

New Hire Program Recommended Script

Here at **(your company)**, United Way is a significant component of our corporate culture, as they allow us to give back to our community, who has so graciously supported our products and services over the years.

Since you have decided to join our team, we invite you to join your fellow employees in supporting this cause which is so near and dear to our hearts. If you choose to give through payroll deduction, which is the most efficient method, your contributions will be deducted from now until this December. Your donations will even be tax-deductible.

Each fall we run a United Way campaign, where we give employees the option of donating to United Way or a charity of their choice. In the fall you will be given the option to renew your United Way pledge. If you chose to give through payroll deduction, your contribution will be deducted from your pay check beginning in January through December of that year.

United Way provides crucial services to our friends, neighbors, and clients; which is why it is essential we support them in helping to make our community a better place. They're focused on education, income and health - the building blocks of a good life and a strong community. Because we all win when a child succeeds in school, when a family becomes financially stable and when our friends and neighbors have good health.

United Way has a long history of success; thanks to our support and the support of 34 local nonprofits they partner with.