

MORE (Multicultural OutReach Effort)  
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## For Immediate Release

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January 5, 2012

### **MORE hosts Sixth Annual Communitywide Dr. Martin Luther King, Jr. Birthday Celebration at James Monroe High School on January 15, 2012 at 3:00 p.m.**

MORE – the Multicultural OutReach Effort – is pleased to announce they will host their sixth annual communitywide celebration of the life and legacy of Dr. Martin Luther King, Jr. at the James Monroe High School Auditorium on Sunday, January 15, 2012 at 3:00 p.m.

“MORE’s mission is to develop a community that utilized diversity to enrich itself and to bring people together,” said Susan Spears, MORE’s founder and president. “Dr. King’s message of love and equality speaks directly to our mission.”

The format will be much the same as last year’s event, which included remarks from community leaders, dance numbers, music, and King’s words read by a diverse array of students from area schools. Special reflections will be provided by local Philanthropist, Doris Buffett, and Roland Moore, the first African-American student to integrate James Monroe High School in 1962. Music will be provided Eric Armstead and the Spotsylvania Church of God choir.

“It is important that today’s generation understands the adversity Dr. King faced and how he overcame it through methods of nonviolence and truth,” said Xavier Richardson, MORE vice-president. “King once said, ‘our lives begin to end the day we become silent about things that matter.’ MORE adopted this quote as its motto early in its inception; it guides us as we choose the projects we take on.”

In 2006, MORE implemented MOREart!, a community mosaic mural located at Roxbury Farm & Garden Center in Fredericksburg. Titled “Nurture Diversity/Cultivate Harmony,” the project had over 300 diverse volunteers that unified to put the pieces of the mural together. MORE plans to continue to implement projects that create cultural, economic, and social opportunities for the Fredericksburg community through leadership, communication, and education.