a year of success and for building the foundation for 2012.

Thank you,

A handwritten signature in blue ink that reads "Cathy Davis". The signature is fluid and cursive.

Cathy Davis, Chairman

RAPPAHANNOCK UNITED WAY STAFF

President
Janel Donohue

Executive Assistant
Mickie Galik

Director of Community Investment
Sarah Walsh

Director of Finance and Administration
Barbara Tomayko

Director of Resource Development
Patricia Wolfrey

Communications Coordinator
Casey Paul

Volunteer Coordinator
Shelby Beck

Coordinator of Community Resources
Sarah Kadis

Financial Stability Program Coordinator
Jim Foster

Accounting Support Specialist
Chris Sequera

Accounting Support Specialist
Dana Brown

Annual Giving Manager
Tamara Jones

Campaign Coordinator
Kathleen Smith



Rappahannock United Way

COMMUNITY INVESTMENT

Rappahannock United Way is working to advance the common good by focusing on Education, Income, and Health. These are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

COMMUNITY CARE FUND GRANTS

The Citizen Review and Grants Committee leads the annual Citizen Review Process, the internal process to evaluate and review agency programs and allocate Rappahannock United Way Community Care Funds.

CITIZEN REVIEW AND GRANTS COMMITTEE

- | | |
|--|----------------------|
| Ana Chichester, <i>Committee Chair</i> | Kenneth Lapin |
| Brian Baker | Teri McNally |
| Donald Bowler | Melinda May |
| Michael Brown | Lee Pugh |
| Kris Holmberg | Amy Thamvanthongkham |
| Valerie Hopson-Bell | Linda Worrell |
| David Coman | |

Through the Citizen Review process this year, 51 community volunteers reviewed and evaluated the governance, financial health and impact of services on our community. Grants from the Community Care Fund were made to 47 programs with 30 partner agencies.

INVESTMENT IN EDUCATION, INCOME, AND HEALTH

Education Focused Programs

A good education is fundamental to a quality life. Rappahannock United Way works to ensure that everyone has access to a quality education that can lead to a stable job in the future.

Rappahannock United Way invests Community Care Fund dollars in the following programs.

- \$20,000 – Boy Scouts (Boy Scouts of America)
- \$30,000 – Project Learn (Fredericksburg Regional Boys and Girls Club)
- \$25,000 – Girl Scouts (Girl Scout Commonwealth Council of Virginia)
- \$60,000 – Mentoring Program (Rappahannock Big Brothers Big Sisters)
- \$33,351 – Healthy Families (Healthy Families Rappahannock Area)
- \$10,000 – Smart Beginnings Rappahannock Area

Income Focused Programs

Income is one of the essential building blocks to a good life. Rappahannock United Way's goal is to ensure that every person in the Greater Fredericksburg area has the skills necessary to hold a steady job and make enough income to support a family through retirement.

Rappahannock United Way invests Community Care Fund dollars in the following programs.

- \$50,000 – Disaster Services (American Red Cross)
- \$18,000 – Emergency Financial Assistance (S.E.R.V.E.)
- \$44,000 – Community Assessment and Assistance Program (The Salvation Army)
- \$25,000 – Client Services (Thurman Brisben Center)
- \$1,500 – Financial Stability Coalition (Rappahannock United Way)
- \$44,932 – Child and Spousal Support (Rappahannock Legal Services)
- \$25,000 – Hope House (Rappahannock Refuge)
- \$30,000 – Extended Employment Services (Rappahannock Goodwill Industries)
- \$29,500 – Transportation Program (Rappahannock Area Agency on Aging)
- \$65,991 – Developmental Day Support (Rappahannock Area Adult Activities)



HEALTH FOCUSED PROGRAMS

Good health is one of the most important building blocks to a quality life. Rappahannock United Way is working to make our community a healthier and happier place to live.

Rappahannock United Way invests Community Care Fund dollars in the following programs.

- \$10,000 – Community Pharmacy (Lloyd F. Moss Free Clinic)
- \$15,000 – The Equipment Connection (disAbility Resource Center)
- \$14,900 – HIV/AIDS Prevention Education and Testing Services (FAHASS)
- \$19,000 – Emergency Assistance Food Pantry (S.E.R.V.E.).
- \$26,260 – Food-4-Kidz Weekend Feeding Program (Fredericksburg Area Food Bank)
- \$14,000 – Senior Visitors Program (Mental Health America of Fredericksburg)
- \$35,000 – Recreation for Special Needs (Rappahannock Area YMCA)
- \$10,000 – Regional Education & Training (Rappahannock Emergency Medical Services)
- \$1,500 – Community Awareness & Outreach (Rappahannock Emergency Medical Services)
- \$5,271 – Adoption (Children’s Home Society)
- \$6,325 – Birth Parent Counseling (Children’s Home Society)
- \$1,581 – Temporary Foster Care (Children’s Home Society)
- \$40,000 – Family Services Counseling Program (Catholic Charities)
- \$3,000 – Family Care Program (Hospice Support Care)
- \$3,000 – Adult Bereavement Program (Hospice Support Care)
- \$5,000 – Children’s Bereavement Program (Hospice Support Care)
- \$45,000 – Counseling Services (Fredericksburg Counseling Services – Free Clinic)
- \$16,400 – Mental Health Helpline (Mental Health America of Fredericksburg)
- \$8,000 – Community Support Groups (Mental Health America of Fredericksburg)
- \$4,000 – Mental Health Advocacy (Mental Health America of Fredericksburg)
- \$22,000 – Women’s Support Group (Rappahannock Council on Domestic Violence)
- \$6,419 – Children’s Support Group (Rappahannock Council on Domestic Violence)
- \$6,909 – Domestic Violence Shelter (Rappahannock Council on Domestic Violence)
- \$19,000 – 24 Hour Helpline (Rappahannock Council on Domestic Violence)
- \$21,000 – Court Appointed Special Advocates (Rappahannock CASA)
- \$10,000 – Counseling Services (Rappahannock Council Against Sexual Assault)
- \$11,165 – Crisis Services (Rappahannock Council Against Sexual Assault)

THE BARBARA C. TERRY EMERGENCY ASSISTANCE FUND

The Barbara C. Terry Emergency Assistance Fund is available to residents of Planning District 16 (Caroline, King George, Spotsylvania, Stafford Counties and the City of Fredericksburg) who are experiencing financial hardships for the first time and who are unable to qualify for other financial assistance programs in the area. Individuals applying for assistance must be working or recently unemployed. This Fund is not an ongoing financial subsidy; it is only a one-time grant to meet basic needs due to reduction or loss of employment and/or increased cost of living.



The criteria are designed to assist individuals in all income brackets who are struggling. It is RUW’s intention to help those who are victims of the current economy.

The Fund was originally started in early 2009, as the economy worsened; Rappahannock United Way and its Board of Directors saw a growing need to assist struggling households in Planning District 16. A decision was made to allot \$85,000 towards assisting newly struggling families in our area. The Fund’s purpose is to better meet the basic human needs of the increasing costs of living, including housing (rent and mortgage), utilities, and transportation.

RUW partners with The Salvation Army of Fredericksburg to administer these grants in an effort to ensure that the funds are used to assist those who are not eligible for other services in our community. The Salvation Army has a proven track record of screening individuals who are seeking assistance for the first time and ensuring that they have already explored and exhausted all personal resources.

The initial investment of \$85,000 by the RUW Board was exhausted quickly. A new goal was set to raise an additional \$120,000. With the generous support of Doris Buffet and RUW donors, RUW reached its goal.

In total, the Emergency Assistance Grants were able to help 28 households (100+ individuals) last year with mortgage, rent, and utility assistance, along with debt reduction. The Fund impacted the lives of plumbers, construction company owners, laid-off government contractors, teachers, and mental health therapists alike from all five localities in Planning District 16.

RUW strongly believes that by assisting those individuals, the organization helped our community remain strong during an otherwise difficult financial time.

FEMA – EMERGENCY FOOD AND SHELTER PROGRAM

Rappahannock United Way coordinates the dispersion of FEMA Emergency Food and Shelter Program local and state set aside funds to area service agencies, both nonprofit and governmental, to assist low-income households with economic—not disaster-related—emergencies.

More than **\$1.6 million** were distributed to qualifying jurisdictions to provide emergency assistance for food, shelter, and utility costs for low-income households.

RESOURCE DEVELOPMENT CABINET

Ronald Branscome, <i>Chair</i>	Maria Franklin
Edward Allison	Kenneth Lapin
Donald Bowler	Jack Rowley
Beverly Cameron	Amanda Talbert

LEADERSHIP GIVING CIRCLE COMMITTEE

Edward Allison, <i>Chair</i>	Kris Holmberg
Anne Betz	Craig Lewis
Martha Crimmins	Carrie O'Malley
Cathy Davis	Jack Rowley
Maria Franklin	Ben Wafle
Richard Hedke	Jane Wallace

2010 ANNUAL CAMPAIGN

In a time of great uncertainty and need, the Fredericksburg area community banded together in a strong demonstration of community commitment and compassion through giving. **The 2010 Rappahannock United Way Campaign achieved its goal by raising a total of \$3,402,000, a \$100,000 increase from the previous year.** Every donation played a part in helping meet the \$3.4 million fundraising goal so that Rappahannock United Way can, in turn, meet the needs of many people in the Greater Fredericksburg region.

Nearly 60% percent of the funds were contributed through approximately 130 workplace campaigns. Twenty-two Pacesetter Organizations, who conducted their workplace charitable giving campaigns in September to build momentum for the region-wide drive, accounted for 27%, or \$915,986, in total. GEICO and its employees, Rappahannock United Way's highest contributor, donated over \$646,000. Mary Washington Healthcare and its Associates raised over \$286,000 to impact the Education, Income, and Health of our community.

Donors took to heart RUW's call to "Live United" as a community; despite economic strain, they continued to give of their resources to benefit others.



2010 GRAND TOTAL:
\$3,402,000

RECOGNITION

Every year, Rappahannock United Way recognizes companies that have led outstanding campaigns with our Chairman's Certificates of Appreciation and our Chairman's Awards of Excellence. The 2010 winners followed best practices and worked closely with Rappahannock United Way staff throughout their campaigns.

Chairman's Awards of Excellence

Highest Contributor:
GEICO



Employee Campaign Performance:
Printpack, Inc.



Corporate Involvement and Support:
Mary Washington Healthcare



Employee Education and Volunteerism:
Rappahannock Electric Cooperative



Best Overall Performance: URS



Chairman's Certificates of Appreciation

Best First Time Employee Campaign:
Spotsylvania Regional Medical Center

Most Innovative Campaign: Lockheed Martin

Most Inspiring Campaign: The Free Lance-Star

Best Campaign by a Partner Agency:
Rappahannock Goodwill Industries

Best Leadership Campaign: Hirschler Fleisher

THE RAPPAHANNOCK UNITED WAY LEGACY SOCIETY

The Rappahannock United Way Legacy Society was formally established in 2010 to honor donors who make gifts in special ways. Society members are recognized for their support of Rappahannock United Way through planned giving. Making a gift to the Rappahannock United Way Legacy Society is a way of planning for Rappahannock United Way's future, along with one's own.

PLANNED GIVING COMMITTEE

Jack Rowley, <i>Chair</i>	William Kinnamon
Edward Allison	Craig Max
Jan Clark	Denise Short
Dan Clendenin	Ken Whitescarver



COMMUNITY IMPACT

Rappahannock United Way is working to advance the common good by focusing on Education, Income, and Health. These are the building blocks for a good life—a quality education that leads to a stable job, enough income to support a family through retirement, and good health. Our goal is to create long-lasting changes in one or more of these areas that prevent problems from happening in the first place. This strategy toward which Rappahannock United Way is currently moving is known as the Community Impact model.

Community Engagement Initiative

To make an informed decision about which areas to impact, Rappahannock United Way executed a Community Engagement Initiative to learn community members’ goals and aspirations in the areas of Education, Income, and Health in the Greater Fredericksburg region. RUW staff and its Community Impact Task Force provided five ways to participate, including community meetings, an online survey, hosted meetings, online blog participation, and telephone meetings. Community meetings, discussions open to all community members, were held in the City of Fredericksburg and each of its surrounding counties, including King George, Spotsylvania, Stafford, and Caroline. Anyone could host a meeting, and these were held at various sites.

The following depicts the number of engagement opportunities, as well as the number of people engaged between August 31st and October 31st:

- 25 meetings (2 telephone, 3 training, 5 community, and 15 hosted)
- 42 blog submissions
- 347 unique visitors to the blog
- 388 meeting participants
- 1,233 completed surveys

Participants shared personal opinions and stories, illustrating those issues that they found were priorities in our community in the areas of Education, Income, and Health. RUW collaborated with Virginia Tech Center for Survey Research, along with the Center for Public Administration and Policy to compile the data from meetings, surveys, and blogs. The opinions participants expressed will guide RUW in establishing programming and funding priorities over the next 10 to 20 years.

Following this engagement, Rappahannock United Way compiled the data into six priorities that encompassed all of the recurrent issues expressed during Community Engagement. RUW then invited community members back to Rappahannock United Way to express their feedback on these priorities. Through this exercise, RUW discovered that over 75% of participants suggested moving forward with these priorities.

On the right track, RUW engaged the Board of Directors in the same activity and found similar results at the Community Impact Retreat. All results were combined to express Rappahannock United Way’s Intentions for our community. These Intentions express aspirations for the Greater Fredericksburg area in the areas of Education, Income, and Health.

EDUCATION: Children and adults fulfill their emotional, social, academic, and vocational potential.

INCOME: Households are financially independent.

HEALTH: Individuals realize improved health status.

The journey to Community Impact continues. Steps for the next fiscal year include engaging experts in the areas of Education, Income, and Health to define specific Goals and Strategies under our Intentions, and convening community partners and resources to create lasting changes in our community.



Rappahannock United Way

STATEMENT OF ACTIVITIES

	FYE 6/30/11	FYE 6/30/10
Revenue		
Campaign	\$3,440,353	\$3,325,628
Other Direct Public Support	\$496,870	\$ 550,867
Allowance for Uncollectible Pledges	(271,270)	(286,386)
Grants	262,042	214,773
Other	163,711	271,501
Total Revenue	\$4,091,706	\$4,076,383
Expenses		
Distribution to Agencies & Programs	\$3,582,363	\$3,330,333
Fundraising & Administration	531,122	610,704
Total Expenses	\$4,113,485	\$ 3,941,037
Campaign Summary		
	FYE 6/30/11	FYE 6/30/10
Rappahannock United Way Campaign	\$1,899,457	\$ 1,891,331
Local Government Campaign	274,437	276,711
Potomac Combined Federal Campaign	1,266,459	1,157,586
Total Raised	\$3,440,353	\$3,325,628
% Raised over Prior Year	3.45%	6.73%

Rappahannock United Way does not charge any membership dues and (or) fees to its member agencies or affiliates as a service charge. Rappahannock United Way does not employ, in our Potomac Combined Federal Campaign, the services of private consultants, consulting firms, advertising agencies, or similar business organizations to perform the policy-making or decision-making functions in the CFC.

FINANCE COMMITTEE

- | | |
|---------------------------|----------------|
| Craig Lewis, <i>Chair</i> | Wallace King |
| Richard Brehm | Melinda May |
| Jack Farrington | Richard Pearce |

A FOUR-STAR CHARITY

In 2010, Rappahannock United Way received a four-star rating from Charity Navigator, America’s largest and most utilized evaluator of charities.

Charity Navigator measures a charity’s ability to effectively manage and grow its finances. Last year, RUW used 83.3% of its funds toward programming, with the remaining funds split between administrative and fundraising costs. Four stars from Charity Navigator means that RUW “exceeds industry standards and outperforms most charities in its cause.” Only ¼ of all charities rated by Charity Navigator reach the four-star echelon.



Rappahannock United Way

INITIATIVES

Rappahannock United Way's Community Investment team leads initiatives that enable United Way to improve community conditions and enhance community involvement. We work year round to direct United Way services and community resources to best meet pressing community needs. Here are some of the highlights over the past year:

FINANCIAL STABILITY

Rappahannock Region Financial Stability Coalition

Rappahannock United Way leads a Coalition of local nonprofits and government agencies to assist hard-working, low- to moderate-income families in getting the tax refunds they deserve and the financial literacy information they need.

Trained volunteers, in partnership with local financial institutions, provide free tax preparation and financial counseling services at a network of free tax sites throughout the Greater Fredericksburg area, to low- to moderate-income workers. Through these efforts they increase their financial assets, improve their financial self sufficiency, and enhance their ability to support themselves and their families. The majority of individuals served reported they would use their refunds to save, reduce debt, or pay bills.

Results 2010/2011:

96 trained volunteer tax preparers and credit counselors helped deserving families prepare their tax returns and access financial literacy information.

- 902 individuals received free tax preparation and financial education services
- 9 free tax preparation sites
- 7 free tax preparation and financial education events
- \$332,425 in Earned Income Tax Credit refunds processed
- \$1.18 million in total refunds and returns processed
- \$170,000 saved in providing Free Tax Services



ADVOCACY

Information Services

Rappahannock United Way addresses the lack of awareness in our community about available services and resources and works to bridge the gap between those services and individuals in need. RUW utilizes a variety of mediums, including, but not limited to, Community Connections Directory, Quick Guide, 2-1-1 Virginia, RUW e-Newsletter, RUW Info Share Listserv, and RUW Info Share Meetings.

Results 2010/2011:

- 84 community representatives attended five RUW Community Information Share Meetings
- 296 members made 601 posts on the Information Share Listserv
- 3,966 copies of the Community Connections Directory & Quick Guide were distributed
- 14,452 individuals visited the RUW website for information
- 5,857 individuals accessed information through RUW about community resources

2-1-1 Virginia Partnership

Rappahannock United Way is proud to be a partner of 2-1-1 Virginia, the statewide Information and Referral service. 2-1-1 Virginia helps bring an end to confusing and frustrating searches.



There are literally hundreds of human service organizations in this area. 2-1-1 Virginia provides a streamlined, centralized, and easy-to-remember telephone number.

An individual or agency can dial 2-1-1 from anywhere in the state of Virginia any day or time. All calls are free and confidential.

Results 2010/2011:

- 3,714 individuals received information about 2-1-1 Virginia
- 5,473 calls were made to 2-1-1 Virginia from the Greater Fredericksburg area

FamilyWise Partnership

Rappahannock United Way, through a partnership with FamilyWise, distributes free Discount Prescription Cards to low-income working individuals and families year-round to promote access to affordable medications.



Results 2010/2011:

- Over 500 individuals used FamilyWise Discount Prescription Cards
- \$120,596 in prescription costs saved

VOLUNTEERISM

Rappahannock United Way serves as the Volunteer Center for the Greater Fredericksburg area, a strategy to mobilize the caring power of our community through the gifts of time and talents. Creatively using a web-based volunteer matching database and organizing special events and projects, RUW connects thousands of citizens with hundreds of nonprofits each year.

The Volunteer Center also builds the capacity of local nonprofits through training and networking events, and supports RUW programs by recruiting, matching, and coordinating volunteers.

Individuals, groups, families, and businesses can use the Volunteer Website to find one-time events or long-term opportunities (www.rappahannockunitedway.org). They can also call the Volunteer Services helpline (540-373-0041) to find out how to get involved and make a real and lasting difference in our community.

Throughout the year the Volunteer Center also organizes large volunteer project events called Days of Service. These Days of Service are great opportunities for volunteers to get a taste of volunteering on a large scale – joining forces with hundreds of other volunteers in the community to complete special one-day projects.

The Volunteer Center also works year-round, uniting civic groups, faith-based organizations, and businesses in a network of local disaster preparedness. The Volunteer Center provides a full calendar of disaster preparedness trainings and informational events, along with volunteer recruitment and mobilization services in the event of a local disaster.

Volunteer Mobilization 2010/2011:

- 6,714 individuals engaged in volunteer service
- Three Days of Caring events mobilized 755 volunteers to complete 123 community projects
- 645,204 hours of service were volunteered with area nonprofits
- \$16 million worth of volunteer time invested in our community
- 12 volunteer training events organized, training 187 individuals

Volunteer Recognition 2010/2011:

Every year Rappahannock United Way hosts the community-wide volunteer recognition event, the Live United Awards. Last year more than 200 community members gathered to celebrate and recognize 29 award nominees and seven award winners. Senator Edd Houck presented signed certificates of appreciation and cash awards to benefit the winners' favorite nonprofit organizations.

LIVE UNITED Awards

- Youth Category - Bina Bug Daycare
- Adult Category – Donna Campbell Morris
- Senior Category - Joe and Julia O'Connor
- Group Category - Children's Enrichment Program, Thurman Brisben Center
- Business Category - Dominion Virginia Power
- Agency Category - Rappahannock Big Brothers Big Sisters
- LIVE UNITED Award -



NONPROFIT CAPACITY BUILDING

Coordination of Multi-Agency Client Management – Charity Tracker Network

Based on the success of the Rappahannock Region Holiday Assistance Coalition over the past three holiday seasons, RUW developed a plan to expand the online client management system to a year-round, community-wide network.

Charity Tracker is the online software that has been used for the past two years by the Rappahannock Region Holiday Assistance Coalition. A collaboration of local nonprofits that provide holiday assistance services to those in need in our community. Coalition members include the American Red Cross, The Salvation Army, Home Instead Senior Care, S.E.R.V.E. and local Departments of Social Services.

A community network has been created to facilitate the sharing of client data between agencies. The utilization of this network has helped prevent duplication of services and avoid gaps in service. It ensures the most efficient use of limited resources and improves communication between direct service providers.

Charity Tracker Results 2010/2011:

- \$5,472 in grant funds received from Mary Washington Hospital Foundation to cover the cost of providing Charity Tracker free of charge for one year to community organizations
- 49 community organizations have signed on and are using Charity Tracker
- Over 20,000 direct service cases input into Charity Tracker

Technical Assistance for Local Nonprofit Organizations

Rappahannock United Way knows that a strong nonprofit system is key to a healthy community. That's why we offer a variety of resources to help area nonprofit organizations increase their effectiveness and enhance their capacity to deliver high-quality services. Areas of assistance include but are not limited to logic models, outcome measurement, and board governance.

Results 2010/2011:

- 126 participants attended 4 RUW nonprofit training events
- RUW staff provided more than 100 hours of one-on-one technical assistance in program management and evaluation to 49 local nonprofit organizations



2010 LEADERSHIP GIVING CIRCLE DONORS

Toqueville Society

\$10,000 and above

Billy and Linda Beale
Mr. Mark and Dr. Cathie
Butterworth
Fred and Barbara Rankin
Jack and Pat Rowley

Community Founder

\$5,000 - \$9,999

Angelo and Evelyn Amador
Mr. and Mrs. James Jarrell
Mr. and Mrs. R. Patrick Stewart

Community Investor

\$2,500 - \$4,999

Ed and Joyce Allison
Ron and Mary Jane Branscome
Mark and Linda Carlisle
William and Theresa Crawley
Beth Culbertson and Daniel Hackett
Chris Lee Funderburk
Samuel and Gale Graham
General Paul and Mrs. Sieglinde
Greenberg
Mr. and Mrs. Joseph W. Grzeika
Dick and Carol Hedke
Jud and Christy Honaker
Lee and Barbara Kane
Bob and Jan Lively
James E. Lyons
Charles and Mary Wynn McDaniel
Marty and Elaine Miller
Lesia A. Norwood
James E. Reynolds
Josiah P. Rowe, III
James and Betty Schnellenberger
Paul Christie and Sonya Stagnoli
Deborah V. Taylor
Kevin Van Renan
Ben and Kitty Wafle
Joe and Mary Wilson
Bill and Adele Young

Community Champion

\$1,750 - \$2,499

Linda B. Adams
Fred and Anne Betz
Madonna Cote
Ron and Cathy Davis
Barry and Patricia Dodson
Kathleen Dooley
Susan C. Fines
Glenn and Diane Kinard
James Kourouklis
Amy Lamb
Robert W. Marsh
Jean I. Payne
Walter Phebus
Florence O. Ridderhof
Clayton and Jamie Smith
Jacoba J. Songer
Mike and Helen Torosian
Jon and Kathy Wallace

Community Builder

\$1,000 - \$1,749

Donna L. Adams
Jerry L. Albritton
Michael H. Allen
Nancy and Edward Allen
Susan Alsante
Bobby Anderson and Sally Cooney
Jo Ellen S. Armstrong

Erich A. Arthur
Marc V. Auville
Mr. and Mrs. Brian Baker
Sean Barden
Robert J. Barnhart
Stephen and Mary Ann Batsche
Dr. Elmore Becker and Jiyeon Becker
Marianna Bedway
Elizabeth and Gregg Bentley
William Birdsong
Bob Bishop
William L. Botts, III and Susanna
S. Botts
Mr. and Mrs. Jim Bowen
Don and Cindy Bowler
Mr. and Mrs. John Bozarth
Wilson and Lisa Bradley
Dale Brandon
Kim and Steve Braun
Sue and Marty Bridi
Donald A. Brown
Douglas Bryce
Jeanne Burkett
Mr. and Mrs. Duane Burns
Randy C. Butcher
Nick and Jeanette Cadwallender
Julie A. Caiafa
Mr. and Mrs. Beverly R. Cameron
Mr. and Mrs. Thomas J. Carr
Nadia A. Castaing
Dale Cheek
Dr. Ana Garcia Chichester
In Memory of Radford Clark
Sandra J. Coleman
Bobby Collins
Nancy A. Collins
Kenneth and Brenda J. Collins
Chris J. Conanan
Steve and Jenna Cooley
Robert E. Creekmur, Jr.
Thomas and Martha Crimmins
Judith A. Crissman
John and Brenda Davenport
Steve Davenport
Harry and Doris Dickinson
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